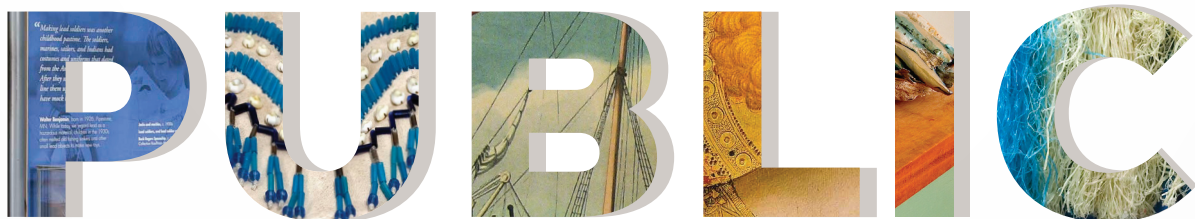




D I V I S I O N O F



P R O G R A M S

IMPACT EVALUATION

N A T I O N A L E N D O W M E N T F O R T H E H U M A N I T I E S

N E A R L Y

130 million people*

E N G A G E D

more than

300

S I T E S

20

film & radio
programs

in all

50 States & DC

161 museum and
library exhibits

interpretation of
36 significant
historic sites

Inspiring discovery
strengthening communities

*Some people may have participated in more than one NEH-funded event in 2012.

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DIRECTOR'S NOTE

The humanities often make a dramatic difference in people's lives, but the effect can be difficult to measure. A young woman at a juvenile detention facility reads a poem in her discussion group and—for the first time—sees a connection between her personal experience and the struggles of another person in a different time and place. Members of a community in the South come together at their local library to view a film about the civil rights era, and share reflections on this complex and painful history. Veterans join a theater program that presents classical Greek drama, and both they and their audiences gain a deeper appreciation for the difficult journey of soldiers returning home from Afghanistan and Iraq.

The Division of Public Programs at NEH supports a wide range of projects that engage public audiences with the ideas and insights of humanities scholarship. At any given moment, more than 200 projects funded by the Division of Public Programs are available to diverse audiences free of charge or for reduced admission at more than 300 sites around the country: museum and library exhibitions, literature programs, radio broadcasts and television documentaries, websites, digital games, and tours of significant historic sites from the Grand Canyon to Monticello.

This study examines the NEH-funded public humanities projects that touched people's lives during a single year. We wrestled for a long time with the difficult question of how to define "impact." This report estimates the total number of people who watched NEH-funded films on PBS, attended exhibitions, or, in other ways, participated in an NEH-supported project. The numbers are impressive, but they do not tell the whole story.

We surveyed hundreds of audience members and project directors, and from their comments we learned that NEH-funded projects make a difference in five fundamental ways. The projects

- offer opportunities for self-discovery
- connect people more deeply to their communities
- stimulate reconsideration of important topics
- give voice to little-known and hidden histories
- spark a desire to learn more.

As we heard from project directors and cultural leaders across the nation, we also realized that projects funded by the division have a significant impact on the institutions that create and sustain them. The best public humanities programs not only energize the audience, they also strengthen the capacity of humanities organizations—the museums, libraries, public radio and television stations, and other cultural institutions that make up the humanities infrastructure of our nation. So, in addition to the impact on individuals, we analyzed impact on institutions and communities.

In our surveys, we asked about the achievements and the challenges of each project. The report presents a diverse collection of projects at 366 sites across the country, many of which are models of public engagement. We hope these examples serve to inform and inspire the discussion of why, and how, the humanities matter.

I want to thank the entire staff of the Division of Public Programs for their creative ideas and their commitment to the vital work that we do. Special thanks go to Patricia Brooks, who led the evaluation team with vision and perseverance, and to George Lazopoulos for his insights and ability to master large and daunting amounts of data. The team included Jill Austin, Peter Fristedt, Jeff Hardwick, Margaret Scrymser, Mike Shirley, and David Weinstein. Adam Wolfson also provided encouragement and thoughtful comments at each step along the way.

Karen S. Mittelman
Director
Division of Public Programs

INTRODUCTION

MISSION OF THE DIVISION OF PUBLIC PROGRAMS

As stated in our founding legislation over fifty years ago, the National Endowment for the Humanities is charged with advancing humanities learning throughout the country, in large part, to strengthen the foundations of our democracy.

The Division of Public Programs plays an especially important role in fulfilling this mission, bringing the humanities to millions of Americans and strengthening the thousands of cultural organizations that serve local, regional, and national communities. NEH supports projects that take the best humanities scholarship from the academy and translate it in engaging ways for broad public audiences. Using an array of formats, including museum exhibitions, historic site interpretation, documentary films, radio programs, public discussion forums, websites, and digital games, projects funded by the division explore a wide range of subjects from Picasso to the Civil War, and from astronomy to jazz, that broaden understanding of human cultures, values, and history.

In a sense, our mission is to democratize scholarship, reaching far beyond the academy to include people of all ages and all walks of life in conversations about important ideas. Over the past five decades, NEH-funded public programs have helped audiences understand the events, individuals, and movements that shaped United States history. Major documentary films funded by NEH have brought events in American history from the founding to the civil rights era to televisions across the country. *The Presidents*, an award-winning PBS series, explores the changing role of the executive office at defining moments in our nation's history, from the Gilded Age to the present day, and the Library of America, launched in 1972 with seed money from NEH and the Ford Foundation, makes the nation's vibrant literary heritage accessible to both scholars and a wide general public.

Our programs have also engaged Americans in appreciating the history and culture of people beyond our borders—from landmark museum exhibitions about King Tut and ancient China to documentary films examining the relationships among Jews, Christians, and Muslims in Islamic Spain.

Above all, the aim of the Division of Public Programs is to inspire reflection, to help people find points of connection between their own lives and the larger sweep of history, and to foster dialog among diverse groups of Americans in communities large and small.

This report consists of four sections and a conclusion:

ONE · Audience Reach

The figures presented in Audience Reach demonstrate that NEH-funded documentaries, radio programs, and digital projects were available in all regions and territories of the nation. Discussion programs, museum exhibitions, and historic-site interpretations offered on-site programming in fifty states and the District of Columbia. The combined total audience for all programs was nearly 130 million.

TWO · Impact on the American Public

In Impact on the American Public, we present our findings on the impacts that our programs' humanities content had on their audiences, organized into five broad categories that mirror the five ways in which NEH-funded programs affect people.

Audience members reported relating differently to themselves ("self-discovery"), finding connections and shared experiences with others ("community and identity"), learning about new critical perspectives ("think again"), and gaining new understandings of a subject by hearing previously unheard voices ("hidden histories"). Many programs inspired audience members to investigate a subject further on their own ("tell me more"). This section concludes with an overview of the awards and significant press attention garnered by NEH-funded projects.

THREE · Impact in the Classroom

This section presents the uses of our programs in formal educational settings. Here we provide an overview of the various curriculum resources and teacher training workshops that grantees created to help teachers incorporate their projects into the classroom, as well as on-site school programs hosted by museums and historic sites.

FOUR · Impacts on Institutions and Communities

Finally, in Impacts on Institutions and Communities, we examine the enduring impact of NEH grants on the places that receive them. Institutions report that the benefits of NEH funds extend far beyond the programs they directly support. Having NEH on board—particularly in the early days of a project's development—reassures potential funders of the project's viability and raises the profile of the institution. In many cases, these institutions grow in their roles as centers of cultural and intellectual life for their community.

Conclusion

The recurrent theme that emerges from this report is that Division of Public Programs grants deliver benefits that far surpass the federal investment of funds, enriching both the American public and the cultural institutions that sustain humanities learning across the nation.

METHODOLOGY

This report measures how successfully the Division of Public Programs has achieved its goal of bringing rich humanities content to a broad public audience. The findings are based on survey data submitted by grantees whose projects were available in fiscal year 2012 (October 1, 2011–September 30, 2012). In that year, 236 separate projects funded by the division were active (see Appendix A: Projects Available in FY2012) at more than 300 sites across the country and through more than 30 national media broadcasts. Exhibitions, historic site interpretations, and websites often continue to operate for several years after opening, and documentary films and radio programs may be rebroadcast multiple times over the course of a number of years, extending the impact of our grants well beyond the original period of the award. Thus, although this report is focused on projects made available in the course of one fiscal year, it also allows us to examine the long-term impact of the division's grantmaking.

One hundred ninety-nine organizations were direct recipients of funds that supported the 236 available projects (29 organizations received funding for two or more projects). Funded organizations represented a range of sizes, diversity of geographic regions, and a mix of projects designed for national and local audiences.

DIVISION OF PUBLIC PROGRAMS PROJECTS AVAILABLE TO PUBLIC AUDIENCES October 1, 2011, through September 30, 2012	
PROJECT TYPE	NUMBER
Digital projects	15
Discussion programs	4
Documentary films	14
Historic sites	36
Museum and library exhibitions	161
Radio programs	6
TOTAL	236

Project surveys

Surveys were distributed to all grantees (see Appendix B: Museums and Historic Sites Survey for an example of the survey) representing the projects available in FY2012, except those from the NEH **"On the Road"** program.¹ Surveys included questions on five major areas in which the division sought to measure impact:

¹ The study is based on surveys sent to 193 projects. For the 43 projects in NEH **"On the Road"** we analyzed data from the final reports submitted by exhibition host venues. While the format is different from a survey, the reports require much of the same information: on exhibition and program attendance, institutional goals for hosting an exhibition, and significant outcomes.

1. Audience Impact asked how audiences responded to scholarship;
2. Educational Impact focused on how school groups, teachers, and students used and responded to the project;
3. Institutional Impact asked how grants enabled organizations to raise funds from other sources, develop program capacity, and expand audiences and community partnerships;
4. Publicity and Outreach looked at media coverage and recognition of project excellence through awards; and
5. Audience Reach asked grantees to report audience numbers, as well as to provide information about secondary programs, such as public discussions about a documentary film or online resources to support a museum exhibition.

Through these questions the division sought to gain a fuller picture of the audiences and individuals reached by NEH-funded projects. The division also sought to learn more about the effect of NEH support on institutions and communities. One hundred twenty-four complete and 18 partial surveys were filled out for a total response rate of 74 percent.

Case studies

After reviewing survey responses, NEH staff selected seven projects to serve as case studies. These projects represent the variety of formats funded, and they underscore some of the major impacts we identified in our initial examination of the survey responses. We invited two public humanities scholars to review the case studies and to provide independent evaluations of the impact of NEH funding on these public humanities projects:

- Daniel Soyer is Professor of History at Fordham University with expertise in immigration and American Jewish history. He has advised or curated a variety of film and exhibition projects, including at the Lower East Side Tenement Museum, WNET-TV, the Museum of the City of New York, and the Center for Jewish History.
- Elizabeth Wood is Associate Professor and Director of Museum Studies with a joint appointment in Education at Indiana University-Purdue University Indianapolis. She also holds a joint appointment with the Children's Museum of Indianapolis as Public Scholar of Museums, Families, and Learning, focusing on audience reach and evaluation and on exhibition development.

Each outside reviewer was provided with the original grant application, final report, and survey responses for the projects to be studied. Soyer and Wood conducted site visits at those projects that were still open to the public and had the opportunity to interview project personnel. Outside reviewers were asked to consider how NEH funding contributed to audience impact, institutional impact, and humanities content, and to submit a report discussing the successes and challenges of each project.

THE SEVEN CASE STUDIES ARE:

1 **REINTERPRETATION OF PHILIPSBURG MANOR** HISTORIC HUDSON VALLEY

Philipsburg Manor, an English estate from 1693 to 1779, used its NEH grant to broaden its site interpretation beyond the world of the manor's elite owners to incorporate the lives of the 23 enslaved Africans who lived and worked there.

2 **"COMING TO CALIFORNIA: THE GALLERY OF CALIFORNIA HISTORY"** OAKLAND MUSEUM OF CALIFORNIA

A 25,800-square-foot exhibition, **"Coming to California"** examines the history of the state through over 2,000 works of art, photographs, and artifacts, as well as immersive environments, interactive elements, and docent-led tours.

3 **BACKSTORY WITH THE AMERICAN HISTORY GUYS** VIRGINIA FOUNDATION FOR THE HUMANITIES

In this one-hour weekly radio program, three renowned historians take a topic from the headlines and use it to drill down into America's past, often debating each other as they introduce listeners to diverging historical interpretations.

4 **SLAVERY BY ANOTHER NAME** TWIN CITIES PUBLIC TELEVISION

This documentary film, based on the 2008 Pulitzer Prize-winning book, chronicles the insidious new forms of forced labor that emerged in the American South after the Civil War, trapping hundreds of thousands of African Americans in a brutal system of neo-slavery that persisted until World War II.

5 **PROHIBITION** GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION

In this three-part documentary film series, award-winning filmmakers Ken Burns and Lynn Novick explore the rise, rule, and fall of the 18th Amendment to the U.S. Constitution and the entire era it encompassed.

6 **STORY TALK/CUENTOS Y PLÁTICA** PEOPLE AND STORIES/GENTE Y CUENTOS

Story Talk is an 8-week program that invites new humanities audiences to read literature and interpret it in the context of their own varied life experiences. Lively, structured dialogs help readers challenge their assumptions, communicate across cultural, class, and ethnic differences and know firsthand the transformative power of literary art.

7 **"FORGOTTEN GATEWAY: COMING TO AMERICA THROUGH GALVESTON ISLAND"** BOB BULLOCK TEXAS STATE HISTORY MUSEUM

The first major public history of immigration project not focused on Ellis Island, **"Forgotten Gateway"** tells the individual stories of coming to America through Galveston, Texas. It explores universal themes, including leaving home, encountering danger, confronting discrimination, and navigating bureaucracy, as well as the importance of place in the immigrant experience.

These projects are described in greater detail in sidebars throughout the report.



AUDIENCE REACH

Public humanities projects funded by the division reached nearly 130 million Americans in FY2012. Onsite programs were held in fifty states and the District of Columbia. In addition, web-based programs and radio and television broadcasts reached audiences nationwide. Each of these projects had a substantial and demonstrable impact on participants, and, although varying in content, format, scale, and geographical location, common themes are discernible. **Projects enabled participants to gain a deeper understanding of themselves as individuals and as members of a wider group while expanding their understanding of the world through the discovery of new subjects and perspectives.** In every case, humanities scholarship facilitated these responses by providing the participant with a lens through which to reexamine his or her place in the world.

I. GEOGRAPHIC REACH

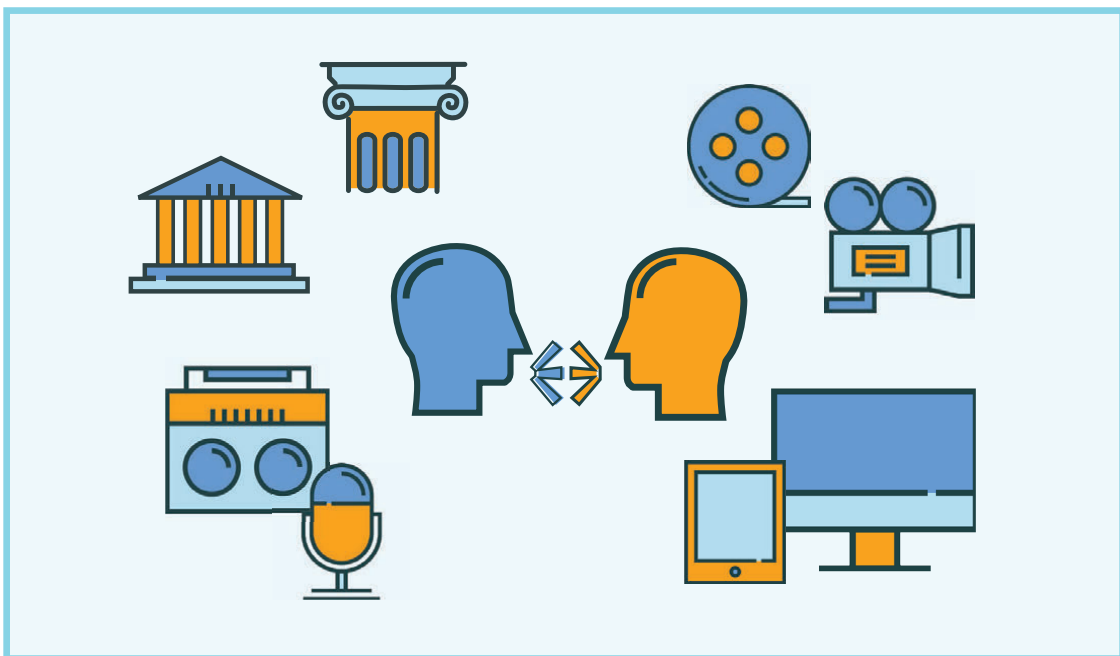
Funding guidelines for the Division of Public Programs require that projects achieve broad regional or national reach. Through Internet access and media broadcasts, grant products were available in every state, U.S. territory, and the District of Columbia during FY2012. When asked about the geographic reach of their programs, all documentary film and digital projects (18 total survey respondents) reported that the projects were available in all regions and territories of the nation. Surveys from all six radio programs indicated that they were broadcast nationally or were available online. Discussion programs, museum exhibitions, and historic site interpretations offered on-site programming in fifty states and the District of Columbia. Seventy-one percent of museum exhibition and historic site interpretation projects and 100 percent of discussion programs reported that elements of their content were available online.

II. AUDIENCE SIZE

The audience reached by an NEH-funded public humanities project varies greatly, from millions viewing a nationally broadcast television documentary in a single night, to a few hundred participating in a more intimate discussion series at their local library. We asked all survey respondents to estimate the audience for the primary product of their grant, as well as for secondary elements such as websites that accompanied museum exhibitions and public forums that supported documentary films. Of those submitting completed surveys, 2 percent did not report audience numbers for the primary component of their project. We asked for audience statistics coinciding with our fiscal year (which runs from the beginning of October to the end of September), and this created challenges for some institutions that keep records on a different calendar. In addition, collecting accurate attendance at public programs and museum exhibitions can be rather complicated. (Please see Appendix C: A Note on Audience Figures, for a discussion of these issues.)

Such limitations notwithstanding, the data shows that these programs are reaching large and substantial audiences. Based on the collected survey data, we estimate that responding projects reached the following numbers of visitors, listeners, participants, and viewers:

- **Museum exhibitions.** In FY2012, NEH-funded museums and historic sites were visited by 14,582,499 people. This is a conservative estimate. It does not include school tours, special public program attendees, or website visitors.
- **Radio programs.** The five weekly radio shows reached approximately 14,502,465 regular listeners. The reach of these programs was further extended through online access and podcasts. Additionally, one program, Radio Diaries' Audio History Project, is broadcast as a segment on the popular NPR program *All Things Considered*. While this method of distribution makes it impossible to pinpoint the exact number of listeners for Radio Diaries, the show's prominent placement on an NPR broadcast that reaches 13.3 million listeners weekly assures a wide reach.
- **Discussion projects.** Discussion programs offer an intimate and powerful experience with a much smaller audience. The three discussion programs responding to the survey reported a total of 14,980 people who attended approximately 23 events.
- **Documentary films.** Approximately 100 million Americans watched NEH-funded films. The vast majority saw them broadcast on national television. Our films also reach substantial audiences at film festivals, through online live streaming, in classrooms, and at public screenings. Broadcast audiences for individual films ranged in size from 123,000 for the two-part PBS documentary *Paris: the Luminous Years* to 24,924,000 for *Prohibition*, Ken Burns's three-part series on the 18th Amendment.
- **Digital projects.** Over 914,080 users accessed digital projects. See Appendix C for an explanation of how digital audiences were counted.



CASE STUDY

StoryTalk/Cuentos y Plática

PEOPLE AND STORIES/GENTE Y CUENTOS of Trenton, New Jersey, launched StoryTalk/Cuentos y Plática to bring teens together to read and discuss short stories. Participants included teens in a drop-out prevention class, patients in a drug and alcohol recovery program, and residents of a public housing project. Led by a trained facilitator, groups of 15 to 20 teens met eight times each at libraries to read and discuss contemporary and classical literature. Applying the critical thinking skills acquired through humanities scholarship, discussion leaders aided participants in navigating others' perspectives and in expressing their own ideas.

A significant outcome was the deeper understanding participants gained of their own life situations. In reading stories addressing themes of loss, addiction, family, and love, they recognized that literature could be not only accessible, but meaningful and transformative. As one participant said, "Being in this group helped me learn how a story can easily relate on a person's life." Teens also cited gains in self-awareness. The program enabled them to feel like new individuals and to express their thoughts without fear.

For these teens self-discovery and discovery of community went hand in hand. "I understand that despite having different ethnic backgrounds, we can all connect somehow," said one. Converging on a common text helped students find common bonds with each other and discover an extended sense of community through reading itself.

"The connection to the stories," said one student, "helps me to feel so much less alone in the universe." A program librarian observed, "Many of the participants said that reading together has meant the most to them in this program. . . . In a society where teens can so often become isolated and invisible, community is indeed a valuable outcome."

Program facilitators, parents, and school teachers all noted the broad impacts of the program. The facilitator of a program at a mental health facility reported that after a discussion of Rosario Morales's story "The Day It Happened," about a woman freeing herself from domestic abuse, she assigned participants to write about their own "day it happened," giving them the option to write about a positive event or a truly bad day. Many wrote deeply disturbing stories of rape, death, suicide, and violence, but the experience provided a vital outlet for these teens to process and understand pieces of their own history. It also resulted in positive changes in their behavior, as noted by their teachers. The program leader wrote, "Even though this program would not be the magic elixir to wipe their histories away, it could somehow help the healing process. . . . It meant a great deal to kids who have had so few opportunities to feel good about themselves."



In a society where teens can so often become isolated and invisible, community is indeed a valuable outcome."



IMPACT on the AMERICAN PUBLIC

Possibly the most important measure of our success is the response from the public. We asked grantees to discuss audience reactions to project content and to share audience comments, evaluation results, and staff observations. Although these responses are difficult to quantify statistically, they reveal five broad ways in which NEH's public education goals are achieved: i) offering rich opportunities for self-discovery, ii) deepening participants' sense of community and identity, iii) stimulating reconsideration of familiar topics, iv) revealing little-known stories and hidden histories, and v) promoting the desire to learn more. In addition, the survey demonstrated how media coverage and professional awards reflect the impact of NEH-funded projects on both the American public and the public history field.

**"I don't think
you can watch it
and *not* be
altered."**

—Viewer of documentary series *The War*

I. SELF-DISCOVERY



Engagement with humanities content fosters self-exploration, according to survey respondents, who said they were prompted to examine their own identity in a new light and to reconsider past experiences. Humanities scholarship thus stimulated participants to engage in self-reflection and ask the question, Who am I?

A typical example comes from the Minnesota Historical Society's **"Open House"** exhibit exploring the stories of different immigrant families who occupied the same house from 1918 to the present. Each room in the house represents residents from a different era, from a German immigrant family in the early twentieth century to the Italian, African-

American, and Hmong families who followed them. The historical society interviewed 130 visitors and listened to another forty who agreed to wear wireless microphones while viewing the exhibit. This study revealed that visitors "used the exhibition as a setting in which to reflect on their personal pasts. Almost three quarters of visitors cited connections they made between the exhibition and their own lives."



—OPEN HOUSE / COURTESY MINNESOTA HISTORICAL SOCIETY

NEH-funded public discussion projects encourage audiences to think more deeply and critically about personal experiences and place them in a larger context. Though discussion programs are few in number and involve smaller audiences, they often display the most dramatic public impact because of their intimate and participatory nature. An excellent example is Aquila Theatre's **"Ancient Greeks/Modern Lives: Poetry-Drama-Dialogue"** program, which visited 23 states and the District of Columbia in FY2012. This program helped participants connect the Greek classics to their own lives through scholar-moderated book and film discussions, mask workshops, and staged readings, followed by open discussion of the themes and ideas explored. The events held special resonance for veterans, one of the intended audiences for the project. Aquila Theatre reports that veterans frequently shared personal histories, often for the first time, and they "easily found ways to pull on aspects of the classic works which led them to reexamine these experiences from their past, especially on themes connecting with homecoming." At one program in Fayetteville, Arkansas, a man recounted how he had witnessed torture during the Vietnam War, another looked to understand a veteran friend dealing with post-traumatic stress disorder, and a young student gained insight into his brother, a veteran of the recent war in Afghanistan.



—ANCIENT GREEKS/MODERN LIVES / PHOTO RICHARD TERMINE, COURTESY AQUILA THEATRE

Programs funded by NEH benefit children, too, with opportunities for self-discovery. The Children's Museum of Indianapolis, for its **"Power of Children"** exhibit, invites students to connect their personal experiences to those of Ruby Bridges, the first African American to attend an all-white elementary school in Louisiana in 1960. The exhibition, which has been seen by more than one million visitors a year since opening in 2007, looks at the impact of three children who faced oppression: Ruby Bridges, Anne Frank, and Ryan White. Hundreds of students participate in a letter-writing program, sending personal letters to Bridges after having studied her story and the civil rights movement. Thirty students are selected annually

to meet with her at the museum. According to museum staff, "Ruby talks directly with the students about her story and about current events and their aspirations for the future. This is a profound encounter for the students."



—POWER OF CHILDREN / COURTESY CHILDREN'S MUSEUM OF INDIANAPOLIS

CASE STUDY

Coming to California



—COMING TO CALIFORNIA / OAKLAND MUSEUM OF CALIFORNIA, PHOTO SHAUN ROBERTS

THE OAKLAND MUSEUM of California received a \$300,000 grant to reinstall its permanent Gallery of California History and produce accompanying educational materials. The goal of the reinterpretation of this 25,800-square-foot gallery was to develop a visitor-centered approach that would take into consideration the interests, needs, and expectations of museum audiences. Designing the content and gallery to focus on visitors' various experiences ultimately led audience members to reevaluate their understanding of California and their place within it.

Visitor research revealed that the museum's audiences wished to learn about "me and my experiences." The museum staff responded by incorporating perspectives from peoples and cultures that had traditionally been excluded from the historical narrative, to encourage Oakland's diverse visitors to see themselves in the exhibition. "Community co-curated" elements helped amplify these varied historical experiences. A gallery titled "Before the Other People Came," for example, developed in collaboration with Native American elders and culture-bearers, empowered them to tell their own story. In another gallery examining the years 1960 to 1975, twenty-four California residents were invited to contribute

"memory boxes" reflecting on their experiences during that era. This approach left audiences surprised by the range of views present in their community; a common reaction was, "I never knew how varied the California experience was." The broad scope of perspectives offered points of connection for all visitors and allowed them to better understand where their own stories fit within the larger history of California.

"Visitor-input exhibits" also encouraged audiences to consider their lives in comparison to others, both past and present. In one activity, audiences were prompted to use post-it notes to reflect on intersections and disconnections between their experiences and those of Depression-era Californians. Another activity invited visitors to mark their place of origin on an "immigration map," allowing people to visualize how their migration or immigration story correlates with others.

In broadening audience views of the story of California, the exhibition transformed the visitor experience, helping visitors contextualize their personal stories and gain a greater understanding of their connections to a larger statewide and national community. The Oakland Museum's visitors now recognize themselves in the exhibition and, as one visitor put it, are discovering that "this is part of my family history."

II. COMMUNITY AND IDENTITY

Many other respondents spoke to how projects turned attention in the opposite direction: outward, to help audiences understand their neighbors, communities, and the nation as a whole. Many projects at museums and historic sites looked to bring national, regional, or global context to local, place-based history.

Scholarship helped make these connections. The East Tennessee Historical Society (ETHS) reported that working with project scholars on their exhibition **"Voices of the Land: The People of East Tennessee"** "led us to choose and focus on aspects of our history that gave the region an identity apart from the rest of the state." The scholars also stressed the role of East Tennessee in national events. This recognition of East Tennessee as an area with a distinct cultural and economic identity has continued to shape programming at the historical society ever since, but that is not the only major result.

The exhibition opened with a history fair involving dozens of colleges, museums, community organizations, heritage groups, and other organizations. The event was so successful the historical society now repeats it annually.

"Life in the hills of the East Bay in the 19th century reminded them of the agricultural way of life in Laos they had lost. . . .

They connected to their community history in a way they had not done before."

—Peralta Hacienda

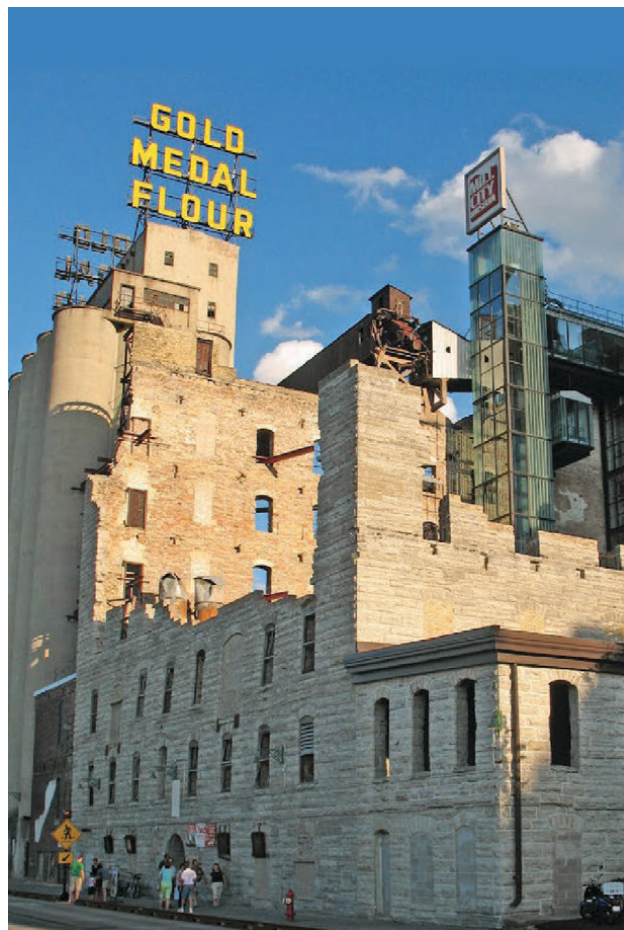


—BOTH IMAGES, COURTESY PERALTA HACIENDA

With over fifty local groups as partners, the East Tennessee History Fair, as it is now known, is a popular community event highlighting the region's distinctive history and culture.

The **Mill City Museum**, built into the ruins of a flour mill that operated from the 1870s to the 1960s and run by the Minnesota Historical Society, aims to reshape public understanding of the city of Minneapolis. Project scholars pushed the team to consider national and international implications of the site, connecting it to the broader urban, industrial, commercial, and environmental history of the Upper Midwest. Museum staff noted that scholars urged them to “think much less parochially than we had been inclined to do. . . . As a result, the main exhibit message, installed at the entrance to the gallery, states that ‘more than 100 years ago, forces converged here to make Minneapolis the milling capital of the world. Whoever you are, wherever you’re from, what happened here continues to shape your world.’”

During the run of **“Going Places,”** an exhibit on the cultural, economic, and technological history of transportation in America from 1790 to 1920, the Harbor History Museum in Gig Harbor, Washington, commented that the project “allowed us to connect on a national level with our own history.” Similarly, Rutgers-Camden Center for the Arts in New Jersey was able to link nineteenth-century American landscape painting to regional concerns when they hosted **“Wild Land: Thomas Cole and the Birth of American Painting.”** For this exhibition, the Center for the Arts “supplemented ‘Wild Land’ with work by contemporary regional landscape painters addressing themes/issues similar to Thomas Cole: the sublime, the natural environment, conservation, etc.”



—MILL CITY MUSEUM / TOP, COURTESY MINNESOTA HISTORICAL SOCIETY, BOTTOM, PHOTO BRADY WILLETTE

CASE STUDY

Slavery by Another Name



—COURTESY OF HARRY RANSOM CENTER
UNIVERSITY OF TEXAS AT AUSTIN

SLAVERY BY ANOTHER NAME, produced by Twin Cities Public Television in Minnesota, is a historical documentary that questions the assumption that race-based slavery in the United States ended with the Civil War. Based on the 2009 Pulitzer Prize-winning book by Douglas Blackmon and directed by Sam Pollard, the film recounts how the judicial system in many parts of the South allowed for the systematic arrest of African Americans and their exploitation as convict labor from the end of Reconstruction up to World War II.

Film critic Neil Genzlinger of the *New York Times* commented that “by filling in an overlooked part of black history, this sobering film enhances our understanding of why race issues have proved so intractable.” Similarly, Rowan Kaiser of A.V. Club remarked, “When a documentary comes along that successfully explains oppression and does it in a fashion that is both historically compelling and applicable to other situations, it’s an impressive achievement.” Audiences were compelled by the film’s revelations to reexamine long-held beliefs and to appraise the lasting impacts of this painful chapter in American history.

Producers noticed that the film “gave birth to an explosion of passionate and positive energy.” A flurry of exchanges online, within families, at places of worship, and in classrooms reflected a public reassessment of the history of race relations inspired by the film. “Thanks to social media, we saw that the program was not just viewed, it started conversations—the kind that television productions rarely do. And these conversations were taking place among young and old, of all races.” Numerous postings on the film’s Twitter feed—for example, “What is amazing is . . . how deep the roots of slavery are in the laws and fabric of this land of opportunity,” or, “The new forms of slavery that were created to side-step emancipation are truly at the heart of many social issues that continue to plague the African-American community”—revealed widespread reconsideration of this period in history.

Others shared more personal revelations: “As a southerner but also as a human being this opened my eyes and explained so many things that I have grown up with and never understood, [such as] the depth of why the Blacks in this country feel the way they do. How else could they feel?” The filmmakers noted that “requests for information and resources, and simple one-on-one conversations have underscored how powerfully *Slavery by Another Name* touched viewers, and how they intend to integrate this new-found information into their roles as preschool teachers and college professors, policymakers and voters, community members, parents and friends.”

III. THINK AGAIN

NEH-funded public programs can challenge participants to reconsider their opinions and view the world with a more discerning eye. Scholars play a critical role in this: Whether serving as advisers or on-camera commentators, they bring quality information and analysis to the public, not in the heavy-handed manner of an expository lecture but through interactive experiences and storytelling. In turn, their scholarship and that of others working in their fields reaches a larger audience.

The apt use of scholarship can prompt audiences to reconsider a subject as mundane and familiar as food, revealing it to be deep and complex. The Jewish Museum of Maryland in Baltimore did just that with **"Chosen Food: Cuisine, Culture, and American Jewish Identity."** Through the wide-ranging history of Jewish food, the exhibit probes the complexity of Jewish identity. Jewish immigrants come to the United States from all parts of the world, and Jewish food culture reflects the global character of the Jewish people. For non-kosher visitors, the details about daily adherence to the kosher laws came as an eye-opener. **"Chosen Food"** was revelatory for all visitors as they were invited to notice the depth of meaning in everyday food customs.



—COURTESY JEWISH MUSEUM OF MARYLAND / PHOTO AT LEFT BY WILL KIRK;
PHOTO AT RIGHT BY MARK MEHLINGER



The National Mississippi River Museum and Aquarium in Dubuque, Iowa, inspired audiences to take a fresh look at the natural environment around them. In developing a new permanent site interpretation about human relationships with the Mississippi River, the consulting scholars impressed upon the production team the importance of viewing “the river as an artifact changed by human activity.” Visitors were encouraged to see the “habitat as affected not only by human actions, but by human attitudes over time” and to “read the cultural landscape at the museum’s door.” By using the surrounding environment as an artifact the interpretation helps visitors see that “rivers are the products of choices that people have made over time.”

Audiences frequently observe that NEH-funded projects led them to ponder anew various elements of seemingly familiar stories. Peabody-award-winning radio program Studio 360’s **American Icons** series elicits this response by deeply probing a wide range of iconic works of American culture, such as novels, like Richard Wright’s *Native Son*, or songs, like Cole Porter’s “Anything Goes,” to shed new light on their meaning. One listener recognized the new perspective offered on the familiar topic of the Vietnam War Memorial, saying, “Thank you for such a moving, well-crafted piece. I went to the wall in 1985 with my mother, and your story brought back the silence and all I felt at the time. But your story also touched on so many other aspects—the design selection and controversy, the politics, among others—and in doing so engaged my mind as well as my heart.”

IV. HIDDEN HISTORIES

Many NEH-funded projects give voice to neglected stories. The project “**Remembering Our Indian School Days: The Boarding School Experience**” from the Heard Museum in Phoenix, Arizona, brings scholarly perspectives to bear on the painful social and cultural history of the United States government’s boarding schools for Native American students. Ten years after the exhibit opened, museum staff report that it remains relevant and highly sought-out by visitors, many from out of state or from foreign countries. One staff member commented that “our curatorial and education staff have also been told numerous times by American Indians how important and valuable the exhibit is to them—and how important it is to them that we reveal a more authentic and historically accurate depiction of this part of their experience.”

—“REMEMBERING OUR INDIAN SCHOOL DAYS”, HEARD MUSEUM / LEFT, ARIZONA HISTORICAL FOUNDATION; RIGHT, NATIONAL ARCHIVES



CASE STUDY

Forgotten Gateway

THE BOB BULLOCK TEXAS STATE HISTORY MUSEUM received \$392,200 in NEH funds to plan and implement a traveling exhibition on the overlooked history of Galveston, Texas, which was the point of entry, into the United States, for more than 100,000 immigrants between 1845 and 1924. The exhibit traveled to institutions across Texas and was seen by some 1.2 million visitors at Ellis Island.

While the typical immigration narrative tells only about the voluntary immigrant from Europe who comes to New York in search of the American Dream, the Galveston exhibit broadened the story to include victims of the slave trade, migrant workers who return home, political refugees, and others. It also shed light on the many businesses and industries that served immigrants and facilitated their transition to life in the United States.

Through interactive activities, artifacts, documents, photographs, and 'talk-back' boards, visitors were prompted to engage in a conversation about the place of immigration in American identity. The exhibit further conveyed the hidden history of Galveston by incorporating oral histories from descendants of European, Latin American, Asian, and African migrants, thus filling out the picture of immigration to Texas and the American Midwest. Of particular focus were the stories of descendants of Russian and Eastern European Jews who came to Texas as part of the "Galveston Movement." These immigrants actually sought to avoid New York and the prejudices against immigrants from outside of Northern Europe that had developed there.

Galveston was, in fact, one of the ten points of entry around the U.S. that received 6 million immigrants who did not enter through Ellis Island. In each place, immigrants encountered different infrastructure and attitudes. With NEH support, the Texas State History Museum was able to conduct the research to bring such differences to light and provide a history of immigration richer and more complex than the one audiences usually encounter.



—BOB BULLOCK TEXAS STATE HISTORY MUSEUM

Sometimes an NEH-supported project not only brings to light hidden histories but also provides resources for further study. The Carnegie Museum of Art's exhibition and website **"Teenie Harris, Photographer: An American Story"** introduced to the nation 26,400 previously obscure newspaper images portraying the African-American experience in Pittsburgh from 1935 to 1975. The exhibition gave audiences deeper understanding of life in a segregated society and enabled them to consider the twentieth century from an African-American perspective. Audiences were surprised by some elements of the exhibition, such as the exclusion of Lena Horne from downtown hotels, and commented that they "had never seen or known about this aspect of Pittsburgh's history." Through this project the works of studio photographer Teenie Harris were also made available online, bringing out of hiding an incredible resource "now routinely used in courses in history, social studies, journalism, and photography regionally and nationally."

V. TELL ME MORE

A clear indicator of success for a public humanities project is its ability to spark intellectual inquiry. Over and over, survey respondents stated that NEH-funded projects stimulated questions and prompted participants to think more deeply about a subject. Audience responses convey excitement, fascination, and emotion about the subject; express interest and curiosity about new information or ideas learned; and indicate participants' intentions to pursue further their new interest on their own. The sheer enthusiasm captured by our survey could easily fill its own report.

The cinematic drama and historical depth of Ric Burns's film ***Into the Deep: America, Whaling and the World*** motivated viewers to tackle the often intimidating classic work of Herman Melville and to learn more about the whaling industry, a topic far removed from their everyday lives. One viewer told the producers, "You inspired me to reread *Moby Dick*. I didn't think I would ever read that book again, however, I now feel I have the necessary historical and critical scaffolding to actually enjoy a reading of it."

Response to the film ***Paris: the Luminous Years***, which examines Paris as the epicenter of the radical experimentation and innovation of the modernist art movement from 1905 to 1930, further illuminates this impact. One viewer stated, "This is very approachable, not snooty or high culture at all—a perfect trigger for further exploration, whether it is on the streets of Montparnasse, the pages of Hemingway, Joyce or Stein, an iTunes download of Satie, or a Sunday stroll to your local art museum."

A visitor to the interpretive project **"San Luis de Talimali: Interpretation of a 17th Century Spanish Mission"** in Tallahassee, Florida, expressed an excitement about learning that was common to many projects: "Thank you for a great visit last week! I grew up here and had never visited the Mission, but you will see my family and our guests routinely now!"

The Detroit Institute of Arts' **"Great Art: New Start"** took a visitor-centered approach to modernizing interpretation of the museum's diverse collection. With works ranging from Rembrandt to contemporary street art, the new installation was designed to help visitors make more personal connections to the art. One program involved 2,300 area students. Volunteers visited the same classroom up to eight times to conduct in-depth explorations of a wide variety of works. One student explained the power of the program from the kids' point of view:



—ALL COURTESY DETROIT INSTITUTE OF ARTS

"They point things out that you didn't even see. . . . So, it's a lot different now from how I look[ed] at it." Another student realized that taking a second look could inspire deeper interest: "I'm more curious about art. Before I . . . wasn't interested." And now this student finds herself wondering, "How did this person do that or how did they create this image?"

• Critical Reception •

One clear expression of the wider impact of NEH-funded projects is the extensive coverage they attract in international, national, regional, and local media. In addition, a high percentage of funded projects have been recognized with awards. When asked about media coverage, survey respondents frequently commented that the sheer number of news items on their projects made it impossible for them to quantify. As a result, most grantees limited their response to the most prominent media coverage they received (see Appendix D: Media Coverage). Even with that limitation, 121 projects reported over 1,400 stories in newspapers, magazines, websites, industry publications, community newsletters, academic journals, blogs, and radio or television broadcasts.

Funded projects also garnered wide acclaim in their fields, as evidenced by awards. Fifty-two percent of projects reported being nominated for or winning one or more awards for a total of 196 nominations and awards received (see Appendix E: Awards). Broadcast media awards include 12 Emmy nominations, five Emmy Awards, and four George Foster Peabody Awards. Among museum and historic site projects, twenty of the 96 reported winning local or regional honors, such as from local redevelopment committees or regional professional organizations. Two were awarded the prestigious Presidential Medal of the Institute for Museums and Library Services; 9 won or were nominated for awards from the American Alliance of Museums and 13 from the American Association for State and Local History, to name just a few of the professional organizations that recognized funded projects. Excellence in digital projects was acknowledged with awards from such organizations as Weebly, International Serious Play, Games for Change, the American Alliance of Museums, and the National Association for Interpretation. This track record of awards and recognition underlines the level of excellence achieved by NEH-funded projects and the extent to which these projects become standard-bearers for their fields.

IMPACT IN THE CLASSROOM

The impact of NEH-funded programs extends to thousands of classrooms across the nation. Educators at all levels, from kindergarten through graduate school, report that they have incorporated content from the agency's public programs into their teaching with great success. This is happening in three different ways. First, many public programs are so accessible and of such high quality that teachers use them directly, showing a film in the classroom, assigning students to view or listen to a program, or use educational resources, such as lesson plans, study guides, and classroom activities accompanying the project. Second, museums and historic sites frequently offer tours and activities specifically designed for students. Finally, grantees host teacher-training workshops to immerse educators in their program's subject matter and materials, present the latest scholarship, and discuss ways to bring this content back to their classrooms.

I. CLASSROOM TEACHING RESOURCES

Ninety-one percent of NEH grant recipients in this survey produced resources, such as curriculum guides, lesson plans, classroom activities, or compilations of primary sources, which were intended specifically for the use of teachers, especially in grades K through 12. Teachers seek out NEH-funded resources because of their reputation for making students think critically, and many NEH projects are recognized by educators as ready-made teaching resources.

The PBS film *Freedom Riders* was accompanied by extensive classroom teaching materials, including a 37-page study guide, "**Democracy in Action.**" Developed in collaboration with the organization Facing History and Ourselves, the study guide was made available online and was downloaded by 4,222 users. In addition, 546 teachers participated in workshops and webinars on how to use the film and study guide in the classroom. NEH's EDSITEment web portal provided more than 30 additional classroom resources related to the film, including detailed lesson plans, scholarly essays, blogs, and video clips. "I'm convinced these experiences deepen students' content knowledge and help them build their own civic identities," said one teacher.



—AFROPOP WORLDWIDE/WORLD MUSIC PRODUCTIONS / PHOTOGRAPH BY BANNING EYRE

Similarly, a professor from Mount Holyoke College commented on the usefulness of the website for **Afropop Worldwide**, a weekly, hourlong program and website (afropop.org), which received a Peabody Institutional Award in 2015 for its "pioneering role in the world music movement." The program, broadcast since 1988, examines the music and culture of the African diaspora through a rich

mix of in-the-field interviews, musical performances, and scholarly commentary. The professor used NEH-funded “Hip Deep” segments “not only for my African Popular Culture students, but also to get students in my African History survey to think about the role of music in politics, and to allow my world history students to see how people around the world connect through music.” The project was also used in high schools. A Reading, Pennsylvania, social studies teacher wrote to the producers, “I am thrilled to have Afropop’s ‘Hip Deep’ available as a podcast. My students are all English-language learners from other parts of the world. This show gives them a positive view of other cultures that is informative and enjoyable and that exists nowhere else in English language media. This is a wonderful resource for geography, world culture, and music education.”

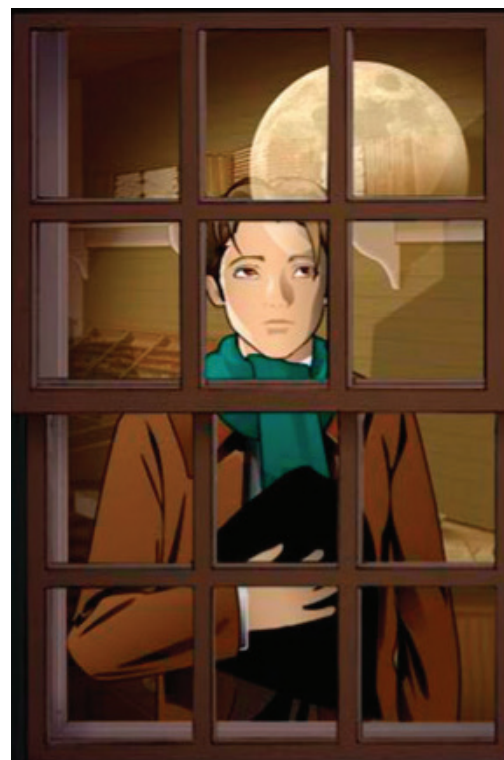
Teachers have also found the **ExplorePAhistory** website, which provides information about significant historic sites throughout the state of Pennsylvania, to be a useful classroom resource. A professor from Saint Vincent College used it to replace leading textbooks normally assigned for his course, finding it far more effective, and much more engaging to students. A high school student noted that an article on the website about George Washington’s description of Fort Le Boeuf was a perfect find for his research paper on the Seven Years’ War for an AP European History class. The site even inspired one reader to create her own co-op course using the ExplorePAhistory materials.

Case study reviewer Daniel Soyer, Professor of History at Fordham University, recognized the value of wide access to educational resources from NEH grant products. He was impressed that “NEH pushes grantees to create relevant educational materials that then are publicized among educators by the NEH itself” through NEH’s EDSITEment website, a source that makes available a variety of materials for parents, students, and educators seeking high quality content on humanities disciplines. Over 32 percent of the projects available in FY2012 contributed content, such as blog posts, feature articles, or lesson plans, to EDSITEment. Soyer went on to observe that “subsidiary products like lesson plans and web resources extend both the audience and the lifespan of the project.” The development of lesson plans and study guides, for example, enables teachers to use a documentary film to teach about a particular subject years after the film is originally broadcast.

WNET’s **Mission US** suite of immersive digital experiences offering a close-up view into significant topics in U.S. history, such as immigration and slavery, serves as an excellent example of how online access can enable tremendous national reach, as well as provide powerful learning experiences in and out of the classroom. With more than 1.5 million registered users, Mission US has been an effective tool for educators. They have responded to the program enthusiastically saying: “You’ve managed to do something wonderful with interactions that books, movies, and story-telling can’t always offer, and what’s more you’ve made it available to everyone by providing it in a browser and making it free”; “Students using this site were begging me to show them more”; and “These games are really terrific! Students really enjoy them and do not even realize that they are learning something!” Among the awards won by Mission US are two National Educational Telecommunications Association awards for best instructional content (the project received a perfect score of 60 out of 60 from judges) and best classroom content.

In a formal evaluation, Mission US was found to have a strongly positive impact on student learning. In a study commissioned by the Corporation for Public Broadcasting and conducted

by the Education Development Center, the first installment of Mission US, Crown or Colony, was compared with three other games. In Crown or Colony, the player assumes the perspective of a young boy who has to make a series of decisions about what to do during the American Revolution. The study compared a control group of 1,000 seventh- and eighth-grade students in 32 classrooms with students utilizing one of the four games, and others using a more traditional lecture-and-textbook approach. Mission US was found to be the most effective of the studied learning techniques, and the only one that showed a consistent measurable gain in knowledge among the students. Students in the classrooms using Mission US performed best on standardized measures of historical knowledge and demonstrated more critical analytical skills, such as justifying opinions with evidence or evaluating source material, than students from either the classrooms using the other games or the classrooms using the traditional methods. Further, teachers in the Mission US classrooms commented that the depth and complexity of discussion, the ability to consider differing perspectives, and the vocabulary used by their students improved markedly.



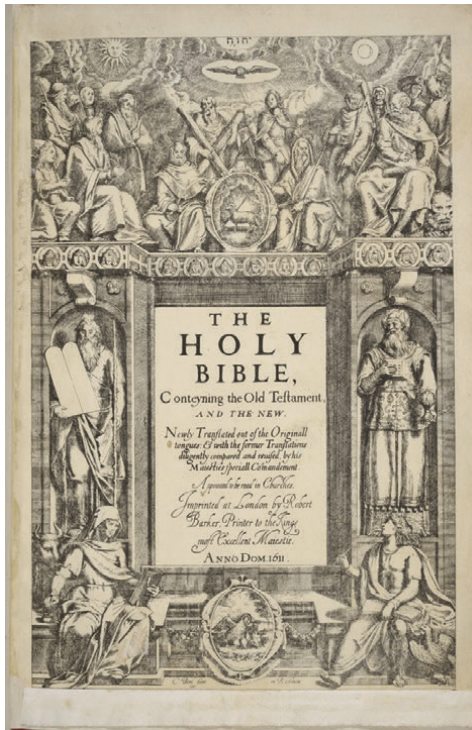
—MISSION US / © 2010 THIRTEEN IN ASSOCIATION WITH WNET

II. BEYOND THE CLASSROOM: ON-SITE AND COMMUNITY PROGRAMS

The majority of museum exhibitions funded by NEH featured educational programs and tours designed specifically for school field trips. For its **"House & Home"** exhibit, which explores the history of American domestic architecture, the National Building Museum in Washington, D.C., piloted a new school program for kindergarteners and first graders called **"My House, My Home."** The program connects to themes explored in the exhibition, such as learning about the history of different kinds of American homes. Since it started in 2011, over 5,900 students have participated.



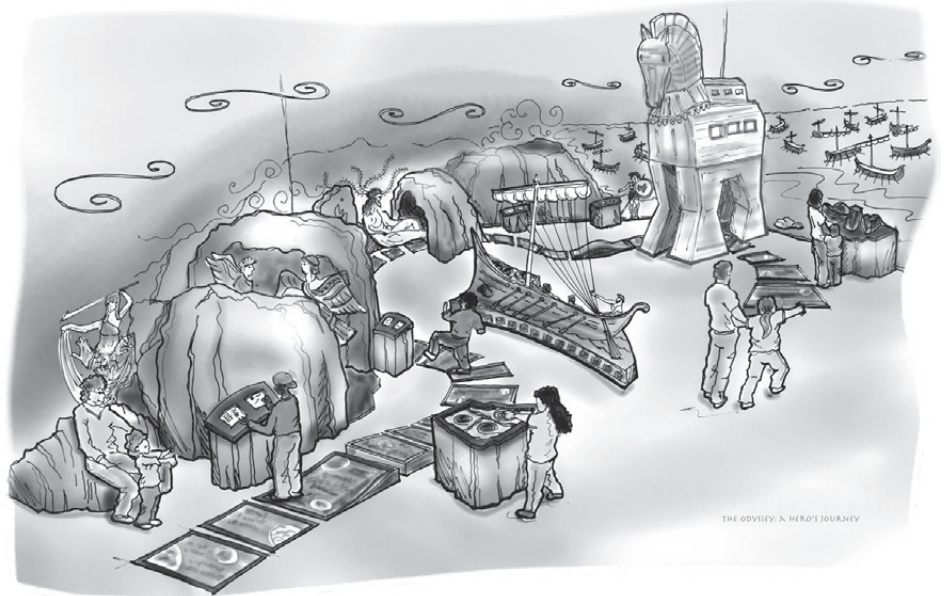
—HOUSE AND HOME / COURTESY NATIONAL BUILDING MUSEUM



—MANIFOLD GREATNESS / BOTH COURTESY
FOLGER SHAKESPEARE LIBRARY

—GODS, MYTHS, AND MORTALS: DISCOVER
ANCIENT GREECE / COURTESY CHILDREN'S
MUSEUM OF MANHATTAN

Chicago schoolchildren who visited the Adler Planetarium's exhibition **"Bringing the Heavens to Earth: Cultural Astronomies around the World"** learned how to view the constellations through the eyes of the Pawnee Indians, printed their own paper star charts, and made Chinese sundials. Middle school students who toured the exhibit **"Pride and Passion: The African American Baseball Experience"** at the Cleveland Public Library met with a baseball historian and a former player from the Negro Leagues, and then participated in a scavenger hunt in the exhibition gallery. At the Children's Museum of Manhattan, the NEH-funded exhibition **"Gods, Myths and Mortals: Discover Ancient Greece"** introduced students to the culture and mythology of ancient Greece. Students in grades 1 and 2 created Athenian Owl Masks to explore the animals associated with Greek gods and goddesses. Young people in grades 3 through 6 studied key events in the epic story of *The Odyssey*, and then participated in an art workshop where they built their own model of a Trojan Horse. And the Folger Shakespeare Library developed a rich set of teaching resources to accompany **"Manifold Greatness,"** an exhibition about the history of the King James Bible. These included a family activity guide, five online videos demonstrating craft activities, and a variety of educational games linked to the exhibition themes.



Teachers whose students participated in these museum-based activities reported that their students were enthusiastic and engaged during their museum visits, and that this translated into deeper learning in the classroom. “The hands-on activities get the kids so excited about history,” one fourth-grade teacher explained after touring an exhibit about the history of the Ohlone, a local Native American tribe, at **Peralta Hacienda Historic Park**. The teacher said the visit was also educational for her: “I have learned a lot to help guide my instruction.”

School tours were not only good for students and teachers but also for the institutions they visited, as they forged new relationships with local school districts and educators or deepened existing partnerships. Many museums reported that gallery activities associated with their NEH-funded exhibitions helped ensure that local schools continue to view museum objects and programs “as a trusted tool” for classroom learning. During the run of the exhibition **“Revolution! The Atlantic World Reborn”** at the New-York Historical Society, 18,000 students visited in person, examining primary sources such as the original Stamp Act of 1765, which provided context for their understanding of the American, French, and Haitian revolutions. All told, an estimated 30,000 students and 400 teachers accessed the exhibition’s educational resources.



—CHILDREN OF THE PLUMED SERPENT / COURTESY LOS ANGELES COUNTY MUSEUM OF ART

For its **“Children of the Plumed Serpent: The Legacy of Quetzalcoatl in Ancient Mexico”**

exhibit, the Los Angeles County Museum of Art (LACMA) developed a series of student workshops in partnership with 826LA, a Los Angeles non-profit organization that offers after-school and weekend workshops in creative thinking and writing skills to students aged 6 to 18. The series of eight weekend workshops at 826LA and LACMA introduced kids to the signs and symbols used by ancient artists in the painted codices (pre-Columbian Mayan folding books) featured in the show. In class they learned how painters communicated important life events like birth, marriage, and conquest, without words. At the end of the program, two school buses brought the students and their families to the exhibition at LACMA. In the galleries, the budding storytellers reenacted episodes from a Mayan text for their families.

Finally, many division-funded projects featured educational programs that engaged young people more deeply in the cultural life of their communities. At Plimoth Plantation, a leadership training program for middle school students used the exhibition **“Thanksgiving: Memory, Myth, and Meaning”** as a tool for teaching participants about civic engagement. The exhibition examines how perceptions of the 1621 harvest feast have changed over time. Program leaders and Plimoth Plantation educators worked together to help young participants understand the feast as an act of diplomacy. “They asked students to consider the attributes of a good leader, the role a leader plays in social occasions, and what may have been at stake for both the English governor Bradford and the Wampanoag sachem, Massasoit.”



—FREEDOM RIDERS / COURTESY BIRMINGHAM CIVIL RIGHTS INSTITUTE

To help launch the documentary **Freedom Riders**, PBS organized a bus trip in which college students and original Freedom Riders retraced the first Freedom Ride of 1961. Anna Nutter, then a junior studying American history at Bowdoin College in Maine, told the *New Orleans Times Picayune* that she applied because “there’s a certain kind of learning that you can’t accomplish in the classroom.” Following the path of the hundreds of activists, black and white, who challenged segregated bus transportation in the American South had a profound effect on the forty students who participated. Charles Reed, Jr., who skipped his graduation ceremony at the University of Maryland in Maryland to join the ride, explained, “What the Freedom Rides did 50 years ago paved the way for what I have today as an African-American.” Another student, putting himself in the shoes of a Freedom Rider, realized that “I would be risking my life for it, but I would get on the bus, not only to help just the people around me and my generation but to help the future and to help strengthen American society.”

Perhaps the most moving example of inspired engagement through an NEH-funded project comes from the PBS documentary **The War**. Teacher tool kits accompanying this film about the experiences of World War II veterans included a “Power of Story” guide to documentary filmmaking and interviewing tips specific to the World War II generation. Using this guide, Pennsylvania’s Mechanicsburg Middle School students interviewed local veterans about their experiences and produced a documentary. The project was so compelling that the students wanted to do even more for the veterans. With the help of teachers and parents, they launched an “Honor Bus” project, which brought over a hundred veterans to the World War II memorial in Washington, D.C. The Honor Bus project has since expanded to include Korean War veterans and has taken more than 750 veterans from central Pennsylvania on a total of 12 “Day of Gratitude” trips to Washington, D.C., war memorials and Arlington National Cemetery.

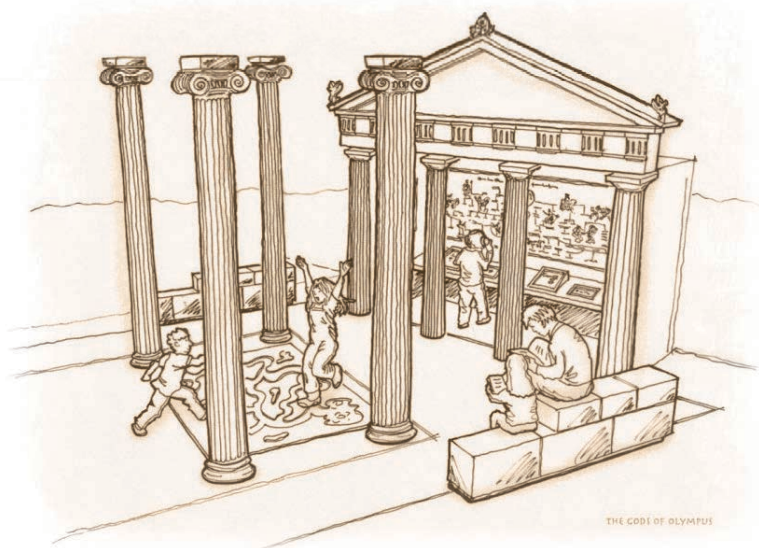
Innovative programs like these connect young people to the cultural resources in their communities, while offering them important new skills and a wider lens on their world.

III. PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR TEACHERS

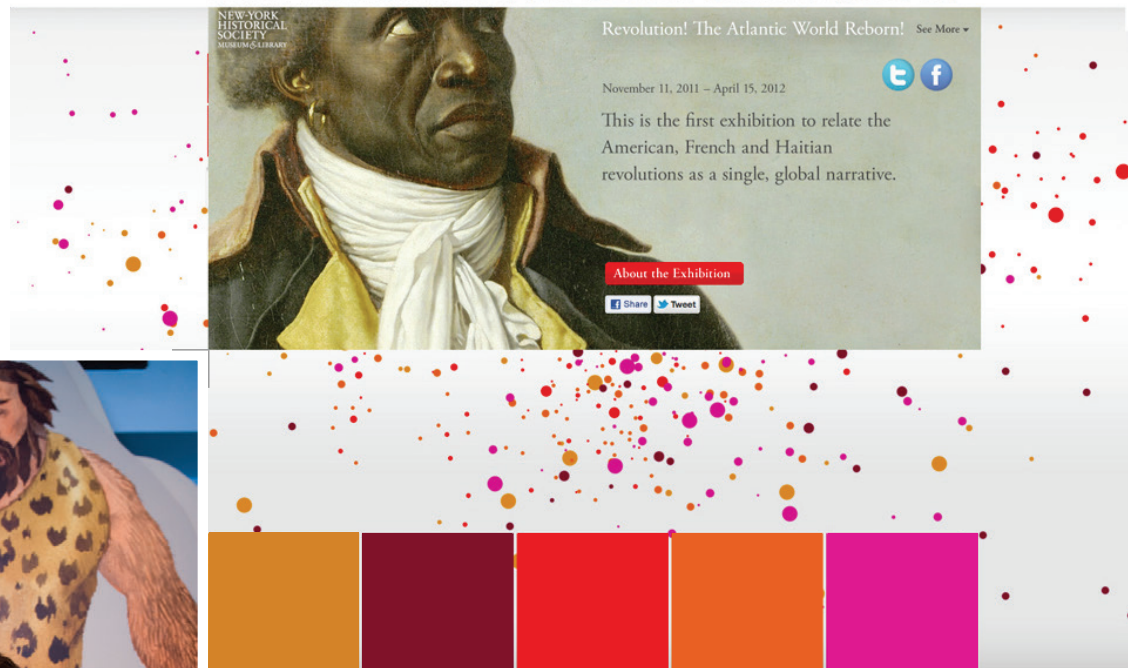
Projects funded through the Division of Public Programs are also valued for the professional development they offer teachers. Workshops and institutes introduce educators to new scholarship, supply them with tested educational techniques, and provide lesson plans and other resources to enrich their teaching, extending the benefits of NEH funding to hundreds of thousands of students across the nation.

Workshops for **“Intersections: World Arts, Local Lives,”** a multi-disciplinary world art exhibit at the Fowler Museum at the University of California, Los Angeles, helped teachers create a framework for students to learn about their heritage and its relationship to world cultures. Teachers worked with historians, educators, and artists to develop connections between exhibition content and the cultural diversity of their classrooms and communities, as well as to the California State Content Standards for their grade levels. The training drew on scholarship from art history, anthropology, literature, history, theater, music, and dance, allowing teachers to integrate new material into a wide range of curricula. Teachers brought back to their classrooms ideas about how to help students see connections with varying art traditions from around the world. “I have not heard my students articulate themselves like this before,” one middle school teacher remarked. “The way they were so interested and engaged, this was something special.”

The Children’s Museum of Manhattan developed workshops for social studies teachers focused on ancient Greece in association with the traveling exhibition **“Gods, Myths and Mortals.”** The exhibition explored great epics, art, and architecture of ancient Greece and the legacy that has helped shape Western civilization. Three-hundred thirty-five educators and school staff attended professional development training to learn proven methods developed at the museum for teaching about Greek culture.



—TOP RIGHT: INTERSECTIONS / COURTESY FOWLER MUSEUM;
BOTTOM RIGHT: GODS, MYTHS, AND MORTALS / CHILDREN’S
MUSEUM OF MANHATTAN



—REVOLUTION! THE AMERICAN WORLD REBORN!
/ COURTESY NEW-YORK HISTORICAL SOCIETY

—GODS, MYTHS, AND MORTALS / CHILDREN'S
MUSEUM OF MANHATTAN

Two hundred participants were part of an outreach program for low-income schools in New York City and were also provided with curriculum materials and books to assist in teaching the content presented in the workshop.

The New-York Historical Society offered intensive professional development workshops for the exhibition **"Revolution! The Atlantic World Reborn,"** allowing 334 local educators (who teach an estimated 40,000 students annually) to explore the content of the exhibition through an interactive guided gallery experience, hands-on activity, and a curriculum guide designed to support classroom instruction across multiple grade levels. In addition New-York Historical Society offered 14,000 teachers and school personnel free access to the exhibition with opportunities for Q&A with museum staff and discounted admission to an exhibition symposium and lectures. The museum also distributed **"Revolution!"** curriculum material to 400 area teachers. Opportunities to engage deeply with content and learn effective strategies for teaching from primary source documents were welcomed by educators. As one high school teacher put it, she gained a better understanding of how "looking at period artwork can be a great way for students to visually and more effectively understand history."

NEH On the Road

IN AN EFFORT TO SUPPORT SMALLER cultural institutions and develop programming for rural areas and underserved communities, NEH created *NEH On the Road*. In this program, exhibitions funded by the Division of Public Programs are scaled down to about 2,000 square feet and then circulated to local museums, historical societies, and public libraries at low cost. The program targets two types of organizations: those in smaller communities of fewer than 300,000 people and those in cities that address underserved populations. Participating organizations must have operating budgets between \$250,000 and \$1,000,000. Host venues pay shipping fees and receive a \$1,000 award to create related public programs. Along with the traveling exhibit, host sites receive a substantial package of resources, including K-12 field trip guides, classroom and gallery activities, a press kit, and ideas for reaching specific audiences.

The final reports from participating organizations tell us that NEH “On the Road” engages visitors by introducing programming previously unavailable to the community, by enabling the establishment of new partnerships with difficult-to-reach organizations, and by attracting isolated members of the community.

Grantees frequently say that NEH “On the Road” exhibitions and grants were crucial in drawing in new audiences. The In Their Own Words (ITOW) Veterans Museum in Perham, Minn., observed as much after hosting “Our Lives, Our Stories: America’s Greatest Generation,” an exhibition about the extraordinary Americans who grew up during the Great Depression and served in World War II. The museum used their award to offer a popular speaker series which would not have been possible without NEH funds. The Comanche National Museum in Lawton, OK, noted that the “Lecture on the Lawn” programs held in conjunction with the exhibition “Bison: The American Icon” helped them identify community needs the museum could address. SUNY-Fredonia cited the crucial role “Grass Roots: African Origins of an American Art”—an exhibit on the African-American basket-weaving tradition—played in bringing off-campus visitors onto their campus.

NEH “On the Road” grants, in particular, play a significant role in boosting the humanities capacity of small organizations and strengthening public engagement. Staff at host venues were especially proud of the increased visibility and prestige that came from hosting a national touring exhibition, and they expressed gratitude for the opportunity to bring high quality humanities content to their communities.



—UPPER LEFT, COURTESY C. M. RUSSELL MUSEUM / PHOTO E. G. SCHEMPF; RIGHT, OUR LIVES, OUR STORIES, COURTESY MINNESOTA HISTORICAL SOCIETY; LOWER LEFT, GRASSROOTS: AFRICAN ORIGINS OF AN AMERICAN ART / PHOTO E. G. SCHEMPF

IMPACTS on INSTITUTIONS & COMMUNITIES

A central part of the NEH mission is to “strengthen the institutional base of the humanities.” NEH Public Programs grants reach far beyond a single project to play a vital role in building, supporting, and sustaining cultural organizations. Survey respondents indicated that NEH support significantly bolstered their efforts to raise funds from other sources, to establish meaningful partnerships, and to serve their communities by reaching new audiences.

I. REINFORCING HUMANITIES INSTITUTIONS

NEH grants strengthened the vitality of community cultural life by sustaining organizations. Funding often had a decisive impact on an institution’s professionalism, visibility, and credibility. Grantees of all types reported that a grant from NEH bolstered confidence in their institution. The NEH grant review process is extremely competitive, with typically about 15 percent of applicants awarded funding. Especially important was the fact that NEH has high standards, which makes receiving one of our grants all the more validating. For the cultural organizations we surveyed, this validation helped lead to an enhanced ability to raise funds and other types of professional growth. Best of all, these positive effects extended beyond the grant period to have a long-term effect on capacity-building.

a. Leveraging Financial Support

The prestige associated with an NEH grant can profoundly impact fundraising efforts. The ability to leverage additional support from private and corporate sources is one of the most clearly measurable benefits of our grants. In fact, 84 percent of survey respondents reported that they were able to use their NEH award to help them raise substantial funds from other donors (see Appendix F: Leveraged Funding). Twenty-four percent of this group provided data on the amount of money they were able to raise. Collectively these grantees raised an average of 33 private dollars for every dollar received from NEH, verifying a substantial return on the federal investment.

As Daniel Soyer pointed out from his case studies, “NEH support opens the doors to private foundation, corporate, and individual funders.” The Buffalo Bill Center of the West reported, “The award of NEH funds was a powerful tool used to leverage funding for the entire installation.” That grant “spurred hundreds of individual, corporate, and foundation gifts.” The Lauren Rogers Museum recognized that the research funded in an early stage of the **“By Native Hands”** exhibit “provided a solid foundation to apply for and receive \$150,000 from the Henry Luce Foundation.” Many echoed the sentiment of the Lower East Side Tenement Museum, which noted that “the strong partnership between the Endowment and the Museum has had longstanding demonstrable results not only in advancing the humanities in this country, but also in helping the Museum expand its donor base. Indeed, NEH support is an important pillar in the \$20 million capital campaign in which the Museum is now engaged.” Lincoln’s Cottage cited NEH as “providing credibility and a crucial boost of momentum that helped generate further private support” for their \$15 million capital campaign. For the exhibition **“Maya 2012: Lords of Time”** at the University of Pennsylvania Museum, NEH support “helped to secure six-figure contributions from lead foundation

underwriters.” The Maine State Museum raised nearly \$900,000 in cash contributions alone, “well in excess of any other private fundraising endeavor at the museum in the past.” The Commonwealth Museum discovered that “the NEH grant was a definite catalyst and served to legitimize the project for private foundations and individuals.” Further, they encountered some foundation grants where “an NEH grant was suggested as a prerequisite for their consideration.”

This effect is especially pronounced for smaller institutions and those located outside of major metropolitan areas. The Chippewa Valley Museum in Eau Claire, Wisconsin, explained: “As a regional museum in a small community, we have no ability to tap national corporations who have no local presence (and so few do). . . . The definition of a ‘large’ gift in Eau Claire begins at \$500. . . . If a grant is made at less than the requested amount, we rarely have other resources to turn to and must reduce the scope of the project.” The Chippewa Valley Museum found, however, that with NEH support “defining our exhibit as something out-of-the-ordinary” they could more easily attract donors and were able to raise \$18,000 from corporate and private sources to fulfill an NEH match, an impressive amount given the limitations of their situation.

The American Library Association concurred with Chippewa Valley’s assessment of the fundraising challenges for small organizations. Their NEH-funded traveling exhibit **“Pride and Passion”** lent leveraging power to its many small host libraries, institutions that typically struggle to interest donors. Through this project, which examines how baseball has long reflected the complicated and painful history of U.S. race relations, the 14 exhibit hosts were able to attract contributions ranging from \$300 to more than \$28,000 in cash and in-kind support.

The benefits of NEH support endure beyond the life of a single museum exhibition or public program. Survey respondents reported overwhelmingly that the ability to attract donations enabled them to host projects of long-term benefit to their communities. Historic Hudson Valley saw that “the prestige associated with major support from NEH has had an extraordinary effect on a related fund-raising effort—the \$4.1 million restoration and dredging of Philipsburg Manor’s mill ponds in the wake of Tropical Storm Floyd.” People and Stories/Gente y Cuentos received a City of Trenton-Community Development Block Grant and a city youth grant to locally expand on their NEH-funded literature program for at-risk youth and reported that NEH involvement “supported our ability to procure those funds.” The developers of the educational video game Mission US believed their success with NEH helped “our team win an SBIR grant to develop a new game engine that will enable Missions to work on both PC and tablet platforms, and to expand the series through a new Mission about the Great Depression.” Thus an NEH grant benefits not only individual organizations but helps create the foundation for cultural programming and engagement in the larger community.

Building a lasting relationship with donors is an important factor in the continued financial health of a non-profit institution. Grantees noted repeatedly that one enduring impact of NEH support was the ability to establish connections to donors. The Carnegie Museum of Art remarked that “the region’s largest foundations . . . view a national funder as a significant achievement for the museum, and it fosters their continued support.” The New-York Historical Society said that their NEH grant helped them attract support from “four corporate

“It’s not just a collection now. It’s really a museum”

—Chippewa Valley Museum visitor

donors, five foundations, and 25 individual donors” and enabled them to “foster strong relationships with these corporations, foundations, and individuals, and engage them in long-term partnerships that in most cases have continued through the years.” NEH support of the Nebraska Humanities Council’s Chautauqua program **“Free Land? 1862 and the Shaping of Modern America”** played a pivotal role in their statewide fund-raising effort, which extended far beyond that one program. Nebraska Humanities observed that the partnerships created with donors for **“Free Land?”** “are also helpful to our organization in the long run—introduction to our organization’s work . . . help[s] us secure funding for another program down the road or at the very least have lasting connections within the host communities for further partnerships.”

In a few cases, NEH funds guaranteed the economic survival of important local projects. NEH support secured the financial viability of the Ancient Ohio Trail website project from Ohio State University’s Newark Earthworks Center. The website made available interpretive content on the major earthworks of the Ohio River region to advance understanding of Native American culture. At a time when university funds were tight the project was able to maintain its funding from the university administration because, as the project director reported, “The Dean has acknowledged that sustaining funding for the Newark Earthworks Center is uncontroversial when we have the support of the National Endowment for the Humanities.”

The Levine Museum of the New South also illustrates how community support can coalesce behind a museum as a result of an NEH award. A grant for its central exhibition about the transformation of the modern south, **“Cotton Fields to Skyscrapers,”** brought the institution credibility that helped its board and director attract significant additional funds from the eight Fortune 500 Companies in their home town of Charlotte, North Carolina. Perhaps equally important, thanks to the prestige of the NEH award, key executives in those organizations now consider it a badge of honor to serve on the museum’s board.

b. Elevating Professionalism

Alongside the financial value of an NEH award is the enhanced credibility, confidence, and professionalism it brings to an institution and its staff. Case study reviewer Daniel Soyer observed that “NEH influences projects toward a higher degree of professionalism,” which for some institutions “seems to have been internalized over the course of decades of working with the NEH.” The Concord Museum in Massachusetts, for instance, reported that their NEH grant transformed them from “primarily a decorative arts antiquarian society” to “a first-rate interpretive museum presenting an overall view of Concord’s history. An award to the Chippewa Valley Museum (CVM) in Eau Claire, Wisconsin, had a similarly profound impact. They reported that the success of their NEH-funded

CASE STUDY

BackStory with the American History Guys

BACKSTORY WITH THE AMERICAN HISTORY GUYS is a weekly, national public radio program that uses topics of contemporary interest as starting points for deeper discussions of American history. The program features three prominent historians: Peter Onuf (University of Virginia), Ed Ayers (University of Richmond), and Brian Balough (University of Virginia). Episodes range from the history of the Post Office to the story of women in the workplace to the legacy of the Emancipation Proclamation.

An NEH award helped the grantee, the Virginia Foundation for the Humanities (VFH), raise more than \$3.3 million dollars in additional funding, including a second NEH production grant awarded in 2014. "Without NEH funding," the VFH wrote, "it is doubtful that *BackStory* would have survived and grown to the point it has today." According to outside evaluator Daniel Soyer, the process of applying for the NEH grant, and working with NEH staff, enabled the VFH to hone their approach and win the support of other funders who especially appreciated the project's "civic focus."

Onuf, Ayers, and Balough provide the scholarly foundations for the show, and the VFH has used NEH funds to recruit additional scholars, with expertise on particular subjects, as guests and interviewees. In fact, after receiving the NEH grant, the VFH revised the format of *BackStory* by supplementing the core discussions among the three "history guys" with short segments featuring period music, archival audio, and interviews with other historians. The VFH has also used its funds from NEH and other sources to expand its production staff and move from an irregular (monthly or bi-weekly) production to a weekly program schedule, increasing the number of episodes available to listeners and expanding *BackStory*'s broadcast and digital (podcast) distribution.

The NEH grant has also strengthened the program's capacity to engage educational audiences through collaborations with major historical organizations. *BackStory* episodes have been performed live at the annual conferences of both the National Council for History Education (NCHE) and the Organization of American Historians. In addition, the Gilder Lehrman Institute of American History and the NCHE are collaborating with *BackStory*

in hosting and promoting a series of program segments and lesson plans in three subject areas: work, belief, and the public square in American history. *BackStory* has also developed a collaborative relationship with History, one of the program's sponsors, and public radio station WNYC, which will feature *BackStory* on its new Discover app.

As of 2016, *BackStory* remained a popular, weekly radio production, carried by 206 stations in 32 states and Washington, D.C. In addition, listeners had downloaded more than ten million podcasts from the *BackStory* archive. More than fifty thousand people had subscribed to the weekly podcasts.

“

In a time with deepened political divisions and outrageous distortions of fact, it's great to have people providing historical context for issues that are on our minds.”

“Settlement & Survival” project raised the staff’s interpretive standards and established CVM as a more capable institution. They described the process of developing this award-winning exhibition as “a breakthrough for the museum, allowing it to take on projects at [a] different level than in the past.”

While this study focuses on projects that received funding for the final stages of producing and presenting a public humanities project, about 40 percent of these projects had also received NEH grants at an earlier stage. NEH Planning or Development grants support the development of the project’s central ideas, its analytical or interpretive approach, and methods for presenting the subject to public audiences. NEH is one of an exceptionally small number of sources that fund this early period of development, though it is during this critical stage when a project’s intellectual and interpretive foundation is established.

Development and planning grants support travel to conduct research, work with leading scholars, and produce film trailers. As the Maine State Museum noted, early support meant “scholar input shaped the project from its very inception.” Staff from the Mississippi River Museum found that support in the initial stage enabled them “to showcase the interpretive themes as well as the humanities scholars themselves to our city leaders and potential donors.”

The hallmark of an NEH grant—collaboration with a team of humanities scholars—leaves an enduring imprint on many institutions. Typically drawn from a variety of humanities disciplines, advising scholars assist in every phase of a project’s development: participating in meetings and conferences where critical approaches are shaped, reviewing film scripts and exhibition labels, serving as panelists in public discussions, being interviewed on camera, and conducting training workshops to prepare facilitators of public programs. One hundred twenty-nine grantees reported a combined total of 2,497 scholars collaborating on the projects available in FY2012.

Grantees frequently commented that scholars not only played a significant role in crafting an NEH project but became an integral part of an institution’s approach to future projects. “Scholarly input . . . has been significant and long-standing. Several scholars continued to work with the museum in future phases of the project,” noted **Long Island Museum** staff. Many grantees continued to integrate scholars into their exhibit development process long after their NEH grant period ended, finding that scholars brought fresh ideas and were central to creating meaningful content for visitors. The Smart Museum of Art in Chicago noted that the work with scholars on their NEH-funded exhibit **“Echoes of the Past: Buddhist Cave Temples”** “proved exceptionally beneficial, not only in accomplishing the goal set out in the original grant application . . . but also in providing a valuable model for the museum’s exhibition planning in general.”

**“What makes
the projects
successful –
intellectual rigor,
capacity, and
public scholarship –
is interwoven in the fabric
of the project activities”**

–Elizabeth Wood, case study reviewer

CASE STUDY

Prohibition

In the three-part documentary *Prohibition*, director Ken Burns brought new scholarship on Prohibition to the fore with his signature style of historical documentary. Previous scholarship ignored Prohibition on the grounds that it was a failure and therefore inconsequential—not to mention an embarrassment all were eager to forget. Only recently have scholars come to understand that Prohibition was a consequential period of American history.

Advisers on the project helped raise public understanding of how Prohibition, like World War I in the preceding decade, brought a massive expansion of federal authority that laid the institutional and ideological foundations of the modern American state. These consultants were among the leading scholars reexamining Prohibition and discovering connections to the antagonism of white Protestants toward post-WWI black militancy, the rising labor and feminist movements, the politics of Catholic immigrants, the gender politics of drinking, everyday language, and how we understand the individual's relationship to the state.

Leading scholars of the field served as advisers and on-screen commentators, and brought all the new scholarship to the film.

To broaden access to this scholarship even further, Ken Burns's film company, Florentine Films, and WETA, the public television station that produced the documentary, partnered with The National Constitution Center to promote a national community engagement campaign based on the film and focused on the theme of civility and democracy. Seventeen public television stations across the nation received re-grants of NEH award funds up to \$10,000 to support public conversations, teacher workshops, dynamic web content, and short documentaries to incorporate more recent scholarly concepts for understanding the impact of Prohibition on the role of dissent and protest in America. The film was used to examine key themes such as the rights and responsibilities of citizenship, the concept of civic virtue, the importance of dissent and deliberation, and the ways in which rhetoric and media can contribute or detract from public discourse.



—PROHIBITION / © SCHERL /
SUEDEDEUTSCHE ZEITUNG
PHOTO / THE IMAGE WORKS.
COURTESY, PBS.

—PROHIBITION / JOHN BINDER
COLLECTION COURTESY PBS

Elizabeth Wood confirms in her case study report that public programs are raised to a superior level of overall quality by having to meet the standards of an NEH-funded humanities project. She notes that although staffs from all the case studies were accustomed to scholarly projects NEH expected a higher degree of rigor than they had previously encountered. She pointed to NEH's emphasis on humanities themes and the opportunity to work closely with a program officer, which "helped organizations put more emphasis on the connection between audience and themes." Those themes, says Wood, "clearly had an influence on program design and the audience experience." Further, the cases she examined demonstrated the significant role that the right advisers can play in building a broader framework that unites the work of the organization around strong programs. "The role of NEH in providing guidance and support for locating the best advisers and content experts," Wood explained, "helped staff better understand the level of quality expected."

II. STRENGTHENING COMMUNITY RELATIONS

An NEH grant can help not only sustain a cultural institution, but also strengthen its bonds with its local community. It does so by drawing new interest, trust, and engagement from community members.

Grantees often commented that their NEH award gave community members greater confidence in their institution's ability to take on a sensitive topic. The Heard Museum in Arizona reported such an impact with their **"Remembering Our Indian School Days"** exhibit about government boarding schools for Native American children. The Heard reports that "NEH led the way with . . . support [for] what was thought to be a difficult or controversial topic. It was NEH approval that brought others to the project," and enabled the museum to launch what became a seminal project for Native American communities and a vital avenue for informing the public about this little-known story.

Likewise, the historic home of President Andrew Jackson in Nashville, TN, found that NEH funding for their site reinterpretation, **"The Hermitage, Andrew Jackson, and a Changing America,"** helped garner community support for an interpretation of this controversial figure's role in the Indian Removal Act and as a slave holder. NEH funding requirements made possible collaboration with scholars who museum staff said "help make us a more thoughtful organization that is not afraid to tackle difficult interpretive topics with confidence." As a result, they were praised for their "even-handed interpretation of the difficult topic of slavery" by an African-American city council member. This council member was initially reluctant to visit the museum, but did so, and afterward championed a successful vote in the council in support of an appropriation for a subsequent exhibit at the Hermitage. "Just being funded," commented the project director, "immediately made our programming rise to a new level."

The importance of community faith in a museum, library, or historical society cannot be overstated, as it nurtures the development of new partnerships and attracts new audiences. Cultural institutions often find it challenging to build bridges to other organizations or residents, especially those who have historically felt excluded. In such situations, an NEH grant can be a sign of an institution's seriousness and sincerity. Seventy-six percent of survey respondents indicated that NEH support helped them establish new partnerships, and 30 percent of the small- to mid-sized institutions hosting NEH *On the Road* exhibits stated that building new



—CLOCKWISE: BISON, AN AMERICAN ICON / COURTESY C. M. RUSSEL MUSEUM; SHOP TALK / COURTESY LOWER EAST SIDE TENEMENT MUSEUM; REMEMBERING OUR INDIAN SCHOOL DAYS / COURTESY HEARD MUSEUM; WRAPPED IN PRIDE / PHOTO BY E. G. SCHEMPF / COURTESY MID-AMERICA ARTS ALLIANCE

partnerships was a primary reason they applied to the program. For example, after hosting the exhibition **"Bison: The American Icon,"** the Branigan Cultural Center in Las Cruces, New Mexico, found it had helped them build relationships not only with local scholars of Native American history, but also with the area tribal nation of Jemez Pueblo. The Cultural Center had long sought to establish such a relationship, "but being able to show—through this quality exhibit—that our efforts were honest and sincere" finally made the difference.

Seventy percent of grantees reported that their NEH projects allowed them to reach audiences new to their institutions. For venues hosting an NEH On the Road exhibit, 48 percent cited reaching new audiences as a leading motivation to apply to the program. With their NEH "On the Road" grant for **"Bison: The American Icon,"** the Comanche National Museum in Lawton, Okla., developed programs that brought in an audience 95 percent of whom were new to the museum.

The Hermitage, in addition to discovering that an NEH grant reassured the public of their ability to take on the sensitive topics of slavery and the consequences of the Indian Removal Act, has also seen shifts in its audiences. The site has welcomed an increasing number of college and high school classes, who request interpretive programs on these sensitive topics more than on any others. Also following its NEH grant, the Hermitage has seen a “slow but steady increase” in African-American visitors.

The Natural History Museum of Utah, through its exhibition **“Native Voices: People of the Great Basin and Colorado Plateau,”** developed a long-term relationship with the nearby American Indian population. “We have steadily offered space and held events for Native community engagement since the initial blessing of the exhibition,” staff commented. Similarly, the Fort Wayne Museum of Art noted that **“Wrapped in Pride: Ghanaian Kente and African American Pride,”** an exhibition that considers the role of kente cloth as a cultural icon in the African-American community, helped them reach out to “people who had never been in the art museum and who came because this exhibition spoke to their interests.” As a result of its NEH grant, the Minnesota Historical Society was able to offer free admission to fourth graders from the working class neighborhood that the exhibit **“Open House”** examined and which, though only two miles from the museum, “tended to have almost no contact with the museum.” And NEH’s grant to the Lower East Side Tenement Museum for **“Shop Life”** made possible the first wheelchair-accessible exhibition in their National Landmark building, which opened the museum’s doors to an entirely new audience.

The change that an NEH project fosters within an institution can be, in some cases, transformative, prompting the institution to assume a new role in the community. In her case study review, Elizabeth Wood noted that staff at grantee organizations “consistently named the NEH project as coming at [an] important time in the development of their organization.” Wood observed that “in some instances the grant . . . seemed to propel the organization to a new level of professionalism and prestige. . . . Others noted that the NEH awards came at a pivotal moment of change within the institution that allowed for greater creativity, exploration, and innovation.” Such comments signal an impact that endures well beyond the life of an NEH grant.

The experience of Peralta Hacienda Historical Park in Oakland, California, dramatically shows the potential of NEH funding to energize the bonds between organizations and their communities. Their exhibition **“Every Human Being Makes History,”** an examination of the blending of Native American, Spanish, Mexican, and American cultures, drew diverse residents together to consider the shared history of their region. Low-income community members who had minimal formal education were trained as docents at the historic ranch site, providing them with interpretive skills and involving them in telling their own stories to the public. The museum ultimately hired many of these volunteer docents as permanent staff members. The executive director asserts that the project created a “destination in Oakland from scratch at a hitherto unknown but highly significant historical site in a diverse and vulnerable low-income community. . . . Therefore, **this funding has been absolutely game-changing, for the community and for awareness of history and of the humanities.**”

CASE STUDY

Reinterpretation of Philipsburg Manor

The staff of Philipsburg Manor set out to transform the visitor experience at this 18th-century mill site. In the end, their NEH-funded reinterpretation transformed Historic Hudson Valley as an institution.

With a \$300,000 grant from NEH, Philipsburg Manor became the first historic site in the nation to tell the story of slavery in the northern United States. This 20-acre living history site (operated by Historic Hudson Valley) was once home to 23 enslaved men, women, and children who farmed on the land, ran a flour mill and a cooper shop, and conducted trade with merchants along the Hudson River. Before the NEH grant in 2000, the lives and experiences of the enslaved Africans on the site had not been interpreted for the public. Indeed, most visitors were completely unaware that slavery existed in the northern states.

Short historical skits proved to be one of the most effective ways to bring this unfamiliar story to life for visitors. In consultation with scholars and a newly formed African-American advisory board, the staff developed short scripted vignettes to explore what it meant in 18th-century New York to be enslaved. Visitors to the site could now watch actors in period clothing performing scenes from daily life on a small plantation, for example, the interactions between a slave who managed the dairy and her white overseer.

Embarking on a full-scale reinterpretation of the mill site challenged the institution in many ways. The staff was pushed to find new interpretive techniques to help visitors approach the painful issue of human enslavement. Staff training was a central part of implementing the new interpretation.



—REINTERPRETATION OF PHILPSBURG MANOR / PHOTO © BRYAN HAEFFELE, COURTESY HISTORIC HUDSON VALLEY

CASE STUDY

Reinterpretation of Philipsburg Manor

Everyone involved with the project—interpretive staff, actors, and curators—worked to understand current scholarship on northern slavery, and to translate this history into effective public programs. The reinterpretation was guided by a team of scholar-advisers who offered guidance, strengthened the staff's historical knowledge, and asked tough questions. According to the project director, the questions that the scholars raised "brought us face to face with the challenges of interpreting highly sensitive material and doing so with skill and sensitivity."

Equally important was the impact of this project on the relationship between Philipsburg Manor and its surrounding community in rural upstate New York. The site developed new school programs and educational materials to reflect the reinterpretation, which local school districts embraced enthusiastically. The jump in school tours in the first year illustrates the project's success. In 2002, 3,600 classes participated in programs at Philipsburg Manor; with the launch of the new interpretation in 2003, nearly 5,000 class visits

were booked. In subsequent years, the site has significantly expanded its partnership with local schools and launched several innovative educational programs.

Engaging members of the local African-American community on the site's advisory board also led to a reexamination of one of Philipsburg's major public events. Pinkster, a holiday celebrated throughout the 18th century by both Dutch and African residents, is now recreated at Philipsburg Manor each year, emphasizing the holiday's importance in reinforcing African cultural traditions.

As a result of the reinterpretation, this landmark historic site now offers visitors a thought-provoking view of the relationships between slavery, commerce, and culture in the Hudson River Valley. The museum theater pieces created for this project were so effective that members of the Philipsburg Manor staff have been invited to present them at regional and national museum conferences. The NEH-funded interpretation now sets the standard in the field for interpreting the history of enslavement in the northern United States.



—REINTERPRETATION OF PHILIPSBURG MANOR / BOTH COURTESY HISTORIC HUDSON VALLEY

CONCLUSION

In 2012, projects funded by the Division of Public Programs reached nearly 130 million Americans in every state, U.S. territory, and the District of Columbia and at more than 300 sites, yet these numbers tell only part of the story. The projects surveyed here also met the division's goal to advance public understanding of the humanities. Through a wide range of program formats—from museum exhibitions and school field trips to public radio and television broadcasts—they engaged Americans of all ages in considering important humanities ideas and questions.

Our report discusses impact on individuals, institutions, and communities. The following broad conclusions emerge from the wealth of information we collected.

- The most significant impact of our projects on individuals is often intangible. A museum visitor gains a new awareness of the importance of history, or a student asks herself whether or not she would risk her life for a cause, as the Freedom Riders did. Survey respondents eloquently showed how NEH projects spark curiosity, prompt students to ask new questions, equip educators with more effective ways of teaching, and inspire individuals to draw new connections between their personal stories and the larger human story.
- On the institutional level, many of the benefits of NEH support take time to crystallize. New partnerships and new audiences, for example, are long-term propositions. It often takes years, therefore, to see the most important and impressive results of our funding.
- The dollars that NEH invests in a single project reverberate throughout the community. The ability to leverage additional funds, the forging of new partnerships, and the heightened visibility, credibility, and trust that an NEH grant confers are benefits that endure beyond the grant period, anchoring humanities institutions more deeply in their communities.

These findings have implications for our work in the division. First, the hundreds of rich and detailed responses we received have reinforced the staff's conviction that it is critical for us to collect impact data more systematically. These surveys yielded information that is not captured by other means. Within the division, we are already considering ways to make better use of grantees' final reports and are looking at, among other ideas, how we might conduct follow-up surveys and/or interviews with selected grantees a year or more after their NEH grant period concludes.

The survey responses have also led us to consider the institutional and community impact of our grants. Typically, the goals of a Division of Public Programs grant program are project-specific: a museum exhibition seeks to convey new scholarship on African art; or a public radio program aims to deepen public understanding of an historical era or event such as the Cuban Missile Crisis. Our evaluation of such projects has tended to define success in a similarly narrow way.

But the results of our survey suggest the impact of NEH dollars is much broader. There is the impact on the grantee institution and its staff, on public audiences, and on the institution's relationship to its own community. And we must find ways to track the impact of our dollars over years.

Taking this wider view probably requires different kinds of evaluation. Longitudinal studies of a small group of humanities institutions, for example, or a study of one particular audience for NEH programs would reveal different dimensions of impact from the ones we examined here. In short, the Division of Public Programs hopes to evaluate the long-term impact of a sample of our recent grants to cultural organizations across the country.

All of us in the public humanities world need to find more effective ways to identify the impact our projects have on individual learning, reflection, and understanding. The survey results collected here strongly indicate that the effects of even a modest NEH grant on a museum, historical society, public library or radio station are substantial and far-reaching. As we find better ways to document these effects, we will enhance our understanding of the vital role played by the public humanities in supporting communities and strengthening our shared civic life.



—COMING TO CALIFORNIA / PHOTO GREG HABIBY



Appendix A

PROJECTS AVAILABLE IN FY2012

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Digital	Arizona State University	Nature, Culture, and History at the Grand Canyon	\$363,820	Tempe	AZ
Digital	Colonial Williamsburg	From Subjects to Citizens: Williamsburg and the American Revolution	\$341,833	Williamsburg	VA
Digital	George Mason University	Gulag: Many Days, Many Lives	\$268,200	Fairfax	VA
Digital	Harvard University	DoHistory	\$297,527	Cambridge	MA
Digital	KQED, Inc.	New Deal Murals of San Francisco	\$250,000	San Francisco	CA
Digital	Maine Historical Society	Maine Memory Network	\$344,724	Portland	ME
Digital	Martha's Vineyard Museum	Laura Jernegan: Girl on a Whaleship	\$208,550	Edgartown	MA
Digital	Michigan State University	Voices from Detroit	\$284,993	East Lansing	MI
Digital	Newberry Library	The Indians of the Midwest	\$399,990	Chicago	IL
Digital	Ohio State University Research Foundation	The Ancient Ohio Trail	\$400,000	Newark	OH
Digital	Pocumtuck Valley Memorial Association	Raid on Deerfield: The Many Stories of 1704	\$290,000	Deerfield	MA
Digital	Springfield Technical Community College	Shays' Rebellion and the Making of a Nation	\$240,990	Springfield	MA
Digital	University of Nebraska, Board of Regents	The Journals of Lewis and Clark Expedition Online Edition	\$222,177	Lincoln	NE
Digital	WITF, Inc	ExplorePAHistory.com	\$300,000	Harrisburg	PA
Digital	WNET.ORG	Mission US: A Revolutionary Way to Learn History	\$235,499	New York	NY
Discussion	Aquila Theatre Company Inc	Ancient Greeks/ Modern Lives: Poetry-Drama-Dialogue	\$800,000	New York	NY
Discussion	Nebraska Humanities Council	Nebraska Chautauqua: Free Land? 1862 and the Shaping of Modern America	\$196,400	Lincoln	NE
Discussion	Pacific Symphony	Music Unwound	\$300,000	New York	NY

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Discussion	People and Stories Gente Y Cuentos Inc	Story Talk /Cuentos Y Plática	\$300,000	Trenton	NJ
Film	Catticus Corporation	The Architect and the Painter: The Creative Lives of Charles and Ray Eames	\$600,000	Berkeley	CA
Film	City Lore: NY Center for Urban Folk Culture	Into the Deep: America, Whaling & the World	\$725,000	New York	NY
Film	Clarity Educational Productions	Have You Heard From Johannesburg?	\$700,000	Berkeley	CA
Film	Educational Broadcasting Corp.	Paris: The Luminous Years	\$800,000	New York	NY
Film	Living Archives, Inc	The Loving Story		Durham	NC
Film	Twin Cities Public Television, Inc.	Slavery by Another Name	\$600,000	St. Paul	MN
Film	Western New York Public Broadcasting Association	1812: The War We Forgot	\$800,000	Buffalo	NY
Film	WETA	Prohibition	\$500,000	Arlington	VA
Film	WETA	The War	\$1,124,214	Arlington	VA
Film	WGBH	Freedom Riders	\$970,871	Boston	MA
Film	WGBH	Panama Canal	\$450,000	Boston	MA
Film	WGBH	The Republic of Suffering: Death and the Civil War	\$579,367	Boston	MA
Film	Witherspoon Institute	Rediscovering Alexander Hamilton	\$725,000	Princeton	NJ
Film	WNET.ORG	Women, War & Peace: I Came to Testify	\$405,710	New York	NY
Historic Site	Bay Area Discovery Museum	Nurturing Creativity through Arts, Science & Environment	\$10,000	Sausalito	CA
Historic Site	Bevill State Community College	Carl Elliott House	\$10,000	Jasper	AL
Historic Site	Colonial Dames of America	Reinterpretation of the Abigail Adams Museum as Mount Vernon Hotel	\$150,000	New York	NY
Historic Site	Conner Prairie Museum	1863 Civil War Journey: Raid on Indiana	\$300,000	Fishers	IN

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Historic Site	Eldridge Street Project	Museum at Eldridge Street	\$251,163	New York	NY
Historic Site	Farmers' Museum	Mohawk Bark House & Seneca Log House	\$36 ,015	Cooperstown	NY
Historic Site	Florida Division of Historical Resources	San Luis de Talimali: Interpretation of a 17th Century Spanish Mission	\$250,000	Tallahassee	FL
Historic Site	Fort Ross Interpretive Association	Rotchev House Museum Exhibit	\$114,049	Jenner	CA
Historic Site	Friends of Joseph Priestley Home	Joseph Priestley: Reason, Order, and Plainness	\$45,166	Northumb-erland	PA
Historic Site	Friends of Mount Auburn Cemetery	Mount Auburn Cemetery: A New American Landscape	\$200,500	Cambridge	MA
Historic Site	Friends of Peralta Hacienda Historical Park	Every Human Being Makes History	\$300,000	Oakland	CA
Historic Site	Greene County Historical Society	The Home and Studio of Thomas Cole	\$320,900	Catskill	NY
Historic Site	Hancock Shaker Village	Audio Tour	\$168,703	Pittsfield	MA
Historic Site	Hermitage	The Hermitage, Andrew Jackson, and a Changing America	\$225,000	Hermitage	TN
Historic Site	Historic Hudson Valley	American Arcadia	\$3,500,000	Pocantico Hills	NY
Historic Site	Historic Hudson Valley	Philipsburg Manor	\$300,008	Pocantico Hills	NY
Historic Site	Historic St. Mary's City Commission	Van Sweringen Archaeological Site	\$200,000	St. Mary's City	MD
Historic Site	Institute for American Indian Studies	Interpreting the Native American Landscape: The Long House Room	\$40,356	Washington	CT
Historic Site	Kona Historical Society	Kona Coffee Living History Farm	\$201,130	Captain Cook	HI
Historic Site	Kona Historical Society	Kona Historic Ranch and Store	\$266,500	Captain Cook	HI
Historic Site	Lower East Side Tenement Museum	1863 Tenement House Tour	\$180,000	New York	NY
Historic Site	Maymont Foundation	In Service and Beyond: Domestic Work and Life in a Gilded Age Mansion	\$267,415	Richmond	VA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Historic Site	Minnesota Historical Society	Open House	\$323,333	St. Paul	MN
Historic Site	Minnesota Landmarks	Uncle Sam Worked Here	\$40,000	St. Paul	MN
Historic Site	Mississippi Blues Commission	Mississippi Blues Commission Blues Trail	\$305,000	Indianola	MS
Historic Site	Molly Brown House Museum	Molly Brown: The Biography of a Changing Nation	\$100,000	Denver	CO
Historic Site	National Trust for Historic Preservation	President Lincoln's Cottage at the Soldiers' Home	\$260,000	Washington	DC
Historic Site	National Trust for Historic Preservation	The Half Had Not Been Told Me	\$25,741	Washington	DC
Historic Site	Plimoth Plantation	Thanksgiving: Memory, Myth, and Meaning	\$175,500	Plymouth	MA
Historic Site	Save Ellis Island, Inc.	Future in the Balance	\$264,000	Mt. Olive	NJ
Historic Site	Strawbery Banke	Becoming Americans	\$100,000	Portsmouth	NH
Historic Site	Strawbery Banke	Crossroads of a Neighborhood in Change	\$200,000	Portsmouth	NH
Historic Site	Thomas Jefferson Memorial Foundation	Domestic Life and the Plantation Community at Jefferson's Monticello	\$40,529	Charlottesville	VA
Historic Site	Thomas Jefferson Memorial Foundation	Mulberry Row and the Landscape of Slavery at Jefferson's Monticello	\$380,000	Charlottesville	VA
Historic Site	Thomas Jefferson Memorial Foundation	To Try All Things	\$367,200	Charlottesville	VA
Historic Site	USS Constitution Museum Foundation, Inc.	All Hands on Deck	\$367,200	Boston	MA
Museum and Library Exhibitions	A:shiwi A:wan Museum & Heritage Center	Hawikku: Echoes from Our Past	\$125,761	Zuni	NM
Museum and Library Exhibitions	Adler Planetarium & Astronomy Museum	Bringing the Heavens to Earth: Cultural Astronomies Around the World	\$250,000	Chicago	IL

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Adler Planetarium & Astronomy Museum	The Universe in Your Hands	\$250,000	Chicago	IL
Museum and Library Exhibitions	American Library Association	Pride and Passion: The African American Baseball Experience	\$467,659	Chicago	IL
Museum and Library Exhibitions	Anchorage Museum Association	Alaska Gallery	\$40,000	Anchorage	AK
Museum and Library Exhibitions	Arnold Arboretum of Harvard University	Science in the Pleasure Ground: An Exploration of Arboretum History	\$200,000	Boston	MA
Museum and Library Exhibitions	Asian Art Museum of San Francisco	Permanent Collections Galleries	\$301,242	San Francisco	CA
Museum and Library Exhibitions	Association for Public Art	Museum Without Walls	\$170,000	Philadelphia	PA
Museum and Library Exhibitions	Atlanta History Center	Metropolitan Frontiers: Atlanta, 1835-2000	\$325,000	Atlanta	GA
Museum and Library Exhibitions	Atlanta History Center	Turning Point: The American Civil War	\$49,398	Atlanta	GA
Museum and Library Exhibitions	Baltimore Museum of Industry	Garment Loft	\$350,000	Baltimore	MD
Museum and Library Exhibitions	Baltimore Museum of Industry	Kid's Cannery	\$186,470	Baltimore	MD
Museum and Library Exhibitions	Bisbee Mining & Historical Museum	Bisbee: Urban Outpost on the Frontier	\$125,000	Bisbee	AZ
Museum and Library Exhibitions	Bob Bullock Texas State History Museum	Forgotten Gateway: Coming to America Through Galveston Island	\$392,200	Austin	TX
Museum and Library Exhibitions	Boston Children's Museum	Boston Black: A City Connects	\$250,000	Boston	MA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Boston Children's Museum	Native Voices: New England Tribal Families	\$375,000	Boston	MA
Museum and Library Exhibitions	Boston Public Library Trustees	John Adams Unbound: The Library of a President	\$299,310	Boston	MA
Museum and Library Exhibitions	Branigan Cultural Center	BISON ¹	\$1,000	Las Cruces	NM
Museum and Library Exhibitions	Brazos Valley Museum	WILD LAND	\$1,000	Bryan	TX
Museum and Library Exhibitions	Brazos Valley Museum of Natural History	FARM LIFE	\$1,000	Bryan	TX
Museum and Library Exhibitions	Brigham City Art Gallery	GOING PLACES	\$1,000	Brigham City	UT
Museum and Library Exhibitions	Brooklyn Children's Museum	World Brooklyn	\$256,500	Brooklyn	NY
Museum and Library Exhibitions	Brooklyn Museum of Art	Egypt Reborn: Art for Eternity	\$500,535	Brooklyn	NY
Museum and Library Exhibitions	Brooklyn Naval Yard Development Corporation	Brooklyn Naval Yard: Past, Present, and Future	\$336,500	Brooklyn	NY
Museum and Library Exhibitions	Brown County Historical Society	FARM LIFE	\$1,000	Hiawatha	KS
Museum and Library Exhibitions	Buffalo Bill Historical Center	Plains Indian Museum	\$177,060	Cody	WY
Museum and Library Exhibitions	Burke Museum of Natural History	CARNAVAL	\$1,000	Seattle	WA
Museum and Library Exhibitions	Burke Museum of Natural History & Culture	Pacific Voices	\$280,000	Seattle	WA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Cab Calloway School of the Arts	WRAPPED IN PRIDE	\$1,000	Wilmington	DE
Museum and Library Exhibitions	Cape Fear Museum	GRASS ROOTS	\$1,000	Wilmington	NC
Museum and Library Exhibitions	Carnegie Museum of Art	Teenie Harris, Photographer: An American Story	\$250,000	Pittsburgh	PA
Museum and Library Exhibitions	Carnegie Museum of Natural History	Alcoa Foundation Hall of American Indians	\$650,000	Pittsburgh	PA
Museum and Library Exhibitions	Carnegie Museum of Natural History	Walton Hall of Ancient Egypt	\$900,000	Pittsburgh	PA
Museum and Library Exhibitions	Charlotte Museum of History	OUR LIVES, OUR STORIES	\$1,000	Charlotte	NC
Museum and Library Exhibitions	Cherokee Strip Museum	FARM LIFE	\$1,000	Enid	OK
Museum and Library Exhibitions	Children's Museum of Indianapolis	The Power of Children: Making a Difference	\$275,000	Indianapolis	IN
Museum and Library Exhibitions	Children's Museum of Manhattan	Gods, Myths, and Mortals: Discover Ancient Greece	\$275,000	New York	NY
Museum and Library Exhibitions	Chippewa Valley Museum	Farm Life: A Century of Change for Farm Families and their Neighbors	\$225,000	Eau Claire	WI
Museum and Library Exhibitions	Chippewa Valley Museum	Settlement and Survival: Building Towns in the Chippewa Valley, 1850-1925	\$150,000	Eau Claire	WI
Museum and Library Exhibitions	Cincinnati Art Museum	Urban Growth and Cultural Identity: Queen of the West	\$272,000	Cincinnati	OH
Museum and Library Exhibitions	Comanche National Museum	BISON	\$1,000	Lawton	OK

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Concord Museum	"Why Concord?" The History of Concord, MA	\$375,000	Concord	MA
Museum and Library Exhibitions	CSU Dominguez Hills	WRAPPED IN PRIDE	\$1,000	Carson	CA
Museum and Library Exhibitions	Dane Hansen Memorial Museum	GOING PLACES	\$1,000	Logan	KS
Museum and Library Exhibitions	Dane Hansen Memorial Museum	GRASS ROOTS	\$1,000	Logan	KS
Museum and Library Exhibitions	Denver Art Museum	Asian Art Collection	\$350,000	Denver	CO
Museum and Library Exhibitions	Desert Botanical Garden	Plants and People of the Sonora Desert	\$114,996	Phoenix	AZ
Museum and Library Exhibitions	Detroit Institute of Arts	Great Art:New Start	\$400,000	Detroit	MI
Museum and Library Exhibitions	Dubuque County Historical Society	National Mississippi River Museum and Aquarium	\$300,530	Dubuque	IA
Museum and Library Exhibitions	East Tennessee Historical Society	Voices of the Land: The People of East Tennessee	\$300,000	Knoxville	TN
Museum and Library Exhibitions	Edmond Historical Soc. and Museum	FARM LIFE	\$1,000	Edmond	OK
Museum and Library Exhibitions	Ellen Noel Art Museum	GRASS ROOTS	\$1,000	Odessa	TX
Museum and Library Exhibitions	Fellows Riverside Gardens	WILD LAND	\$1,000	Youngstown	OH
Museum and Library Exhibitions	Fitchburg Art Museum	WRAPPED IN PRIDE	\$1,000	Fitchburg	MA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Folger Shakespeare Library	Manifold Greatness: The Creation and Afterlife of the King James Bible	\$545,202	Washington	DC
Museum and Library Exhibitions	Fort Caspar Museum	OUR LIVES, OUR STORIES	\$1,000	Casper	WY
Museum and Library Exhibitions	Fowler Museum at UCLA	Intersections: World Arts, Local Lives	\$264,000	Los Angeles	CA
Museum and Library Exhibitions	Friends of the Commonwealth Museum	Our Common Wealth: The Massachusetts Experiment in Democracy	\$300,000	Boston	MA
Museum and Library Exhibitions	Ft. Wayne Museum of Art	WRAPPED IN PRIDE	\$1,000	Ft. Wayne	IN
Museum and Library Exhibitions	Gig Harbor Peninsula Historical Society	GOING PLACES	\$1,000	Gig Harbor	WA
Museum and Library Exhibitions	Grand Rapids Public Museum	Anishinabek: The People of This Place	\$400,000	Grand Rapids	MI
Museum and Library Exhibitions	Grand Rapids Public Museum	Furniture City	\$325,000	Grand Rapids	MI
Museum and Library Exhibitions	Grand Rapids Public Museum	Newcomers: The People of This Place	\$323,333	Grand Rapids	MI
Museum and Library Exhibitions	Harvard University	Prints and the Pursuit of Knowledge in Early Modern Europe	\$350,000	Cambridge	MA
Museum and Library Exhibitions	Heard Museum	Remembering Our Indian School Days: The Boarding School Experience	\$200,820	Phoenix	AZ
Museum and Library Exhibitions	High Desert Museum	BISON	\$1,000	Bend	OR
Museum and Library Exhibitions	High Desert Museum	By Hand Through Memory	\$240,870	Bend	OR

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Highland Community College	GRASS ROOTS	\$1,000	Highland	KS
Museum and Library Exhibitions	Huntington Library	Forever Free: Abraham Lincoln's Journey to Emancipation	\$571,000	San Marino	CA
Museum and Library Exhibitions	Illinois State Museum	At Home in the Heartland	\$385,000	Springfield	IL
Museum and Library Exhibitions	Independence Seaport Museum	Home Port Philadelphia	\$400,000	Philadelphia	PA
Museum and Library Exhibitions	ITOW Veterans Museum	OUR LIVES, OUR STORIES	\$1,000	Perham	MN
Museum and Library Exhibitions	Jewish Museum of Maryland	Chosen Food: Cuisine, Culture, and American Jewish Identity	\$250,000	Baltimore	MD
Museum and Library Exhibitions	John Conner Museum	FARM LIFE	\$1,000	Kingville	TX
Museum and Library Exhibitions	Keene State College	WILD LAND	\$1,000	Keene	NH
Museum and Library Exhibitions	Lauren Rogers Museum of Art	By Native Hands	\$183,002	Laurel	MS
Museum and Library Exhibitions	Levine Museum of the New South	Cotton Fields to Skyscrapers	\$200,858	Charlotte	NC
Museum and Library Exhibitions	Long Island Museum of American Art, History, and Carriages	Going Places	\$225,000	Stony Brook	NY
Museum and Library Exhibitions	Los Angeles County Museum of Art	Children of the Plumed Serpent: The Legacy of Quetzalcoatl in Ancient Mexico	\$300,000	Los Angeles	CA
Museum and Library Exhibitions	Los Angeles County Museum of Art	Contested Visions	\$40,000	Los Angeles	CA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Los Angeles County Museum of Art	Gifts of the Sultan	\$300,000	Los Angeles	CA
Museum and Library Exhibitions	Love's Jazz Center	CARNAVAL	\$1,000	N. Omaha	NE
Museum and Library Exhibitions	Maine State Museum	At Home in Maine	\$300,000	Augusta	ME
Museum and Library Exhibitions	Mainstreet Beatrice	GOING PLACES	\$1,000	Beatrice	NE
Museum and Library Exhibitions	Massachusetts Institute of Technology	Palaces for the People: Guastavino	\$350,000	Cambridge	MA
Museum and Library Exhibitions	Maxwell Museum of Anthropology	Ancestors/People of the Southwest	\$118,255	Albuquerque	NM
Museum and Library Exhibitions	Memphis Pink Palace	BISON	\$1,000	Memphis	TN
Museum and Library Exhibitions	Milwaukee Public Museum	A Tribute to Survival	\$412,528	Milwaukee	WI
Museum and Library Exhibitions	Minnesota Historical Society	Learn About the Past: The Story of the Mille Lacs Band of Ojibwe	\$500,000	St. Paul	MN
Museum and Library Exhibitions	Minnesota Historical Society	Mill City Museum	\$250,000	St. Paul	MN
Museum and Library Exhibitions	Minnesota Historical Society	Minnesota's Greatest Generation: The Depression, The War, The Boom	\$367,200	St. Paul	MN
Museum and Library Exhibitions	Minnesota Historical Society	The 1968 Project	\$850,000	St. Paul	MN
Museum and Library Exhibitions	Mississippi River Museum	Make Me a River	\$150,000	Dubuque	IA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Missouri Conservation Heritage Center	WILD LAND	\$1,000	Kansas City	MO
Museum and Library Exhibitions	Museum of African Art	Dynasty and Divinity: Life in Ancient Nigeria	\$367,200	Indianapolis	IN
Museum and Library Exhibitions	Museum of History and Art, Ontario	Road Ways	\$125,000	Ontario	CA
Museum and Library Exhibitions	Museum of New Mexico	Traveling El Camino Real	\$39,992	Socorro	NM
Museum and Library Exhibitions	Museum of New Mexico Foundation	Here, Now, and Always	\$450,000	Santa Fe	NM
Museum and Library Exhibitions	Museum of the Cherokee Indian	Emissaries of Peace: the 1762 Cherokee/ British Delegations	\$300,000	Cherokee	NC
Museum and Library Exhibitions	Museum of the Gulf Coast	CARNAVAL	\$1,000	Port Arthur	TX
Museum and Library Exhibitions	National Building Museum	House and Home	\$300,000	Washington	DC
Museum and Library Exhibitions	National Churchill Museum	OUR LIVES, OUR STORIES	\$1,000	Fulton	MO
Museum and Library Exhibitions	National Constitution Center	Lincoln: The Constitution and the Civil War Panel Exhibition	\$1,562,284	Philadelphia	PA
Museum and Library Exhibitions	Natl Archives, Central Region	LEE AND GRANT	\$1,000	Kansas City	MO
Museum and Library Exhibitions	New Bedford Whaling Museum	From Pursuit to Preservation	\$300,000	New Bedford	MA
Museum and Library Exhibitions	New Hampshire Historical Society	New Hampshire Through Many Eyes	\$50,364	Concord	NH

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	New York State Museum	A Mohawk-Iroquois Village	\$160,000	Albany	NY
Museum and Library Exhibitions	Newark Museum	Picturing America	\$135,000	Newark	NJ
Museum and Library Exhibitions	Newberry Library	Lewis & Clark and the Indian Country	\$257,777	Chicago	IL
Museum and Library Exhibitions	Newport Historical Society & the Museum of Newport History	Museum of Newport History at the Brick Market	\$337,250	Newport	RI
Museum and Library Exhibitions	New-York Historical Society	Lincoln and New York	\$400,000	New York	NY
Museum and Library Exhibitions	New-York Historical Society	Revolution!: The Atlantic World Reborn!	\$400,000	New York	NY
Museum and Library Exhibitions	Oakland Museum of California Foundation	Coming to California: The Gallery of California History	\$300,000	Oakland	CA
Museum and Library Exhibitions	Office of Museums, Onondaga County Parks	Sainte Marie Among the Iroquois	\$175,000	Liverpool	NY
Museum and Library Exhibitions	Oklahoma Historical Society	We Are Who We Were	\$270,812	Oklahoma City	OK
Museum and Library Exhibitions	Old Sturbridge Village	Back to Our Roots	\$280,000	Sturbridge	MA
Museum and Library Exhibitions	Oregon Museum of Science and Industry	More Power to You!	\$300,000	Portland	OR
Museum and Library Exhibitions	Park City Museum	GOING PLACES	\$1,000	Park City	UT
Museum and Library Exhibitions	Pennsylvania Academy of Fine Arts	Henry Ossawa Tanner: Modern Spirit	\$250,000	Philadelphia	PA

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Philadelphia Museum of Art	European Collections	\$525,000	Philadelphia	PA
Museum and Library Exhibitions	Please Touch Museum	Centennial Exploration Exhibition	\$289,000	Philadelphia	PA
Museum and Library Exhibitions	Port Huron Museum	FARM LIFE	\$1,000	Port Huron	MI
Museum and Library Exhibitions	Pratt Museum	Kachemak Bay, Alaska	\$301,720	Homer	AK
Museum and Library Exhibitions	Pueblo of Isleta	Time Exposures	\$328,247	Isleta	NM
Museum and Library Exhibitions	Rhode Island Historical Society	La Survivance: French- Canadians in Woonsocket, Rhode Island	\$400,000	Woonsocket	RI
Museum and Library Exhibitions	Rochester Museum and Science Center	Expedition Earth	\$40,000	Rochester	NY
Museum and Library Exhibitions	Rubin Museum of Art	Explore Art: Life Through Himalayan Paintings	\$300,000	New York	NY
Museum and Library Exhibitions	Rutgers-Camden Center for the Arts	WILD LAND	\$1,000	Rutgers	NJ
Museum and Library Exhibitions	Science Museum of Minnesota	Wolves and Humans	\$150,000	St. Paul	MN
Museum and Library Exhibitions	Sen. John Heinz Pittsburgh Regional History Center	Pittsburgh: A Tradition of Innovation	\$450,000	Pittsburgh	PA
Museum and Library Exhibitions	Smart Museum of Art, Univ. of Chicago	Echoes of the Past: Buddhist Cave Temples	\$300,000	Chicago	IL
Museum and Library Exhibitions	Smith Robertson Museum & Cultural Center	Afro-American Migration from Field to Factory (1915-1940)	\$69,088	Jackson	MS

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	South Dakota State Historical Society	Proving Up	\$200,840	Pierre	SD
Museum and Library Exhibitions	Spurlock Museum	CARNAVAL	\$1,000	Urbana	IL
Museum and Library Exhibitions	SUNY Fredonia	GRASS ROOTS	\$1,000	Fredonia	NY
Museum and Library Exhibitions	Terrebonne Parish Library System	FOR ALL THE WORLD TO SEE	\$1,000	Houma	LA
Museum and Library Exhibitions	The Field Museum	African Worlds: Tradition, Transition, & Transformation	\$600,000	Chicago	IL
Museum and Library Exhibitions	The Field Museum	People of the Pacific: Travelling the Pacific and Pacific Spirits	\$900,000	Chicago	IL
Museum and Library Exhibitions	The Henry Ford	Made in America: The History of the American Industrial System	\$550,000	Dearborn	MI
Museum and Library Exhibitions	The Henry Ford	Your Place in Time: 20th Century America	\$151,029	Dearborn	MI
Museum and Library Exhibitions	The Henry Ford Museum	Heroes of the Sky	\$290,000	Dearborn	MI
Museum and Library Exhibitions	Trigg C.M. Russell Foundation	The Bison	\$375,000	Great Falls	MT
Museum and Library Exhibitions	Tunica Museum	GOING PLACES	\$1,000	Tunica	MS
Museum and Library Exhibitions	University of Alaska Museum	Rose Berry Alaskan Gallery	\$135,000	Fairbanks	AK
Museum and Library Exhibitions	University of Arizona	Paths of Life: American Indians of the Southwest	\$300,000	Tucson	AZ

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	University of Florida	South Florida: People and Environments	\$249,960	Gainesville	FL
Museum and Library Exhibitions	University of Illinois at Chicago	Redefining Democracy	\$350,000	Chicago	IL
Museum and Library Exhibitions	University of Maryland, Baltimore County	For All the World to See	\$400,000	Baltimore	MD
Museum and Library Exhibitions	University of Pennsylvania Museum of Archaeology and Anthropology	Living in Balance	\$250,000	Philadelphia	PA
Museum and Library Exhibitions	University of Pennsylvania Museum of Archaeology and Anthropology	Maya 2012: Lords of Time	\$400,000	Philadelphia	PA
Museum and Library Exhibitions	Upcountry History Museum	GRASS ROOTS	\$1,000	Greenville	SC
Museum and Library Exhibitions	Natural History Museum of Utah	Native Voices: People of the Great Basin and Colorado Plateau	\$300,000	Salt Lake City	UT
Museum and Library Exhibitions	Valentine Richmond History Center	Creating History	\$396,525	Richmond	VA
Museum and Library Exhibitions	Virginia Sesquicentennial of the American Civil War Commission	An American Turning Point: Civil War 150 HistoryMobile	\$950,000	Richmond	VA
Museum and Library Exhibitions	Walters Art Museum	Asian Art Collection	\$388,514	Baltimore	MD
Museum and Library Exhibitions	Walters Art Museum	Egyptian Art Collection	\$325,270	Baltimore	MD
Museum and Library Exhibitions	Walters Art Museum	Medieval Art Collection	\$200,000	Baltimore	MD
Museum and Library Exhibitions	White Mountain Apache Tribe	Transitions in the Apache World	\$281,755	Fort Apache	AZ

TYPE	INSTITUTION/ GRANTEE	PROJECT TITLE	GRANT AMOUNT	CITY	ST
Museum and Library Exhibitions	Wichita-Sedgwick County Museum	OUR LIVES, OUR STORIES	\$1,000	Wichita	KS
Museum and Library Exhibitions	Wistariahurst Museum (city of Holyoke)	Creating Holyoke	\$399,950	Holyoke	MA
Museum and Library Exhibitions	Wyandotte County Historical Museum	FOR ALL THE WORLD TO SEE	\$1,000	Bonner Springs	KS
Radio	Minnesota Public Radio	On Being: Biographical Series	\$79,554	Minneapolis	MN
Radio	Radio Diaries	The Audio History Project	\$250,000	New York	NY
Radio	Studio 360	American Icons	\$300,000	Minneapolis	MN
Radio	University of New Orleans	American Routes	\$200,000	New Orleans	LA
Radio	Virginia Foundation for the Humanities	Back Story with the American History Guys	\$350,000	Charlottes- ville	VA
Radio	World Music Productions	Afropop Worldwide	\$300,000	New York	NY



Appendix B

MUSEUM AND HISTORIC SITE SURVEY

FY2012 NEH Public Programs Grant Survey (Museums)

OMB#: 3136

EXP: 6/30/2014

This survey seeks information about the impact of America's Historical and Cultural Organizations grants for exhibitions and site interpretations that were open to the public during FY 2012 (October 1, 2011 – September 30, 2012). It will enable the Division of Public Programs to gain a more complete picture of the audience for NEH-funded projects and the impact of these projects on institution and audiences.

Please answer the following questions.

1.) Primary Contact for the Survey:

- Name:
- Institution:
- Address:
- Address line 2:
- City/Town:
- State:
- Zip:
- Email Address:
- Phone Number:

2.) Title:

..... PROJECT INFORMATION

3.) Grant Number:

4.) Project Title:

5.) Project Director:

6.) Grant Amount:

..... AUDIENCE IMPACT

The NEH fiscal year 2012 ran from October 1, 2011 through September 30, 2012.

The questions in this survey relate to this time frame.

7.) NEH grants often fund multiple formats or project activities. Identify the primary format of your project. In later questions you will be asked about additional formats and activities.

- ☐ Long-term exhibition
- ☐ Traveling exhibition
- ☐ Site interpretation

8.) Estimate the total attendance at all venues for the exhibition and/or site interpretive programming from October 1, 2011 through September 30, 2012:

9.) If you have a total attendance figure for the entire run of the project, please provide that here:

10.) In what ways did the project help audiences learn about ideas and scholarship in the humanities? In your answer provide detailed evidence and specific examples of audience learning.

11.) Share audience comments, staff observations of visitor engagement, or other evidence that best indicates the impact of the project's humanities content on audiences. If applicable, include links or citation information for these comments. (For this question, do not include media reviews of the project or comments about educational resources developed for the project. We will ask about these in later questions.)

12.) If the project attracted new audiences, tell us at least one story that best illustrates the impact of the project on these new audiences.

13.) How many humanities scholars participated in this project (advisor, panel participant essay for website, etc.)?

14.) Provide specific examples of how scholar input shaped the project.

EDUCATIONAL IMPACT

15.) What type of educational resources accompanied this project? (Check all that apply.)

- ☐ Lesson Plans
- ☐ Study Guides
- ☐ Primary Resources
- ☐ Classroom Activities
- ☐ Online Activities
- ☐ Not Applicable
- ☐ Other (Please Specify)

16.) Choose the grade level of the students that this project reached (select all that apply):

- ☐ Pre-School
- ☐ Elementary School
- ☐ Middle School
- ☐ High School
- ☐ College
- ☐ Graduate School

17.) Share examples of student and educator engagement with the project that best illustrate how the project fostered understanding or appreciation of the humanities. Include specific student and teacher comments and the grade level(s) relevant to the examples.

INSTITUTIONAL IMPACT

18.) As a result of this project has your organization employed new types of programs, new approaches to audience engagement, or new technologies?

- ☐ Yes
- ☐ No

19.) Describe the new approaches, types of programs, or technologies and (if applicable) include examples of how they have influenced other projects in your organization.

20.) Describe the impact of any new partnerships forged for this project.

21.) As a result of the NEH grant was your organization able to increase funds raised from other sources?

- ☐ Yes
- ☐ No

22.) Describe the impact of NEH support on fundraising for your project and/or institution.

PUBLICITY AND OUTREACH

23.) What types of media coverage or feedback did the project receive over the entire course of its run? (Check all that apply.)

- ☐ National news articles
- ☐ Local news articles

- ☐ National TV coverage
 - ☐ Local TV coverage
 - ☐ Formal reviews
 - ☐ Blog postings
 - ☐ Online or print comments
 - ☐ Activity on social media
 - ☐ None
 - ☐ Other (please specify)

24.) List all reviews from the entire run of the project with citations and/or links.

25.) List at least two of the reviews that best reflect the impact of the project.

26.) Over the entire run of the project, was it ever nominated for and/or did it win awards?

- ☐ Yes
- ☐ No

27.) Please list awards and nominations received for the project at any time during its run.

AUDIENCE REACH

28.) Were public programs related to the project held from October 1, 2011, through September 30, 2012?

- ☐ Yes
- ☐ No

29.) Number of programs held from October 1, 2011, through September 30, 2012:

30.) Total estimated attendees at programs from October 1, 2011, through September 30, 2012:

31.) Was project content available via digital formats (website, mobile tour, apps) from October 1, 2011, through September 30, 2012?

- ☐ Yes
- ☐ No

32.) Briefly describe how project content was made available on digital formats.

33.) How many people accessed these digital resources?

PROJECT REACH

34.) Opening date or launch date of the project (even if outside fiscal year 2012):

35.) Select the states where the project was available from October 1, 2011, through September 30, 2012:

36.) Is there anything else you would like to share about the impact of the grant or the project?

37.) Did you conduct formal evaluation of this project?

- ☐ Yes
- ☐ No

38.) May we contact you for further information about your evaluation?

- ☐ Yes
- ☐ No



Appendix C

A NOTE ABOUT AUDIENCE FIGURES

A NOTE ABOUT AUDIENCE FIGURES

Compiling reliable information on the numbers of people reached by NEH-funded projects in a single year proved enormously challenging. We were attempting to gauge audience reach across a wide variety of platforms (museum exhibitions, library programs, radio and television broadcasts, and websites), each with its own metrics. We have not attempted to arrive at a single indicator of audience participation that fits all platforms; instead, we've relied on the best measurement techniques available for each one, as described below.

We were also relying on grantees to report accurate audience figures, and to record them properly in SurveyMonkey (neither of which was as smooth or self-evident as it might seem). There were many cases where a grantee reported an audience number that left us scratching our heads; for example, a major museum reported zero visitors in the survey year, or a relatively small institution recorded over 2 million attendees. In every case when a survey respondent provided a number that NEH staff had reason to question, we followed up with a phone call to the project director and/or the evaluation staff at the grantee institution. (There were eleven where the number provided on a survey was “zero.” We followed up in all of these cases and were able to secure reliable audience estimates for all but two projects.) We also spot-checked audience data, when necessary, against information gleaned from annual reports and final reports filed with our office.

Finally, it's important to note that techniques for measuring audiences are rapidly shifting—and have changed considerably since 2012—as people access humanities content in new ways. Four years ago few museums or public television stations had regular or reliable means of assessing traffic to their websites, let alone gauging how many people listened to a podcast of a radio program or streamed a PBS film on their computers or mobile devices. We know, therefore, that our estimate of total audience reach is low, since it doesn't reflect all of the platforms on which NEH-funded content might have been accessed.

Museums and Historic Sites (197 total available, 96 surveys returned)

Several recent surveys of the museum field indicate wide variety in the way that museums count their visitors. When reporting annual attendance, some institutions count people who eat in the museum café, or who join an outreach program offsite, or rent the museum facility after hours for a group event. For the purposes of our survey, we wanted to home in on visitors who toured an NEH-funded exhibition or participated in a public program or school tour that was part of the project we supported.

This task was complicated by the fact that only larger institutions reliably track the number of visitors that come through their doors. This is primarily a staffing issue, since smaller museums typically staff their front desks with volunteers who are unevenly trained. At some historic sites, there is no front desk staff at all. For smaller museums and historic sites, we relied on the grantee's best estimate of attendance during the survey period.

There are also very few museums that track attendance separately for individual exhibitions; the vast majority just charge a single admission price for the entire museum, and do not record which visitors tour which exhibits. For most of the museums in our survey, therefore, there was no way to determine precisely how many of a museum's total visitors toured the particular exhibition that NEH funded. We relied on a percentage of annual ticket sales, along with any recorded numbers for school group tours and public program attendance, when those were provided.

The Henry Ford museum, for example, tracks visitors according to ticket sales (both online and in-person). Their NEH-funded exhibition, “Heroes of the Sky,” was the major temporary exhibition on view during the survey year, and it was located in a gallery directly in front of the visitor as she entered the museum. While there were no separate ticket sales for “Heroes,” based on the exhibition’s popularity and its central physical location in the museum, the Henry Ford staff estimated that 95 percent of their 1 million annual visitors were very likely to have toured “Heroes of the Sky.”

At the Oregon Museum of Science and Industry, similarly, the evaluation staff estimated that 520,000 of their close to 800,000 annual visitors toured the NEH-funded exhibit, “More Power to You!” This number is fairly conservative, since it doesn’t take into account students on school tours or the additional visitors who attended programs related to the exhibition. In the absence of comprehensive data across all forms of engagement, we are confident that such grantees’ estimates give us a reasonable approximation of the audience reach of an exhibition project that NEH supported.

Film (14 total available, 9 surveys returned)

Our survey data tells us that 99 million people watched an NEH-funded film in 2012. But the humanities documentaries developed with NEH media production grants reach public audiences through multiple platforms and formats: broadcast and digital television, websites, DVDs, streaming on websites, social media and film distribution sites like Netflix and Hulu, classroom lesson plans, and public discussion programs.

All nine films responding to the survey achieved prominent national television distribution on PBS (or, in one case, on HBO) as well as screening at dozens of film festivals and local events. For the purposes of estimating total audience reach, we have relied primarily on figures supplied by the filmmaker or producing station reflecting the number of viewers for the initial national broadcasts that took place in our survey year. In some cases, however, survey respondents provided a more detailed report, listing the number of times that an NEH-funded film was re-broadcast in each market across the country.

Seven of the films in the survey reported that they engaged additional viewers through online streaming, and created opportunities for meaningful audience interaction through discussion events and lesson plans for classroom teachers. We know that many NEH-funded films provide the foundation for ongoing learning about a humanities subject, whether for students in a high school social studies class or adults who attend film discussion programs at their local library. Once a film is broadcast, however, most grantees do not monitor the audience for their programs. As a result, NEH rarely receives good information about the wider reach of our films. In a few cases—for example, *Freedom Riders*, *Slavery by Another Name*, and *Prohibition*—we have data on the extensive use of these films beyond the broadcast, which has been included in our discussion of those programs.

The chart below illustrates the engagement of audiences beyond television broadcast as reported in the survey.

PROJECT TITLE	ONLINE STREAMING AUDIENCE	NUMBER OF PUBLIC PROGRAMS HELD	TOTAL ATTENDANCE at Public Programs
<i>Prohibition</i>	253,000	59	12,070
<i>American Experience: Freedom Riders</i>	147,346	25	1,000
<i>The Loving Story</i>		20	unknown
<i>Into the Deep: America, Whaling & the World</i>	25,237		
<i>The Architect and the Painter</i>	70,000	1,200	28,000
<i>Slavery by Another Name</i>	241,182	45	3,500
TOTAL:	736,765	1,349	44,570

Radio (6 total available, 6 surveys returned)

For the six radio programs included in our survey, all audience data was reported by the producing stations. Individual stations rely on analytics from Nielsen Audio (or from Arbitron, now a subsidiary of Nielsen) which typically supplies numbers twice a year.

Nielsen data tracks listeners in two ways: the number of listeners per quarter hour (to gauge how many people are tuning in to a given story or segment) and the total number of listeners to a given show per week. The weekly totals provide a good snapshot of the reach of an NEH-funded show such as “American Routes” or “Back Story,” which are broadcast weekly. But what we can’t tell from these numbers is how many radio enthusiasts tuned in once as opposed to multiple times during the survey year. We have not, therefore, extrapolated from these weekly figures in an attempt to arrive at an annual number of listeners.

There are other indicators of the reach of a radio program—for example, the number of stations that carry a program, or how many times a station airs a repeat broadcast. For example, New York City’s leading public radio station, WNYC, airs “On Being” twice a week, on both Sunday and Monday evenings. We have included information on station carriage for our radio programs when it seemed relevant—for example, in demonstrating the impressive expansion of “Back Story,” which grew from 3 to 206 stations from 2008 to 2016, due in large part to NEH support.

Digital Projects (15 total available, 9 surveys returned)

Securing user estimates of NEH-funded digital projects is a seemingly straightforward exercise. Using a metrics tool like Google Analytics, which tracks how many users access a site over time, any web-based project can obtain a precise measure of user engagement. Google defines users

as those “that have had at least one session within the selected date range.” So, for example, for the popular U.S. history game series “Mission US,” we know that more than 760,000 visits were recorded over 2012, a substantial number for a new digital project with only a limited time for outreach. Further analytics also note that the game had visits from regions across the United States and a small-but-growing body of countries from around the world, both indicators of the project’s considerable reach.

Numbers such as this, however, tell only a partial story. Also according to Google Analytics, of the 760,000+ visits to the “Mission US” site, approximately 400,000 were new users and the remaining 360,000+ were repeat visitors, meaning the project had a nearly 1:1 ratio of new and repeat visitors. The project, then, had a notably deep engagement with its audience over time. These numbers also align with our understanding of the project’s place in formal learning environments. While “Mission US” did not track classroom use in this evaluation period, we know from subsequent reports that classroom adoption of the game is high, and the repeat visits are at least partially a result of ongoing curricular use of the game in schools.

While the other digital projects in this survey did not differentiate between new and repeat visitors, we expect similar use trends to hold, although in a variety of a different contexts. “From Subjects to Citizens: Williamsburg and the American Revolution,” for example, was partially tied to on-site programming at Colonial Williamsburg and was used in educational outreach. The “Ancient Ohio Trail” website was also tied to exhibits, but it additionally employed videos optimized for mobile devices designed to be used as supplements to the on-site experience of walking the trail. In short, while the digital numbers presented here are uniform in their high-level tracking of a project’s visitors, the variations in usage from project to project can make measuring a digital site’s success more difficult.

Public Discussion Programs (4 total available, 4 surveys returned)

There were four public discussion programs that offered events in 28 states and the District of Columbia in FY2012.



Appendix D

PUBLIC PROGRAMS MEDIA COVERAGE

TITLE	FORMAT	CONTENT	CIRCULATION
Journal of American History	Academic journal	History	National
Journal of the West	Academic journal	History	National
All Tiled Up blog	Blog	Artist	Online
Angry Asian Man	Blog	Culture - Asian American Community	Online
Architecture Farm	Blog	Architecture	Online
Astrolabes and Stuff	Blog	Astronomy	Online
Bigger Picture	Blog	Smithsonian Archives	Online
Black Coffee and a Donut	Blog	Food	Online
Roominations	Blog	Design	Online
Booktryst: A Nest for Book Lovers	Blog	Culture	Online
Exploring & Escapades	Blog	Personal	Online
Filmschool Rejects	Blog	Film	Online
Florential	Blog	Culture	Online
Frozen Toothpaste	Blog	Culture	Online
Harvard.edu	Blog	News - Campus	Online
History Gadfly	Blog	History	Online
History Tech blog	Blog	History	Online
Houston Museum of Natural Science	Blog	Natural Science	Online
Humanities Insights	Blog	NEH Congressional Staff	Online
James Bawden Blog	Blog	TV Critic	Online
jcharbison.com	Blog	Museum	Online
LIS 670 Student Discussion Blog:	Blog	Art	Online
Living is Learning	Blog	Education	Online
louis proyect	Blog	Politics	Online
Maritime Texas	Blog	History	Online
MIT Architecture blog	Blog	Architecture	Online
MetaFilter	Blog	Culture	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Mobyart	Blog	Art	Online
Moody Gardens	Blog	Nature and Wildlife	Online
Old Salt Blog.	Blog	Culture	Online
Opower	Blog	Technology	Online
OUPblog	Blog	University Press	Online
Page 99 Test	Blog	Culture	Online
Patell and Waterman's History of New York	Blog	History	Online
Picture Show	Blog	Photography	Online
scotusblog.com	Blog	Supreme Court	Online
Sea-Fever Blog.	Blog	Culture	Online
smgwriter.com	Blog	Writer's personal blog	Online
The Forward	Blog	Culture	Online
The Way of Improvement Leads Home	Blog	History	Online
tonyiacone.com	Blog	Journalist	Online
Trail Not 4 Sissies	Blog	Travel	Online
University of Maryland, Baltimore County	Blog	News - Campus	Online
University of Texas	Blog	News - Campus	Online
Vertical Access LLC	Blog	Architecture	Online
wanderforlife.com	Blog	Travel	Online
Western Museums Association	Blog	Museum	Online
whaleblog	Blog	Culture	Online
Woodland Valley View Blog	Blog	News - Local	Online
World of the Written Word	Blog	Culture	Online
Yale Press Log	Blog	University Press	Online
34th Street Magazine	Magazine	Culture	Regional
AAA Horizons Magazine	Magazine	Travel	National
AARP The Magazine	Magazine	Culture - Senior Citizens	National
Advocate	Magazine	News - LGBT community	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Ag review	Magazine	Agriculture	National
Alliance for the Chesapeake Bay Journal	Magazine	Culture - Regional	Regional
American Banking News	Magazine	Banking	National
American Journal of Archaeology	Magazine	Archaeology	National
American Legacy	Magazine	History	National
Architect's Newspaper	Magazine	Architecture	National
Architectural Digest	Magazine	Architecture	National
Architecture Boston	Magazine	Architecture	Regional
Architecture Leaders Today Magazine	Magazine	Architecture	National
Archpapers	Magazine	Architecture	National
Arrive Magazine	Magazine	Amtrak	National
Art + Auction,	Magazine	Art	National
Art and Antiques	Magazine	Art	National
Art Daily	Magazine	Art	National
Art Info	Magazine	Art	National
Art Newspaper	Magazine	Art	National
Art Quips	Magazine	Art	National
Art Shelf	Magazine	Art	National
Artblogging.la	Magazine	Art	National
Artforum	Magazine	Art	National
ARTINFO	Magazine	Art	National
ArtiQue	Magazine	Art	National
Artnet	Magazine	Art	National
ARTnews	Magazine	Art	National
Arts & Business Council of Greater Philadelphia	Magazine	Art	Philadelphia
Arts Hound	Magazine	Art	National
Asian Art Newspaper	Magazine	Art	National

TITLE	FORMAT	CONTENT	CIRCULATION
AV Club	Magazine	Film	Online
Baltimore Magazine	Magazine	Culture - Regional	Baltimore
Big Red & Shiny	Magazine	Art	Online
BLAC Magazine	Magazine	Culture - African American Community	Regional
Black and White	Magazine	Culture	Regional
Black Enterprise.com	Magazine	Culture - African American Community	Online
Bomb Magazine	Magazine	Art	National
Boomer-Living	Magazine	Culture	Online
Boston Magazine	Magazine	Culture - Regional	Boston
Bustler	Magazine	Architecture	Online
Central PA Magazine	Magazine	Culture - Regional	Pennsylvania
Christian Science Monitor	Magazine	News	National
Chronicle of Higher Education	Magazine	Education	Online
Cincinnati 50 Plus	Magazine	Culture - Senior Citizens	Cincinnati
Complex	Magazine	Culture	Online
Contract	Magazine	Architecture	Online
CR Magazine	Magazine	Business	National
Createquity	Magazine	Museum	Online
Culture and Cosmos	Magazine	Astronomy	National
Culture Kiosque	Magazine	Art	Online
Culture Trip	Magazine	Culture	Online
Curated	Magazine	Museum	National
Curator: The Museum Journal	Magazine	Museum	National
czechevents.net	Magazine	News - Czech Community	Online
Daily Beast	Magazine	News	Online
Defenders	Magazine	Nature and Wildlife	National
Design Applause	Magazine	Design	Online
dfwchild.com	Magazine	Parenting	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Ebony	Magazine	Culture - African American Community	National
Edible East Bay	Magazine	Culture - Regional	Northern CA
Education News	Magazine	Education	Online
Electronic Urban report	Magazine	Culture	Online
EMMY Magazine	Magazine	Film	National
eSchool News	Magazine	Technology	Online
Exhibitionist: American Association of Museums Newsletter	Magazine	Museum	Online
Eye Magazine Blog	Magazine	Design	Online
fastcodesign	Magazine	Design	Online
Fiber Arts Magazine	Magazine	Art	Online
Film Journal	Magazine	Film	National
Fine Books and Collections	Magazine	Culture	National
Forbes	Magazine	Business	National
Ground Control Parenting	Magazine	Parenting	Online
GSA Travel Magazine	Magazine	Travel	Regional
Guernica: A Magazine of Art and Politics	Magazine	Politics	Online
Heart & Soul	Magazine	Health and wellness	National
Historia y Vida	Magazine	History	Regional
Hollywood Reporter	Magazine	Film	National
Houzz	Magazine	Design	National
Huffington Post	Magazine	News - General	Online
Humanities - the Magazine of the National Endowment for the Humanities	Magazine	Culture	National
Idiom Magazine	Magazine	Culture	Online
Improper Bostonian	Magazine	Culture - Regional	Boston
IndieWire	Magazine	Film	Online
IndyArts Enews	Magazine	Film	Online
Indy's Child	Magazine	Parenting	Online
Jay Is Games	Magazine	Games	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Jet	Magazine	Culture - African American Community	National
Jewish Exponent	Magazine	Culture - Jewish Community	Regional
Jewish Journal (Palm Beach Central)	Magazine	Culture - Jewish Community	Regional
Jewish Week	Magazine	Culture - Jewish Community	Regional
Junior Scholastic	Magazine	Youth	National
Keystone AAA Motorist	Magazine	Travel	Regional
kotaku	Magazine	Games	Online
Life and Letters	Magazine	News - Campus	Online
Make Use Of	Magazine	Technology	Online
Martha's Vineyard Magazine	Magazine	Culture - Regional	Massachusetts
Maryland Life	Magazine	Culture - Regional	Maryland
Maryland Magazine	Magazine	Culture - Regional	Maryland
Metro Magazine	Magazine	Transportation	National
Metro Weekly	Magazine	News - LGBT community	Regional
Michelin Must See Alaska	Magazine	Travel	Alaska
Mississippi Magazine	Magazine	Culture - Regional	Mississippi
mixonline	Magazine	Audio Production	Online
Moderate Voice	Magazine	News - General	Online
Mystic Seaport Magazine	Magazine	Culture - Regional	Regional
New Jersey Monthly	Magazine	Culture - Regional	New Jersey
New York Family	Magazine	Parenting	New York
New York Magazine	Magazine	Culture	National
New York Photo Review	Magazine	Photography	Online
New York Review of Books	Magazine	Culture	National
New Yorker	Magazine	Culture	National
Newsday	Magazine	News	National
Newsweek	Magazine	News	National
Newswise	Magazine	Journalism	Online
Objective Standard	Magazine	Politics	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Of Note Magazine	Magazine	Art	Online
Oprah	Magazine	Culture	National
Outlandish News	Magazine	Culture	Online
Oxford American	Magazine	Literature	National
Parade	Magazine	Culture	National
People	Magazine	Culture	National
Philadelphia Magazine	Magazine	Culture - Regional	Philadelphia
Philly Pedals	Magazine	Cycling	Online
PlanPhilly	Magazine	Design, planning, development	Online
POPMatters	Magazine	Culture	Online
Quietus	Magazine	Culture	Online
Read the Spirit	Magazine	Religion	Online
Root	Magazine	News - African American Community	Online
Salon	Magazine	News - General	Online
Santa Fe New Mexican and Native Peoples Magazine	Magazine	News - Local	New Mexico
School Library Journal	Magazine	Education	National
Screen International	Magazine	Film	National
Senior Women Web	Magazine	News - Senior Citizens	Online
Slant	Magazine	Entertainment	Online
Slate	Magazine	News - General	Online
Smithsonian Magazine	Magazine	Culture	National
Southern Christian Leadership Magazine	Magazine	News - Christian community	Regional
Spirituality and Practice	Magazine	Religion	Online
teachinghistory.org:	Magazine	Education	Online
Texas Highways	Magazine	Travel	Texas
Texas Monthly	Magazine	Culture - Regional	Texas
The Forward	Magazine	News-General	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Time	Magazine	News	National
TV Guide	Magazine	Television	National
UMBC Magazine	Magazine	News - Campus	Campus
Urbanite review	Magazine	Culture	Regional
Utah's Continuum	Magazine	News - Campus	Campus
Variety	Magazine	Film	National
Venice Magazine	Magazine	Culture - Regional	Southern CA
Vineyard Style	Magazine	Culture - Regional	Regional
Vogue	Magazine	Culture	National
Washington Architect Magazine	Magazine	Architecture	Washington
Week	Magazine	News	National
Wired	Magazine	Technology	National
Moreover	News Aggregator	News - General	Online
NOODLS	News Aggregator	News - General	Online
Silobreaker	News Aggregator	News - General	Online
Stone Hearth Newsletters	News Aggregator	News - Science and Medicine	Online
Associated Press	News service	News - General	National
Albuquerque Journal	Newspaper	News - Local	NM
Alexandria Times-Tribune	Newspaper	News - Local	VA
Alliance Review	Newspaper	News - Local	Regional
Altoona Mirror	Newspaper	News - Local	Regional
Amherst Citizen-Record	Newspaper	News - Local	Regional
Amsterdam News	Newspaper	News - Local	Regional
Anchorage Daily News	Newspaper	News - Local	AK
Antigo Daily Journal	Newspaper	News - Local	Regional
Apple Valley Sun	Newspaper	News - Local	Regional
Argus Newspaper	Newspaper	News - Local	Regional
Arizona Daily Star	Newspaper	News - Local	AZ
Arkansas Democrat Gazette	Newspaper	News - Local	AK
Asheville Live Cam	Newspaper	News - Local	VA
Atlanta Journal	Newspaper	News - Local	GA

TITLE	FORMAT	CONTENT	CIRCULATION
Atlanta Journal-Constitution	Newspaper	News-Local	GA
Atlanta Post	Newspaper	News - Local	GA
Atlanta Voice	Newspaper	News - Local	GA
atlanta.net	Newspaper	News - Local	GA
Atlanta Jewish Times	Newspaper	News - Jewish Community	GA
Atlantic City Press	Newspaper	News - Local	NJ
Augusta Chronicle	Newspaper	News - Local	SC
Augusta Star	Newspaper	News - Local	GA
Austin American Statesman	Newspaper	News - Local	TX
Austin Chronicle	Newspaper	News - Local	TX
Back Bay Sun	Newspaper	News - Local	MA
Ball State Daily News	Newspaper	News - Local	Regional
Baltimore City Paper	Newspaper	News - Local	MD
Baltimore Jewish Times	Newspaper	News - Local	MD
Baltimore Sun	Newspaper	News - Local	MD
Bangor Daily News (State)	Newspaper	News - Local	Maine
Banner Graphic	Newspaper	News - Local	IN
Beacon	Newspaper	News - Local	Regional
Beaumont Enterprise	Newspaper	News - Local	CA
Bergen Record	Newspaper	News - Local	NJ
Berkeley Daily Kos	Newspaper	News - Local	CA
Billings Gazette Newspaper	Newspaper	News - Local	MT
Birmingham City Paper	Newspaper	News - Local	AL
Birmingham Magazine	Newspaper	News - Local	AL
Birmingham News	Newspaper	News - Local	AL
Bisbee Daily Review	Newspaper	News - Local	AZ
Bismarck Tribune	Newspaper	News - Local	ND
Blade	Newspaper	News - LGBT community	DC
Boston Globe	Newspaper	News - Local	MA
Boston Herald	Newspaper	News - Local	MA
boston.com	Newspaper	News - Local	MA

TITLE	FORMAT	CONTENT	CIRCULATION
Boulder Daily Camera	Newspaper	News - Local	CO
Brantford Expositor	Newspaper	News - Local	Regional
Bridgeport Connecticut Post	Newspaper	News - Local	CT
Buffalo Business First	Newspaper	Business - Local	NY
Buffalo Law Journal	Newspaper	Law	NY
Buffalo News	Newspaper	News - Local	NY
Buffalo Rising	Newspaper	News - Local	NY
Buffalo News	Newspaper	News - Local	NY
Butler Eagle	Newspaper	News - Local	NY
Calgary Herald	Newspaper	News - Local	CAN
Campus Philly	Newspaper	News - Students	PA
Canadian Press/Brandon Sun Today	Newspaper	News - Local	CAN
Canoe	Newspaper	News - Local	Regional
Cape Cod Times	Newspaper	News - Local	MA
Capital Newspaper	Newspaper	News - Local	Regional
Carolina Peacemaker	Newspaper	News - Local	Regional
Cedar Lake Journal	Newspaper	News - Local	Regional
Charlotte Observer	Newspaper	News - Local	NC
Charlottetown Guardian	Newspaper	News - Local	Regional
Chicago Northwest Side Press	Newspaper	News - Local	IL
Chicago Sun Times	Newspaper	News - Local	IL
Chicago Tribune	Newspaper	News - Local	IL
Chronicle Tribune	Newspaper	News - Local	Regional
Cincinnati Business Courier	Newspaper	News - Local	OH
Cincinnati Enquirer	Newspaper	News - Local	OH
Cincinnati Post	Newspaper	News - Local	OH
Cincinnati Tribune	Newspaper	News - Local	OH
Citizens' Voice	Newspaper	News - Local	Regional
Citrus County Chronicle	Newspaper	News - Local	Regional
City Paper	Newspaper	News - Local	Regional
City Times	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
CityBeat	Newspaper	News - Local	Regional
Clarion Ledger (Jackson, MS)	Newspaper	News - Local	Regional
Cleveland Plain Dealer	Newspaper	News - Local	OH
Click On Detroit	Newspaper	News - Local	Online
Clinton Herald	Newspaper	News - Local	Regional
Columbian	Newspaper	News - Local	Regional
Columbus Dispatch	Newspaper	News - Local	Regional
Columbus Republic	Newspaper	News - Local	Regional
Commercial Appeal	Newspaper	News - Local	Regional
Commercial Review	Newspaper	News - Local	Regional
Concord Journal	Newspaper	News - Local	Regional
Concord Monitor	Newspaper	News - Local	Regional
Connecticut Post	Newspaper	News - Local	Regional
Contra Costa News	Newspaper	News - Local	Regional
Corner Brook Western Star	Newspaper	News - Local	Regional
Cornwall Daily	Newspaper	News - Local	Regional
Cortland Standard	Newspaper	News - Local	Regional
Courier	Newspaper	News - Local	Regional
Courier-Journal	Newspaper	News - Local	Regional
Courier News	Newspaper	News - Local	Regional
Courier Post	Newspaper	News - Local	Regional
Courier-Times	Newspaper	News - Local	Regional
Crain's Detroit Business	Newspaper	News - Local	Regional
Crimson and White	Newspaper	News - Campus	Campus
Cumberland News Now	Newspaper	News - Local	Regional
Daily Beacon	Newspaper	News - Local	Regional
Daily Breeze	Newspaper	News - Local	Regional
Daily Bruin	Newspaper	News - Campus	Campus
Daily Challenge	Newspaper	News - Local	Regional
Daily Herald	Newspaper	News - Local	Regional
Daily Journal	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
Daily Kansan	Newspaper	News - Local	KS
Daily News (Philly.com)	Newspaper	News - Local	PA
Daily News-Record	Newspaper	News - Local	Regional
Daily News-Sun City, AZ	Newspaper	News - Local	AZ
Daily Northwestern	Newspaper	News - Local	Regional
Daily Oklahoman	Newspaper	News - Local	OK
Daily Pennsylvanian	Newspaper	News - Local	PA
Daily Progress (Charlottesville, VA)	Newspaper	News - Local	VA
Daily Reporter	Newspaper	News - Local	Regional
Daily Sentinel	Newspaper	News - Local	Regional
Daily Southtown	Newspaper	News - Local	Regional
Daily Sun Newspaper	Newspaper	News - Local	Regional
Dallas News	Newspaper	News - Local	TX
Deadline Detroit	Newspaper	News - Local	MI
Defiance Crescent-News	Newspaper	News - Local	Regional
Democrat and Chronicle	Newspaper	News - Local	Regional
Denver examiner	Newspaper	News - Local	CO
Denver Post	Newspaper	News - Local	CO
Deseret News	Newspaper	News - Local	Regional
Desert Morning News-Salt Lake City	Newspaper	News - Local	UT
Detnews	Newspaper	News - Local	MI
Detroit Free Press	Newspaper	News - Local	MI
Detroit News	Newspaper	News - Local	MI
Detroiter	Newspaper	News - Local	MI
Dundalk Patch	Newspaper	News - Local	Regional
Edmonton Journal	Newspaper	News - Local	Regional
El País (Spain)	Newspaper	News - General	International
El Paso Times	Newspaper	News - Local	TX
Elkhart Truth	Newspaper	News - Local	Regional
Enid News & Eagle	Newspaper	News - Local	Regional
Epoch Times	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
Erie Entertainment	Newspaper	News - Local	PA
Erie Times Daily	Newspaper	News - Local	PA
Erie Times-News	Newspaper	News - Local	PA
Evansville Courier & Press	Newspaper	News - Local	IL
Evening Star	Newspaper	News - Local	Regional
Examiner	Newspaper	News - Local	Regional
Fenway-Kenmore Patch	Newspaper	News - Local	Regional
Flint Journal May-07	Newspaper	News - Local	MI
Fort Worth Star-Telegram	Newspaper	News - Local	TX
Fort Worth Weekly	Newspaper	News - Local	TX
Forum Newspaper	Newspaper	News - Local	Regional
Franklin Daily Journal	Newspaper	News - Local	Regional
Fredericksburg Freelance Star	Newspaper	News - Local	Regional
Free Republic	Newspaper	News - Local	Regional
Fresno Bee	Newspaper	News - Local	CA
Gainesville Sun	Newspaper	News - Local	FL
Gainesville Times	Newspaper	News - Local	FL
Galveston Daily News	Newspaper	News - Local	TX
Gazette Newspaper	Newspaper	News - Local	Regional
Globe and Mail	Newspaper	News - Local	Regional
Grand Forks Herald	Newspaper	News - Local	Regional
Grand Island Independent	Newspaper	News - Local	Regional
Grants Pass Daily Courier	Newspaper	News - Local	Regional
Greek American News	Newspaper	News - Greek Community	Regional
Greek News	Newspaper	News - Greek Community	Regional
Greek Star Chicago	Newspaper	News - Greek Community	IL
Greenfield Daily Reporter	Newspaper	News - Local	Regional
Greensboro News	Newspaper	News - Local	Regional
Grosse Pointe News	Newspaper	News - Local	Regional
Guelph Mercury	Newspaper	News - Local	Regional
Guidry News	Newspaper	News - Local	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Gwinnett Daily Post	Newspaper	News - Local	Regional
Halifax Weekly	Newspaper	News - Local	Regional
Hamilton Spectator	Newspaper	News - Local	Regional
Hartford Courant	Newspaper	News - Local	CT
Harvard Gazette	Newspaper	News - Campus	Online
Helena Independent	Newspaper	News - Campus	MT
Hellenic Times	Newspaper	News - Greek Community	Regional
Hendricks County Flyer	Newspaper	News - Local	Regional
Herald Bulletin	Newspaper	News - Local	Regional
Herald Extra	Newspaper	News - Local	Regional
Herald Republic	Newspaper	News - Local	Regional
Herald Republican	Newspaper	News - Local	Regional
Herald Review	Newspaper	News - Local	Regional
Herald-Times	Newspaper	News - Local	Regional
Herald-Press	Newspaper	News - Local	Regional
Herald-Republican	Newspaper	News - Local	Regional
Hibbing Daily Tribune	Newspaper	News - Local	MN
High Point Enterprise	Newspaper	News - Local	Regional
Honolulu Star-Advertiser	Newspaper	News - Local	HI
Hook	Newspaper	News - Local	Regional
Houston Chronicle	Newspaper	News - Local	TX
Houston Community News	Newspaper	News - Local	TX
Howard County Times	Newspaper	News - Local	Regional
Huntsville Times	Newspaper	News - Local	Regional
IBJ Daily	Newspaper	News - Local	Regional
Independence Daily Reporter	Newspaper	News - Local	Regional
Independent	Newspaper	News - Local	Regional
Independent (Hattiesburg, MS)	Newspaper	News - Local	Regional
Indian River Press Journal	Newspaper	News - Local	IN
Indiana Courier-Journal	Newspaper	News - Local	IN
Indiana Daily Student	Newspaper	News - Local	IN
Indiana Herald	Newspaper	News - Local	IN

TITLE	FORMAT	CONTENT	CIRCULATION
Indiana Jewish Post & Opinion	Newspaper	News - Jewish community	IN
Indianapolis Business Journal	Newspaper	Business	IN
Indianapolis City Journal	Newspaper	News - Local	IN
Indianapolis Detroit News	Newspaper	News - Local	IN
Indianapolis Recorder	Newspaper	News - Local	IN
Indianapolis Star	Newspaper	News - Local	IN
IndyStar PM Update	Newspaper	News - Local	IN
Inquirer and Mirror	Newspaper	News - Local	Regional
Inside Bay Area	Newspaper	News - Local	Online
Insights: News for the UMBC Community	Newspaper	News - Campus	Campus
Ithaca Journal	Newspaper	News - Local	NY
Janesville Gazette	Newspaper	News - Local	Regional
Jerusalem Post	Newspaper	News - Jewish community	Online
Jewish News	Newspaper	News - Jewish community	Regional
Jewish Outlook	Newspaper	News - Jewish community	Regional
Journal & Courier	Newspaper	News - Local	Regional
Journal Gazette	Newspaper	News - Local	Regional
Journal Inquirer	Newspaper	News - Local	Regional
Journal Star	Newspaper	News - Local	Regional
Journal-Courier	Newspaper	News - Local	Regional
Kalamazoo Gazette	Newspaper	News - Local	MI
Kankakee Valley Post News	Newspaper	News - Local	Regional
Kansas City Star	Newspaper	News - Local	KS
Ken-Ton Bee	Newspaper	News - Local	Regional
Kentucky New Era	Newspaper	News - Local	KY
Kingston Whig	Newspaper	News - Local	Regional
Knoxville News Sentinel	Newspaper	News - Local	TN
Kokomo Tribune	Newspaper	News - Local	Regional
LA Sentinel	Newspaper	News - Local	CA
LaCrosse Tribune	Newspaper	News - Local	Regional
Lansing State Journal	Newspaper	News - Local	MI

TITLE	FORMAT	CONTENT	CIRCULATION
Las Vegas Review-Journal	Newspaper	News - Local	NV
Las Vegas Sun	Newspaper	News - Local	NV
Laurel Leader-Call	Newspaper	News - Local	Regional
Lawton Constitution	Newspaper	News - Local	Regional
Leader-Herald	Newspaper	News - Local	Regional
Leo Weekly	Newspaper	News - Local	Regional
Lewiston Sun	Newspaper	News - Local	Regional
Lexington Herald Leader	Newspaper	News - Local	KY
Livingston City Press	Newspaper	News - Local	Regional
London Daily Mail	Newspaper	News - General	International
London Free Press	Newspaper	News - Local	Regional
Los Angeles Times	Newspaper	News - General	CA
Louisiana Weekly	Newspaper	News - Local	LA
Louisville Courier-Journal	Newspaper	News - Local	KY
Louisville Courier-Press	Newspaper	News - Local	KY
Lubbock Avalanche Journal	Newspaper	News - Local	TX
Macon Telegraph	Newspaper	News - Local	Regional
Madison Courier	Newspaper	News - Local	Regional
Maine Sunday Telegram	Newspaper	News - Local	ME
Manhattan Mercury	Newspaper	News - Local	Regional
Marietta Daily Journal	Newspaper	News - Local	Regional
Marshal Tribune-Star	Newspaper	News - Local	Regional
Marshall Times Mail	Newspaper	News - Local	Regional
Mary Bergin's Roads Traveled column	Newspaper	News - Local	Regional
Masslive	Newspaper	News - Local	Online
Melville Newsday	Newspaper	News - Local	Regional
Meridian Star	Newspaper	News - Local	Meridian, MS
Merrimack Journal	Newspaper	News - Local	Regional
Messenger-Inquirer	Newspaper	News - Local	Regional
Metro Herald	Newspaper	News - Local	Regional
Metro Philadelphia	Newspaper	News - Local	PA

TITLE	FORMAT	CONTENT	CIRCULATION
Miami Herald	Newspaper	News - Local	FL
Michigan State University News	Newspaper	News - Campus	Campus
Milford Mass Daily News	Newspaper	News - Local	Regional
Milwaukee Journal Sentinel	Newspaper	News - Local	WI
Minneapolis Star Tribune	Newspaper	News - Local	MN
Monroe News	Newspaper	News - Local	Regional
Monterey County Herald	Newspaper	News - Local	Regional
Montgomeryville Spirit	Newspaper	News - Local	Regional
Mooresville-Decatur Times	Newspaper	News - Local	Regional
Morning Call	Newspaper	News - Local	Online
Muncie Star Press	Newspaper	News - Local	Regional
Murray Ledger	Newspaper	News - Local	Regional
Naples Daily News	Newspaper	News - Local	Regional
Naples News	Newspaper	News - Local	Regional
National Jewish Post & Opinion	Newspaper	News - Jewish community	National
National Post	Newspaper	News - General	Regional
NC State Red and White	Newspaper	News - Campus	Campus
New Monitor	Newspaper	News - Local	Regional
New OrleansTimes-Picayune	Newspaper	News - Local	LA
New Pittsburgh Courier	Newspaper	News - Local	Pittsburgh, PA
New York Amsterdam News	Newspaper	News - Local	New York
New York Daily News	Newspaper	News - Local	New York
New York Huffington Post	Newspaper	News - Local	NY
New York Observer	Newspaper	News - Local	NY
New York Post	Newspaper	News - Local	NY
New York Times	Newspaper	News - General	National
Newark Examiner	Newspaper	News - Local	NJ
Newark Post	Newspaper	News - Local	NJ
Newark Star-Ledger	Newspaper	News - Local	NJ
News Banner	Newspaper	News - Local	Regional
News Examiner	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
News Sun	Newspaper	News - Local	Regional
Newsblaze	Newspaper	News - General	Online
News-Dispatch	Newspaper	News - Local	Regional
News-Gazette	Newspaper	News - Local	Regional
News-Sentinel	Newspaper	News - Local	Regional
News-Sun Print	Newspaper	News - Local	Regional
Niagara Falls Review	Newspaper	News - Local	NY
Niagara Gazette	Newspaper	News - Local	NY
NIAGARA this WEEK	Newspaper	News - Local	NY
Noblesville Ledger	Newspaper	News - Local	Regional
Norfolk Daily News	Newspaper	News - Local	VA
NUVO	Newspaper	Culture	Regional
Oak Ridger	Newspaper	News - Local	Regional
Oakland Press	Newspaper	News - Local	Regional
Oakland Tribune	Newspaper	News - Local	OK
Ohio State University	Newspaper	News - Campus	Campus
Oklahoman	Newspaper	News - Local	OK
Omaha	Newspaper	News - Local	NE
Omaha Herald	Newspaper	News - Local	NE
Omaha World-Herald	Newspaper	News - Local	NE
Ontario Inland Valley Daily Bulletin	Newspaper	News - Local	CAN
Orchard Park Bee	Newspaper	News - Local	Regional
Oregonian	Newspaper	News - Local	OR
Orlando Sentinel	Newspaper	News - Local	FL
Oshkosh Northwestern	Newspaper	News - Local	Regional
Ottawa Citizen	Newspaper	News - Local	CAN
Ottawa Citizen	Newspaper	News - Local	CAN
Paducah Sun	Newspaper	News - Local	Regional
Papillion Review	Newspaper	News - Local	Regional
Papillion Times	Newspaper	News - Local	Regional
Paxton Herald	Newspaper	News - Local	Regional
Payvand Iran News	Newspaper	News - General	International

TITLE	FORMAT	CONTENT	CIRCULATION
Peru Tribune	Newspaper	News - Local	Regional
Pharos Tribune	Newspaper	News - Local	Regional
Philadelphia Business Journal	Newspaper	Business	PA
Philadelphia Daily News	Newspaper	News - Local	PA
Philadelphia Inquirer	Newspaper	News - Local	PA
Pittsburgh Post Gazette	Newspaper	News - Local	Pittsburgh, PA
Plain Dealer	Newspaper	News - Local	Regional
Polish Daily News	Newspaper	News - Polish Community	National
Portland Press Herald	Newspaper	News - Local	Regional
Post & Mail	Newspaper	News - Local	Regional
Post-Tribune	Newspaper	News - Local	Regional
Post-Crescent	Newspaper	News - Local	Regional
Post-Gazette	Newspaper	News - Local	Regional
Post-Journal	Newspaper	News - Local	Regional
Post-Standard	Newspaper	News - Local	Regional
Press Democrat	Newspaper	News - Local	Regional
Pridesource-Between The Lines	Newspaper	News - LGBT Community	Online
Princeton Alumni Weekly	Newspaper	News - Campus	Campus
Providence Journal	Newspaper	News - Local	RI
Purdue University News	Newspaper	News - Campus	Campus
Raleigh News and Observer	Newspaper	News - Local	Regional
Rapid City Journal	Newspaper	News - Local	Regional
Reporter-Times	Newspaper	News - Local	Regional
Republic	Newspaper	News - Local	Regional
Retriever Weekly	Newspaper	News - Campus	Campus
Richmond Times Dispatch	Newspaper	News - Local	VA
Ridgway Record	Newspaper	News - Local	Regional
Rittenhouse Square Review	Newspaper	News - Local	Regional
Rochester Democrat and Chronicle	Newspaper	News - Local	NY
Rochester Sentinel	Newspaper	News - Local	Regional
Rockdale Citizen	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
Rome Sentinel	Newspaper	News - Local	Regional
Rushville Republican	Newspaper	News - Local	Regional
Sacramento Bee	Newspaper	News - Local	CA
Salina Journal	Newspaper	News - Local	Regional
Salt Lake Tribune	Newspaper	News - Local	UT
San Antonio Express	Newspaper	News - Local	CA
San Bernardino Precinct Reporter	Newspaper	News - Local	CA
San Francisco Bay View	Newspaper	News - Local	CA
San Francisco Chronicle	Newspaper	News - Local	CA
San Jose Mercury News	Newspaper	News - Local	CA
Sandusky Register	Newspaper	News - Local	Regional
Saratogian	Newspaper	News - Local	Regional
Savannah Tribune	Newspaper	News - Local	GA
Scholastic Press Corps	Newspaper	News - Local	Regional
Seattle Daily Journal of Commerce	Newspaper	News - Local	WA
Seattle Times	Newspaper	News - Local	WA
Sentinel	Newspaper	News - Local	Regional
SF Gate	Newspaper	News - Local	Regional
Shelbyville News	Newspaper	News - Local	Regional
Sioux City Journal	Newspaper	News - Local	Regional
South Bend Tribune	Newspaper	News - Local	IN
South Boston Tribune	Newspaper	News - Local	MA
South Coast Today	Newspaper	News - Local	Regional
South Florida Sun-Sentinel	Newspaper	News - Local	FL
Springfield News-Leader	Newspaper	News - Local	Regional
Springfield Republican	Newspaper	News - Local	Regional
St. Louis Today	Newspaper	News - Local	Regional
St. Augustine Record	Newspaper	News - Local	Regional
St. Catharine's Standard	Newspaper	News - Local	Regional
St. Cloud Times	Newspaper	News - Local	Regional
St. John's Telegram	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
St. Louis Post Dispatch	Newspaper	News - Local	Regional
St. Paul Pioneer Press	Newspaper	News - Local	Regional
St. Petersburg Times	Newspaper	News - Local	FL
St. Thomas Times	Newspaper	News - Local	Regional
Stamford Advocate	Newspaper	News - Local	CT
Star Democrat	Newspaper	News - Local	Regional
Star-Press	Newspaper	News - Local	Regional
Star Tribune	Newspaper	News - Local	Regional
Star-Ledger	Newspaper	News - Local	NJ
State Journal-Register	Newspaper	News - Local	Regional
Sudbury Star	Newspaper	News - Local	Regional
Summerside Journal-Pioneer	Newspaper	News - Local	Regional
Sun Herald	Newspaper	News - Local	MS
Sun-Times	Newspaper	News - Local	Regional
Sun Valley Chronicle	Newspaper	News - Local	Regional
Sunday Morning News	Newspaper	News - Local	Regional
Sunday Record	Newspaper	News - Local	Regional
Sunday Times Record News	Newspaper	News - Local	Regional
Sun-News	Newspaper	News - Local	Regional
Tallahassee Democrat	Newspaper	News - Local	FL
Tampa Times	Newspaper	News - Local	FL
Tampa Tribune	Newspaper	News - Local	FL
Telegram & Gazette	Newspaper	News - Local	Regional
Telegraph Herald	Newspaper	News - Local	Regional
Tewksbury Town Crier	Newspaper	News - Local	Regional
The Journal online	Newspaper	News - Local	Regional
Thunder Bay Chronicle-Journal	Newspaper	News - Local	Regional
Times Leader	Newspaper	News - Local	Regional
Times Mail	Newspaper	News - Local	Regional
Times North Lake County Edition	Newspaper	News - Local	Regional
Times Porter County Edition	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
Times-Mail	Newspaper	News - Local	Regional
Topeka Capital-Journal	Newspaper	News - Local	KS
Toronto Star	Newspaper	News - Local	CAN
Toronto Sun	Newspaper	News - Local	CAN
Traverse City Record	Newspaper	News - Local	Regional
Tribune Star	Newspaper	News - Local	Regional
Tri-City Herald	Newspaper	News - Local	Regional
Tri-Star Defender	Newspaper	News - Local	Regional
Truro Truro Daily News	Newspaper	News - Local	Regional
Tucson Sentinel	Newspaper	News - Local	AZ
USA Today	Newspaper	News - General	National
Valley Advocate	Newspaper	News - Local	Regional
Valley News Dispatch	Newspaper	News - Local	Regional
Vicksburg Post (Vicksburg, MS)	Newspaper	News - Local	Regional
Vidette Times	Newspaper	News - Local	Regional
Vincennes Sun-Commercial	Newspaper	News - Local	Regional
Virginia Gazette	Newspaper	News - Local	VA
Wall Street Journal	Newspaper	News - General	National
Washington City Paper	Newspaper	News - Local	DC
Washington Diplomat	Newspaper	News - General	DC
Washington Examiner	Newspaper	News - Local	DC
Washington Jewish Week	Newspaper	News - Jewish community	DC
Washington Metro Weekly	Newspaper	News - LGBT Community	DC
Washington Post	Newspaper	News - General	National
Washington Times	Newspaper	News - General	DC
Waterloo Record	Newspaper	News - Local	Regional
Watertown Daily Times	Newspaper	News - Local	Regional
Westerly Sun	Newspaper	News - Local	Regional
Windsor Star	Newspaper	News - Local	Regional
Winnipeg Free Press	Newspaper	News - Local	Regional
Winston-Salem Journal	Newspaper	News - Local	Regional
Worcester Telegram & Gazette	Newspaper	News - Local	Regional

TITLE	FORMAT	CONTENT	CIRCULATION
Worth-Ridge Reporter	Newspaper	News - Local	Regional
570 News	Radio	News - Local	Canada
680News	Radio	News - Local	Canada
88.5LIVE (Ottawa, ON) Interview	Radio	News - Local	Canada
93Q	Radio	News - Local	Upstate New York
Albany 51 Percent	Radio	News - Women's Issues	Upstate New York
AM980 (London, ON) Interview	Radio	News - Local	Canada
Bob Edwards Show	Radio	News	Satellite Radio
Canton North Country Public Radio	Radio	News - Local	Upstate New York
CBC Radio	Radio	News - Local	Canada
Charlotte WFAE 90.7fm	Radio	News - Local	North Carolina
CHML (Hamilton, ON)	Radio	News - Local	Canada
CIUT Interview	Radio	News - Local	Canada
CJAD (Montreal, Quebec)	Radio	News - Local	Canada
CJOC (Lethbridge, Alberta)	Radio	News - Local	Canada
CKTB (St Catharines, ON)	Radio	News - Local	Canada
Deutschlandfunk	Radio	News - National	Germany
Dr. Alvin	Radio	Self-help	Connecticut
Georgia Public Radio	Radio	News - Local	Georgia
GPB Radio / TV	Radio	News - Local	Georgia
Greatest Interview Show of All Time, Art International Radio	Radio	Art	International
Greeley KUNC 91.5	Radio	News - Local	Colorado
KCRW	Radio	News - Local	Southern California
KERA-FM (Dallas)	Radio	News - Local	Texas
KFAI.org	Radio	News - Local	Minneapolis-St Paul
KPCC (Southern California)	Radio	News - Local	Southern California

TITLE	FORMAT	CONTENT	CIRCULATION
KPCW (Park City, Utah)	Radio	News - Local	Utah
KTRH-AM 740 Houston News Radio	Radio	News - Local	Houston
KUHF Houston	Radio	News - Local	Houston
Leonard Lopate Show	Radio	Interview	Regional
Louisville WFPL	Radio	News - Local	Kentucky
Madison Show	Radio	News - African American Community	Regional
Maryland Morning, WYPR	Radio	News - Local	Maryland
Michael Baidson Show	Radio	News - Local	Regional
Morning Show with Gregory Berg	Radio	Interview	Wisconsin
Native America Calling	Radio	News - Native American Community	National
Native American Speaks/Citizen Potawatomi Nation	Radio	News - Native American Community	Oklahoma
Nebraska Educational Radio	Radio	News - Local	Nebraska
New England Public Radio	Radio	News - Local	NE US
North Country Public Radio	Radio	News - Local	Regional
Northeast Ohio Public Radio	Radio	News - Local	Ohio
NPR	Radio	News	National
NPR All Things Considered	Radio	News - National	National
NPR Fresh Air	Radio	News - National	National
NPR Morning Edition	Radio	News - National	National
NPR Talk of the Nation	Radio	News - National	National
NPR Tell Me More	Radio	News - National	National
NPR Weekend Edition	Radio	News - National	National
Radio Iowa	Radio	News - Local	Iowa
Reeltalk Reviews	Radio	Film	New York
Split Reel, Chicago Independent Radio Project (CHIRP)	Radio	Film	Chicago
Sunday Journal with Hal Clark	Radio	Talk Show	New Orleans
Tavis Talks	Radio	Talk Show	
Tom Joyner Show	Radio	Interview	National

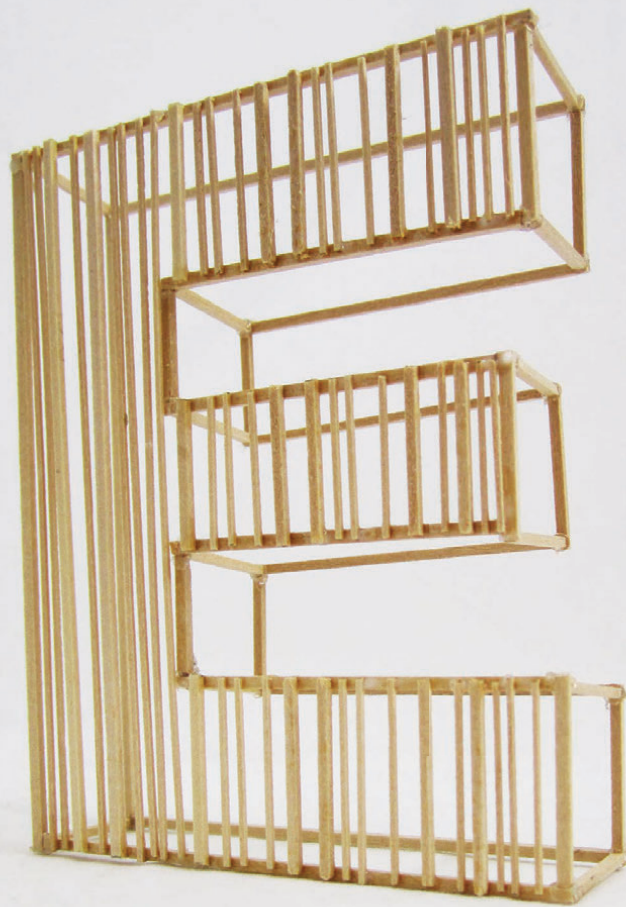
TITLE	FORMAT	CONTENT	CIRCULATION
Tuscaloosa Alabama Public Radio	Radio	News - Local	Regional
UN Radio	Radio	News	International
Wanda Sabir	Radio	Arts - African American Community	Online
Washington WAMU	Radio	News - Local	DC
Washington NPR	Radio	News - Local	DC
WBUR	Radio	News - Local	Boston
WCNY-FM Ithaca	Radio	News - Local	Upstate New York
WFCR Radio "Focus Western New England"	Radio	News - Local	NE US
WGBH Radio "The Callie Crossley Show"	Radio	News - Local	Borston
WHYY (6/15/2010)	Radio	News - Local	Philadelphia
WIBC News-Radio 1070 AM	Radio	News - Local	Indiana
WITF	Radio	News - Local	Pennsylvania
WKMS (Kentucky)	Radio	News - Local	Kentucky
wnyc.org	Radio	News - Local	New York
WRTI	Radio	News - Local	Regional
WUTK-FM (Knoxville, TN)	Radio	News - Local	Tennessee
VTF-FM (Charlottesville, VA)	Radio	News - Local	Virginia
Your Public Media	Radio	News	National
genealogywise.com	Social Network	Genealogy	Online
inReads	Social Network	Culture	Online
Los Angeles Planetizen	Social Network	Urban Design	Online
Museums and the Web 2011	Social Network	Museum	Online
14WFIE.com	Television	News - Local	IN, KY, IL
24 Hours Vancouver	Television	News - Local	Canada
AARP-TV	Television	News - Senior Community	National
ABC (DC Affiliate)	Television	News - Local	DC
ABC WORLD NEWS TONIGHT	Television	News	National

TITLE	FORMAT	CONTENT	CIRCULATION
ALABAMA PUBLIC TELEVISION	Television	News - Local	Alabama
CBS Los Angeles	Television	News - Local	Los Angeles
CBS Philly	Television	News - Local	Philadelphia
CBS Sunday Morning	Television	News	National
CBS WEEKEND NEWS	Television	News	National
CHANNEL ONE	Television	News	National
CNN	Television	News	National
Dedham WFXT-TV	Television	News - Local	Boston
Fox 12 Idaho	Television	News - Local	Idaho
FOX AFFILIATE, Washington, DC	Television	News - Local	DC
Friday Arts WHY (1/2011)	Television	Arts	Philadelphia
History Detectives	Television	History	National
KCCI-TV (Des Moines)	Television	News - Local	Iowa
Martha Stewart Show	Television	Talk show	National
MSNBC	Television	News	National
PBS NewsHour	Television	News	National
PBS SundayArts	Television	Arts	National
PCTV (Park City Television)	Television	News - Local	Utah
SC ETV "The Big Picture"	Television	News - Local	South Carolina
Sioux City KTIV-TV	Television	News - Local	Iowa
Springfield WSHM-TV	Television	News - Local	Massachusetts
Tavis Smiley	Television	Talk Show	National
TV Media/San Antonio Express-News	Television	News - Local	San Antonio
UNC-TV "North Carolina Now"	Television	News - Local	North Carolina
WBTV-TV (Charlotte)	Television	News - Local	North Carolina
WCNC-TV (Charlotte)	Television	News - Local	North Carolina
WCVBTV	Television	News - Local	Massachusetts
WGBY Connecting Points	Television	News - Local	Western New England
WISH-TV Ch. 8	Television	News - Local	Indiana
WNYW-TV (New York, New Jersey)	Television	News - Local	NY-NJ

TITLE	FORMAT	CONTENT	CIRCULATION
WOR-TV (New York/ New Jersey)	Television	News - Local	NY-NJ
WSAV-TV	Television	News - Local	Georgia
WTTW-TV "Chicago Tonight"	Television	News - Local	Chicago
A Celebration of Women	Website	News - Women's Rights	Online
Academic room	Website	Education	Online
African American Literature Book Club	Website	Literature - African American Community	Online
African American Literatures and Cultures Institute	Website	Culture - African American Community	Online
Alabama.com	Website	Culture - Regional	Online
American Association for State and Local History	Website	History	Online
American Association for State and Local History	Website	History	Online
American Historical Association	Website	History	Online
ancestry.com	Website	Genealogy	Online
Anza Historic Trail	Website	History - Regional	Online
BlackAmerica	Website	News - African American Community	Online
blackpast	Website	Education	Online
blog.fortworth.com	Website	Regional Event Listings	Online
Bloomberg News	Website	News - General	Online
Bookmaking with Kids	Website	Education	Online
Breman Museum (Atlanta)	Website	Museum	Online
Broadway World.Com	Website	Culture	Online
Catalan Embassy	Website	Embassy	Online
Center for Jewish History	Website	History - Jewish Community	Online
Center for Talented Youth at Johns Hopkins University	Website	Youth	Online
Chicago History Museum	Website	History - Regional	Online
chicagohistory.org	Website	History - Regional	Online
Children & Youth in History	Website	Education	Online
Cleveland ideastream.org	Website	Culture	Online
Columbia University Library	Website	Local Library News	Online
Common Sense Media	Website	Education	Online

TITLE	FORMAT	CONTENT	CIRCULATION
creativeaction.org	Website	Youth	Online
Creative Loafing Atlanta	Website	Local events listings	Online
Culturespotla	Website	Regional Event Listings	Online
Digital Public History	Website	Digital Humanities	Online
Drake University	Website	Campus News	Online
Drake University Press	Website	University Press	Online
Drexel Cultural Passport	Website	Regional Event Listings	Online
explorepahistorycom	Website	History - Local	Online
Fort Worth Museum	Website	History - Regional	Online
Free Library	Website	Education	Online
gilderlehrman.org	Website	History	Online
Grio	Website	News - African American Community	Online
HistoryNet	Website	History	Online
Houston Museum of Natural Science	Website	Science	Online
Inside Indiana Business	Website	Business	Online
Internet Scout	Website	Technology	Online
Kansas City Public Library	Website	Local Library News	Online
Learning Together	Website	Education	Online
Mahon About Town	Website	Regional Event Listings	Online
Midtown Detroit (e-News) May-13	Website	News - Local	Online
mlive	Website	News - Local	Online
Morning Call, Allentown, PA	Website	News - Local	Online
moviemet	Website	Film	Online
Multnomah County Library, Portland, OR	Website	Local Library News	Online
Nashville Pride	Website	News - LGBT Community	Online
Nashville Public Library	Website	Local Library News	Online
Nashville Scene	Website	News - Local	Online
National Collaborative for Womens' History Sites	Website	History	Online
National Council for History Educators	Website	History	Online
newsday.com	Website	News - Local	Online

TITLE	FORMAT	CONTENT	CIRCULATION
Northwest Regional Educational Laboratory	Website	Education	Online
nowplayingaustin.com	Website	Local Event Listings	Online
Palladium-Item	Website	News - Local	Online
PennLive.com	Website	News - Local	Online
Penn's Woods Online	Website	History - Regional	Online
Pilot News	Website	News - Local	Online
Progress-Index	Website	News - Local	Online
Sioux City Lewis and Clark Interpretive Center	Website	History - Regional	Online
slavedwellingproject.org	Website	History	Online
South Willard	Website	Culture	Online
Technical.ly Philly	Website	Technology	Online
Tennessee History for Kids	Website	History - Local	Online
Tennessee4Me	Website	History - Local	Online
Texas Jewish Historical Society	Website	History - Regional	Online
The Heritage Museum	Website	Culture - Native American Community	Online
Thinkfinity	Website	Education	Online
This is it Philly	Website	Local Event Listings	Online
Three Tribes Museum	Website	Culture - Native American Community	Online
Toms River Branch of the Ocean County Library	Website	Local Library News	Online
Topeka and Shawnee County Public Library	Website	Library	Online
Toronto.com	Website	Local Event Listings	Online
tripadvisor	Website	Tourism	Online
Uwishunu	Website	Regional Event Listings	Online
Virginia Humanities	Website	Culture	Online
visithoustontexas.com	Website	Tourism	Online
Voice of America	Website	News - General	Online
wanderlustatlanta.com	Website	Regional Event Listings	Online
Wooster Branch, Wayne County Public Library	Website	Local Library News	Online
worthgoing.com	Website	Regional Event Listings	Online
Yahoo! News	Website	News - General	Online
Yahoo! News Canada	Website	News - General	Online



Appendix E

AWARDS AND NOMINATIONS

DIGITAL PROJECTS

<p><i>ExplorePAhistory.com</i></p>	<ul style="list-style-type: none"> – Philadelphia Inquirer, 1/22/04 - featured site tech.life@school – Edsitement.com Feb 2004 - NEH chooses Explorepahistoy.com as one of the best online resources for education in the humanities – USA Today hot site July 10, 2003 – Pennsylvania Destination of the Day July 18, 2003 – Blue Web N' Hot Site August 15, 2003 – Pennsylvania Federation of Museums and historical Organizations 2004 Award of Excellence – American Association for State and Local History 2004 Award of Merit – American Public Television Stations Edge Award 2004 – The Central Pennsylvania Business Journal Non Profit Innovation Award 2004 – W³ Award for Charitable Organizations/Non-Profit
<p><i>Nature, Culture, and History at the Grand Canyon</i></p>	<ul style="list-style-type: none"> – National Association for Interpretation Second Place Prize (for audiotour) – Outstanding Public History Project Award in the digital media category (Nominated)
<p><i>Mission US: Flight to Freedom</i></p>	<ul style="list-style-type: none"> – NETA Awards: Winner for Instructional Content/Learning Object in the Instructional Media category (received score 60 of 60 from judges) 2011 – History Makers Awards: Best Interactive Production (nominated) 2012 – International Serious Play Awards: Gold Medal – Education Category 2012 – NETA Awards, Classroom Content in the Instructional Media category (received score 60 of 60 from judges) 2012 – Jay Is Games Best of Casual Gameplay: Best Point-and-Click Adventure Game 2013 (nominated) – Common Sense Media ON for Learning Award – Webby Awards: Official Honoree, General Website – Youth 2013 – Japan Prize- Minister of Foreign Affairs Prize for Best Work in the Youth Category 2013 – Games for Change Most Significant Impact Award 2014

DIGITAL PROJECTS

<i>Journals of the Lewis & Clark Expedition Online</i>	<ul style="list-style-type: none"> – J. Franklin Jameson Award of the American Historical Association for the edition of the Journals of the Lewis and Clark Expedition
<i>Raid on Deerfield: The Many Stories of 1704</i>	<ul style="list-style-type: none"> – 2005 American Association for State and Local History Award of Merit – 2005 Museums and the Web
<i>Laura Jernegan: Girl on a Whaleship</i>	<ul style="list-style-type: none"> – American Association for State and Local History Award of Merit 2011 – American Association for State and Local History WOW Award – Listed in American Library Association's Great Web Sites for Kids – New England Museum Association (NEMA) Publication Award Competition, Websites category (Honorable Mention) – Included in TeachingHistory.org

DOCUMENTARY FILM

<i>Prohibition</i>	<ul style="list-style-type: none"> – Emmy Nomination Outstanding Writing for a Nonfiction Program – Emmy Nomination Outstanding Sound Editing for Nonfiction Programming – Emmy Nomination Outstanding Cinematography for Nonfiction Programming – Cine Golden Eagle Award 2012
<i>Freedom Riders</i>	<ul style="list-style-type: none"> – Primetime Emmy Award, Exceptional Merit in Non Fiction Filmmaking – Primetime Emmy Award, Non-Fiction Picture Editing – Primetime Emmy Award, Nonfiction Writing – NHK Japan Grand Prix Prize – Silver Chris Award, The Columbus International Film & Video Festival – The Christopher Awards – Heartland Film Festival Crystal Heart Award – Boulder International Film Festival People's Choice Award
<i>Paris: The Luminous Years</i>	<ul style="list-style-type: none"> – CINE Golden Eagle award
<i>Into the Deep</i>	<ul style="list-style-type: none"> – Prime Time Emmy for Outstanding Nonfiction Series (nominated), 2010
<i>The Loving Story</i>	<ul style="list-style-type: none"> – Emmy Award for Outstanding Historical Programming, 2013 – Emmy Awards Outstanding Editing and Outstanding Documentary (nominated), 2013 – George Foster Peabody Award, 2013 – Focal International Awards Best Use of Footage in a Factual Production, 2012 – WGA Screenplay Award – Silverdocs Documentary Festival Winner, 2011 – John E. O'Connor Film Award, American Historical Association, 2012 – Short listed for Academy Award, feature Documentary – Gabriel Award – History Makers Award Best Social Change Documentary, 2012

DOCUMENTARY FILM

<i>Slavery by Another Name</i>	<ul style="list-style-type: none"> – Sundance Film Festival Official Selection, 2012 – U.S. Documentary Competition Winner – Pan African Film Festival Winner – Festival Programmers’ Award Winner
<i>Charles and Ray Eames: The Architect and the Painter</i>	<ul style="list-style-type: none"> – George Foster Peabody Award, 2011
<i>The War</i>	<ul style="list-style-type: none"> – Primetime Emmy Awards: Outstanding Directing For Nonfiction Programming, “Pride of Our Nation,” Ken Burns and Lynn Novick (nominated), 2008 – Primetime Emmy Awards, Outstanding Picture Editing For Nonfiction Programming, “Pride of Our Nation,” Tricia Reidy, Editor (nominated), 2008 – Primetime Emmy Awards, Outstanding Picture Editing For Nonfiction Programming, “FUBAR,” Paul Barnes, Editor (nominated), 2008 – Primetime Emmy Awards, Outstanding Writing For Nonfiction Programming, “Pride of Our Nation,” Geoffrey C. Ward (nominated), 2008 – Primetime Emmy Awards, Outstanding Sound Editing For Nonfiction Programming (Single or Multi-Camera), “When Things Get Tough, Eric Ewers, Sound Effects Editor; Ryan Gifford, Sound Effects Editor; Mariusz Glabinski, Sound Effects Editor; Magealine Volaitis, Sound Effects Editor/Dialogue Editor; Ira Spiegel, Sound Effects Editor; Marlena Grzaslewicz, Dialogue Editor; Jacob Ribicoff, Music Editor (nominated), 2008 – Primetime Emmy Awards, Outstanding Sound Mixing For Nonfiction Programming (Single or Multi-Camera), “When Things Get Tough,” Dominick Tavella, Re-Recording Mixer (nominated), 2008 – Directors Guild of America (DGA) Awards, Best Documentary, “The War,” Ken Burns and Lynn Novick (nominated), 2008 – International Documentary Association (IDA) Awards, Best Limited Series, “The War,” Ken Burns, Lynn Novick, Sarah Botstein (nominated), 2008 – Deauville Film Festival Canal+ Award for Best Documentary, “The War,” Ken Burns and Lynn Novick, 2007 – Cannes Film Festival Official Selection, “The War,” Ken Burns and Lynn Novick 2007

RADIO PROGRAMS	
<i>Afropop Worldwide</i>	<ul style="list-style-type: none"> – George Foster Peabody Award, 2014
<i>American Routes</i>	<ul style="list-style-type: none"> – American Society of Composers, Authors & Publishers Deems Taylor Award for outstanding broadcast coverage of music – New Orleans Best of the Beat Award
<i>American Icons</i>	<ul style="list-style-type: none"> – New York State Associated Press Broadcasters Association
<i>BackStory</i>	<ul style="list-style-type: none"> – Schwartz Award--Federation of State Humanities Councils, 2008 – PRX Zeitfunk Award (Most licensed group, Public Radio Remix), 2013
<i>On Being</i>	<ul style="list-style-type: none"> – George Foster Peabody Award, 2008 – Webby Award, 2005, 2006, 2008, 2013, 2015 – National Humanities Medal, 2013

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

<i>Open House</i>	<ul style="list-style-type: none"> – WOW Award, American Association for State and Local History, 2007 – Award of Merit, American Association for State and Local History, 2007 – cited for “innovative new directions” by American Association of Museum’s Excellence in Exhibition awards, 2007 – St. Paul Heritage and Preservation Award for Community Education, 2006
<i>Museum Without Walls</i>	<ul style="list-style-type: none"> – American Association for State and Local History (AASLH) Award of Merit – The Inaugural PNC Arts Alive Award for Arts Innovation – Philadelphia Magazine Best of Philly Award, 2010
<i>Kids Cannery</i>	<ul style="list-style-type: none"> – Dibner Award for Excellence in Museum Exhibits, International Society for the History of Technology
<i>My Place by the Bay</i>	<ul style="list-style-type: none"> – San Francisco Architectural Foundation’s Architecture and Youth Awards – California Preservation Foundation’s Preservation Design Award
<i>Boston Black</i>	<ul style="list-style-type: none"> – American Association of State & Local History (AASLH) Award of Merit
<i>John Adams Unbound</i>	<ul style="list-style-type: none"> – American Association of State & Local History (AASLH): Award of Merit – American Association of State & Local History (AASLH) WOW! Award, 2007
<i>Brooklyn Navy Yard</i>	<ul style="list-style-type: none"> – Engineering Excellence Award from the American Council of Engineering Companies of New York, 2013 – Robin Hood Heroes Award for the Employment Center’s Success and Impact, 2012 – Neighborhood Achievement Award for Adaptive Reuse/Preservation from NYC Department of Small Business Services, 2012 – Named Best Tour in NYC by New York Magazine, 2012 – NYC Design Commission Award for the Yard’s historic Sands Street Gate, 2011 – Building Brooklyn Award from the Brooklyn Chamber of Commerce 2007, 2008, and 2009 – Honoree Designation from the Brooklyn Greenway Initiative, 2008 – William H. Kelly Award for Excellence in Local Government Archival Program Development, 2008 – Environmental Quality Award for Excellence from the Environmental Protection Agency, 2010
<i>Teenie Harris, Photographer</i>	<ul style="list-style-type: none"> – Outstanding Contribution to Publishing from the Black Caucus of the American Library Association Literary Awards Committee, 2012

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

<i>For All the World to See</i>	<ul style="list-style-type: none"> – Emmy Award, National Academy of Television Arts and Sciences, New York Chapter: Historical/Cultural: Feature/Segment: “For All the World to See: Visual Culture and the Struggle for Civil Rights,” Sunday Arts, Thirteen/WNET; Cara Cosentino, Producer, Joan Hershey, Editorial Director, Maurice Berger, Talent; February 2011, (nominated) – National Book Award of the Benjamin L. Hooks Institute for Social Change, University of Memphis (Finalist), 2011 – American Library Association, Art and Architecture, 2011 – Choice Magazine Outstanding Academic Title, 2010 – Curatorial Award of Excellence, The Outstanding Exhibition in a University Art Museum, 2010 – Association of Art Museum Curators, 2011
<i>Country Places</i>	<ul style="list-style-type: none"> – Wisconsin Historical Society Book Award, 2005 – Wisconsin Historical Society Exhibit Award for THIS DAY, the multimedia object theater that is a component of the larger FARM LIFE exhibit, 2006
<i>Settlement and Survival</i>	<ul style="list-style-type: none"> – American Association of State and Local History in 1993 – The Settlement and Survival companion publication received a Wisconsin Historical Society Book Award of Merit.
<i>Urban Growth and Cultural Identity</i>	<ul style="list-style-type: none"> – Victorian Society of America (Ohio chapter) in 2004, the Orientation Video in the Cincinnati Wing won the coveted Gold Award from the Ohio Museums Association for Visual Communication. – American Institute of Architects/Cincinnati Chapter - 2003 Honor Award. – Cincinnati Art Museum’s Cincinnati Wing (received by KZF Design). – Cincinnati Magazine - 2005 Design Award. Cincinnati Art Museum – Cincinnati Wing (received by KZF Design).
<i>1863 Civil War Journey: Raid on Indiana</i>	<ul style="list-style-type: none"> – Award Winner: AASLH (American Association for State and Local History)
<i>Voices of the Land</i>	<ul style="list-style-type: none"> – American Association of Local History, Tennessee Association of Museums CINA Award for our video
<i>San Luis de Talimali</i>	<ul style="list-style-type: none"> – 2006 Presidential Preserve America award
<i>Manifold Greatness</i>	<ul style="list-style-type: none"> – 2012 Leab Award presented by the Rare Book and Manuscripts section of the Association of College and Research Libraries. The selection committee singled out the interactive components of the site, and the chair noted that “the project achieves an appropriate scale for its epic subject matter.”

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

<i>Prints and the Pursuit of Knowledge</i>	<ul style="list-style-type: none"> – Roland H. Bainton Prize in Art History from the Sixteenth-Century Society – International Fine Print Dealers Association Annual Book Prize.
<i>Heroes of the Sky</i>	<ul style="list-style-type: none"> – Excellence in Exhibitions award from the American Alliance of Museums (AAM), for “Integration of Evaluation into Exhibition Process.” – Dibner Award for Excellence in Museum Exhibits from the Society for the History of Technology (SHOT)
<i>Kona Historic Ranch and Store Project</i>	<ul style="list-style-type: none"> – Historic Hawai‘i Foundation: Historic Preservation award for preservation of the building – Historic Hawai‘i Foundation: Historic Preservation award for interior restoration and interpretive program – Listed on the State and National Registries of Historic Places
<i>Contested Visions</i>	<ul style="list-style-type: none"> – American Association of Museum Curators (AAMC) among the top 5 best thematic exhibitions of the year (nominated) (the only LACMA nominated show from 100+ submissions nationwide) – Selected among the top 10 shows of the year by the Los Angeles Times – Eleanor Tufts Award, American Society of Hispanic Art Historical Studies for the best publication of 2011 in the history of art and architecture in the Iberian and Iberian American World. – Runner-up prize for Outstanding Exhibition Catalogue of 2011, American Association of Museum Curators (AAMC)
<i>Cotton Fields to Skyscrapers</i>	<ul style="list-style-type: none"> – Best new exhibition over \$1 million in the southeastern US, South East Museums Conference. – Levine Museum won the 2005 “National Award for Museum and Library Service” (now called the Presidential Medal) in part for Cotton Fields.
<i>Gifts of the Sultan</i>	<ul style="list-style-type: none"> – Annual Publication Prize for Outstanding Exhibition Catalogue, Association of Art Museum Curators – 20th World Prize for the Book of the Year of the Islamic Republic of Iran
<i>1863 Tenement House Tour</i>	<ul style="list-style-type: none"> – 2013 AAM Muse Gold Medal Award for the best interactive exhibit (for Interactive Shop Life exhibit) – Honorable mention for best exhibition, AAM (for Interactive Shop Life)
<i>Learn About Our Past: The Story of the Mille Lacs Band of Ojibwe</i>	<ul style="list-style-type: none"> – AAM Honorable Mention, 9th Annual Exhibit Competition, 1997 – American Association for State and Local History Award of Merit, 1997 – AAM accreditation, 1996.

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

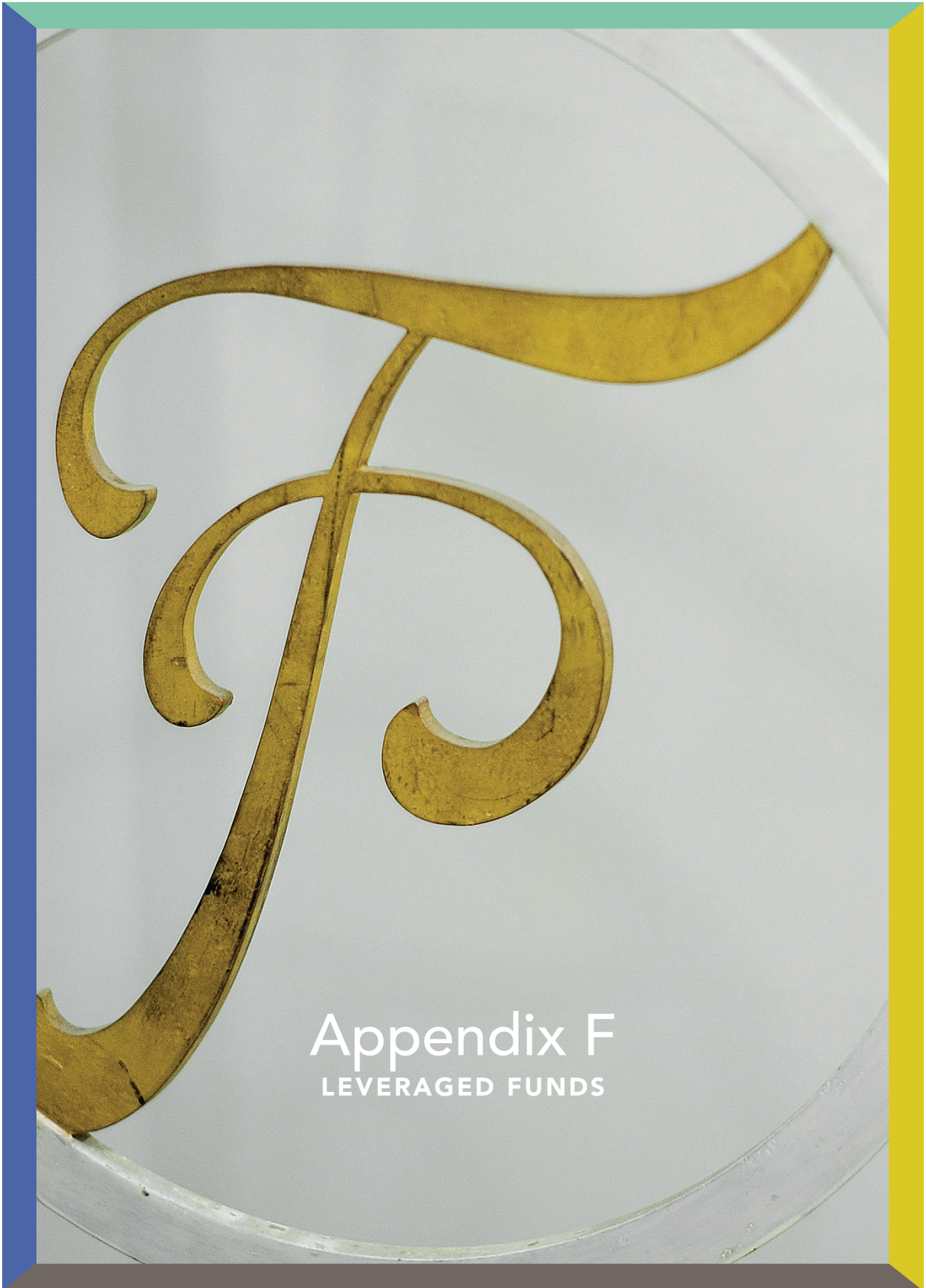
<p><i>Mill City Museum Exhibit</i></p>	<ul style="list-style-type: none"> – National Trust for Historic Preservation Honor Award 2004 – American Association for State and Local History Award of Merit, 2004 – The Waterfront Center Top Honor Award, 2004 – American Association of Museums Media and Technology Committee Jim Blackaby Ingenuity Award, 2004 – The Minneapolis Heritage Preservation Commission & the Minneapolis Chapter of the American Institute of Architects Adaptive Reuse, Minneapolis Preservation Award, 2004 – Minnesota Public Relations Society of America Bronze Anvil Award of Commendation, 2004 – Minnesota Public Relations Society of America Classics Award, 2004 – American Council of Engineering Companies of Minnesota Grand Award, 2004 – Greater Minneapolis Convention & Visitor Association O.D. Gay Award, 2004 – First Prize, Grand Opening Press Kit (American Association of Museums, 2004 – National Public Relations Society of America Silver Anvil Award of Excellence, 2004 – Honor Award for Outstanding Architecture (AIA) 2005 – American Association of Museums Media & Technology Committee Silver MUSE Award for Minneapolis in 19 Minutes Flat, 2007 – Minnesota Meetings and Events Magazine Editor's Pick Best Attraction, 2008 – Minneapolis Downtown Journal Best Museum, Reader Raves, 2009 – Best of Weddings (the knot) 2010 and 2012 – 2012 and 2014 Certificate of Excellence (Trip Advisor) – 2013 Minneapolis Heritage Preservation Award in recognition of Washburn Crosby Elevator No. 1 (The Minneapolis Heritage Preservation Commission & the Minneapolis Chapter of the American Institute of Architects
<p><i>Native Voices: People of the Great Basin and Colorado Plateau</i></p>	<ul style="list-style-type: none"> – Gold award, 2012 MUSE awards at AAM – 2013, AAM Excellence in Exhibitions Award – SEG D honorable mention
<p><i>Native Peoples and Euroamerican Contact in New York</i></p>	<ul style="list-style-type: none"> – Award: Museum Association of New York

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

<i>Henry Ossawa Tanner: Modern Spirit</i>	<ul style="list-style-type: none"> – American Association of Art Museum Curators Catalog and installation award (nominated)
<i>Thanksgiving: Memory, Myth and Meaning</i>	<ul style="list-style-type: none"> – Massachusetts Interactive Media Council (MIMC) 2003 award for best education site
<i>Kachemak Bay, Alaska: An Exploration of People and Place</i>	<ul style="list-style-type: none"> – Institute for Museum and Library Services - 2005 National Award for Museum Service (general award including exhibits) – Museums Alaska - 2009 Award for Excellence for Kachemak Bay: An Exploration of People and Place
<i>President Lincoln's Cottage at the Soldiers' Home</i>	<ul style="list-style-type: none"> – Silver MUSE Award, American Alliance of Museums for Lincoln's Toughest Decisions (2008) – Volk Award, The Lincoln Forum for excellence in advancing Lincoln history and preserving his memory (2009) – The Victorian Society in America award for restoration and interpretation (2009) – US Distance Learning Platinum Award for Lincoln's Toughest Decisions: Debating Emancipation online (2010) – Leadership in History Award from the American Association of State and Local History for our special exhibit "Can You Walk Away?" (2013) – Global Design Merit Award, Society for Experiential Graphic Design for our special exhibit "Can You Walk Away?" (2013) – Gold MUSE Award, American Alliance of Museums for our tour technology platform (2014) – Certificate of Excellence Award, TripAdvisor (2014) – Concierges Choice Award (Nominated) – Washington Area Concierge Association (2014 – Pending) (Nominated)
<i>Crossroads of a Neighborhood in Change</i>	<ul style="list-style-type: none"> – Historic New England, Charles Burden, Award for Collecting Works on Paper – Yankee Magazine, Editor's Choice Award New England Museum Association award for cell-phone tours
<i>The Power of Children</i>	<ul style="list-style-type: none"> – American Association of State and Local History Award of Merit 2009
<i>The Hermitage, Andrew Jackson, and a Changing America</i>	<ul style="list-style-type: none"> – Tennessee Association of Museums Award for the Audio tour

MUSEUM AND LIBRARY EXHIBITIONS AND HISTORICAL SITES

<i>Lincoln and New York: Traveling</i>	<ul style="list-style-type: none"> – BARONDESS/LINCOLN AWARD from The Civil War Round Table of New York – 2009 Annual Award for Exhibition and Catalogue from the Metropolitan Chapter of the Victorian Society in America – History/Biography Certificate of Excellence at The Communicator Awards for the exhibition film "To Wrap Our Triumph in Sorrow"
<i>The Home and Studio of Thomas Cole</i>	<ul style="list-style-type: none"> – Webby Award
<i>An American Turning Point: Civil War 150 History Mobile</i>	<ul style="list-style-type: none"> – Leadership in History Award of Merit from the American Association of State and Local History (AASLH) in 2013 http://download.aaslh.org/awards+material/2013awardsbanquetprogram.pdf – The work of the Virginia Sesquicentennial of the American Civil War – Outstanding Achievement award by the National Conference of State Legislatures in 2013



Appendix F

LEVERAGED FUNDS

LEVERAGED FUNDS

Anchorage Museum	Alaska State Legislature Municipality of Anchorage
Association for Public Art	Pew Center for Arts & Heritage The Engage 2020 Consortium William Penn Foundation
Bay Area Discovery Museum	James Irvine Foundation National Science Foundation Gordon and Betty Moore Foundation
Children's Museum of Manhattan	American Express The History Channel The Jaharis Foundation New York City Department of Cultural Affairs New York State Council on the Humanities Stavros S. Niarchos Foundation Costopoulos Foundation WNYC
Chippewa Valley Museum	Accelerated Genetics Land O Lakes Foundation Eau Claire Energy Cooperative Eau Claire Cooperative Dairyland System of Cooperatives (25 member systems)
Concord Museum	Institute of Museum and Library Services (IMLS) Massachusetts Foundation for the Humanities
Detroit Institute of Arts	Kresge Foundation, Ford Foundation General Motors Foundation Alex and Marie Manoogian Foundation Andrew W. Mellon Foundation

LEVERAGED FUNDS

Fowler Museum at UCLA	<p>National Endowment for the Arts</p> <p>Ethnic Arts Council</p> <p>Aaroe Associates Charitable Foundation</p> <p>The Getty Foundation</p> <p>The Ahmanson Foundation</p> <p>Ralph M. Parsons Foundation</p> <p>W.L.S. Spencer Foundation</p>
Friends of Peralta Hacienda Historical Park	<p>Kresge Foundation</p> <p>Walter and Elise Haas Foundation</p> <p>Clorox Foundation</p> <p>The Foundation for Youth Investment</p>
Heard Museum	<p>Rockefeller Foundation</p> <p>Intel Corporation</p> <p>Bank of America</p> <p>The Roger S. Firestone Foundation</p>
Historic Hudson Valley	<p>Lillian Goldman Charitable Trust</p> <p>Hudson River Improvement Fund</p> <p>The Plymouth Hill Foundation</p> <p>Benjamin Moore & Co</p> <p>Educational Foundation of America</p> <p>The Frelinghuysen Foundation</p> <p>The Peggy N. and Roger G. Gerry Charitable Trust</p> <p>New York State Council on the Arts</p> <p>ArtsWestchester</p> <p>The Axe-Houghton Foundation</p> <p>the L.J. Skaggs and Mary C. Skaggs Foundation</p> <p>Charles Evans Hughes Memorial Foundation</p> <p>The William Randolph Hearst Foundation</p>

LEVERAGED FUNDS

Los Angeles County Museum of Art	E. Rhodes and Leona B. Carpenter Foundation Federal Council on the Arts and Humanities Hagop Kevorkian Fund Andrew W. Mellon Foundation
Michigan State University	Institute for Museum and Library Service Michigan Historical Center
National Building Museum	Home Depot Foundation MASCO Corporation Foundation Andersen Corporate Foundation John D. and Catherine T. MacArthur Foundation IMLS Hanley Wood
Pocumtuck Valley Memorial Association	Institute of Museum and Library Services Tomforhrde Foundation
Plimoth Plantation	Institute for Museum and Library Service
Smart Museum of Art	University of Chicago Women's Board Smart Family Foundation The E. Rhodes and Leona B. Carpenter Foundation Fred Eychaner and Tommy Guo National Endowment for the Arts Furthermore—a program of the J.M. Kaplan Fund
The Newberry Library	University of Illinois at Urbana Champaign
University of Pennsylvania Museum of Archaeology and Anthropology	Annenberg Foundation The Selz Foundation, Inc Jay I. Kislak Foundation Pew Charitable Trusts

LEVERAGED FUNDS

Twin Cities Public Television	<p>PBS</p> <p>CPB</p>
WNET	<p>The Florence Gould Foundation</p> <p>City of Trenton-Community Development Block Grant.</p> <p>The Green Foundation</p> <p>Subaru Foundation of America</p>